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## **BC1 - LANE ISABEL**

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Build a solid foundation in surgical AI with this engaging, comprehensive guide for AI novices Machine learning, neural networks, and computer vision in surgical education, practice, and research will soon be de rigueur. Written for surgeons without a background in math or computer science, Artificial Intelligence in Surgery provides everything you need to evaluate new technologies and make the right decisions about bringing AI into your practice. Comprehensive and easy to understand, this first-of-its-kind resource illustrates the use of AI in surgery through real-life examples. It covers the issues most relevant to your practice, including: Neural Networks and Deep Learning Natural Language Processing Computer Vision Surgical Education and Simulation Preoperative Risk Stratification Intraoperative Video Analysis OR Black Box and Tracking of Intraoperative Events Artificial Intelligence

and Robotic Surgery Natural Language Processing for Clinical Documentation Leveraging Artificial Intelligence in the EMR Ethical Implications of Artificial Intelligence in Surgery Artificial Intelligence and Health Policy Assessing Strengths and Weaknesses of Artificial Intelligence Research Finally, the appendix includes a detailed glossary of terms and important learning resources and techniques—all of which helps you interpret claims made by studies or companies using AI.

A little more than seventy-five years ago, Kate L. Turabian drafted a set of guidelines to help students understand how to write, cite, and formally submit research writing. Seven editions and more than nine million copies later, the name Turabian has become synonymous with best practices in research writing and style. Her Manual for Writers continues to be the gold standard for generations of college and graduate students in virtually all

academic disciplines. Now in its eighth edition, *A Manual for Writers of Research Papers, Theses, and Dissertations* has been fully revised to meet the needs of today's writers and researchers. The Manual retains its familiar three-part structure, beginning with an overview of the steps in the research and writing process, including formulating questions, reading critically, building arguments, and revising drafts. Part II provides an overview of citation practices with detailed information on the two main scholarly citation styles (notes-bibliography and author-date), an array of source types with contemporary examples, and detailed guidance on citing online resources. The final section treats all matters of editorial style, with advice on punctuation, capitalization, spelling, abbreviations, table formatting, and the use of quotations. Style and citation recommendations have been revised throughout to reflect the sixteenth edition of *The Chicago Manual of Style*. With an appendix on paper format and submission that has been vetted by dissertation officials from across the country and a bibliography with the most up-to-date listing of critical resources available, *A Manual for Writers* remains the essential resource for students and their teachers.

For courses in First-Year Composition - Rhetoric. This version of *The Curious Writer* has been updated to reflect the 8th Edition of the *MLA Handbook* (April 2016)\* Puts inquiry at the heart of good writing We write to learn as much as we do to express what we already know. In his remarkably personal and engaging voice, Bruce Ballenger makes that powerful concept central to *The Curious Writer*. *The Curious Writer* doesn't read like a textbook or provide a formula for composing essays. Instead, it encourages students to suspend judgment, to ask questions, and to seek answers

much like academics do. Yet it covers a wide range of genres beyond the academic essay--narrative, profile, review, ethnography, argument, and more--all with a distinctive approach and "personality" that is lacking in other texts. It also reinforces the assumption that genres are malleable with a new chapter on repurposing or "re-genre-ing." Students love that this book helps them learn to write by pursuing their own curiosity. Teachers appreciate that Ballenger gives students ample opportunity to develop the habits of mind necessary to become critical thinkers and curious writers. \* The 8th Edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the "increasing mobility of texts," MLA now encourages writers to focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule-following.

This book provides step-by-step instructions on how to analyze text generated from in-depth interviews and focus groups, relating predominantly to applied qualitative studies. The book covers all aspects of the qualitative data analysis process, employing a phenomenological approach which has a primary aim of describing the experiences and perceptions of research participants. Similar to Grounded Theory, the authors' approach is inductive, content-driven, and searches for themes within textual data.

For courses in First-Year Composition - Rhetoric. This version of *The Curious Writer, Brief Edition* has been updated to reflect the 8th Edition of the *MLA Handbook* (April 2016)\* Puts inquiry at the

heart of good writing We write to learn as much as we do to express what we already know. In his remarkably personal and engaging voice, Bruce Ballenger makes that powerful concept central to *The Curious Writer, Brief Edition*. *The Curious Writer, Brief Edition* doesn't read like a textbook or provide a formula for composing essays. Instead, it encourages students to suspend judgment, to ask questions, and to seek answers much like academics do. Yet it covers a wide range of genres beyond the academic essay--narrative, profile, review, ethnography, argument, and more--all with a distinctive approach and "personality" that is lacking in other texts. It also reinforces the assumption that genres are malleable with a new chapter on repurposing or "re-gendering." Students love that this book helps them learn to write by pursuing their own curiosity. Teachers appreciate that Ballenger gives students ample opportunity to develop the habits of mind necessary to become critical thinkers and curious writers. \* The 8th Edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the "increasing mobility of texts," MLA now encourages writers to focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule-following.

For courses in Research Writing. An engaging, direct writing style propels this inquiry-based guide to writing research papers Featuring an engaging, direct writing style and inquiry-based approach, *Revel(TM) The Curious Researcher: A Guide to Writing Research Papers, 9th Edition* stresses that curiosity is the best reason for investigating ideas and information. An appealing alternative to tra-

ditional research texts, *The Curious Researcher* stands apart for its motivational tone, its conversational style, and its conviction that research writing can be full of rewarding discoveries. Offering a wide variety of examples from student and professional writers, the text encourages students to find ways to bring fact-based writing to life. A unique chronological organization sets up achievable writing goals along with week-by-week guidance. Full explanations of the technical aspects of writing and how to document source-based papers help students develop sound research and analysis skills. The 9th Edition has been revised with new features and sections, a new thematic table of contents, and up-to-date coverage of MLA style. *Revel* is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, *Revel* replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, *Revel* is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: This *Revel* Combo Access pack includes a *Revel* access code plus a loose-leaf print reference (delivered by mail) to complement your *Revel* experience. In addition to this access code, you will need a course invite link, provided by your instructor, to register for and use *Revel*.

Why are you attracted to a certain "type?" Why are you a morning person? Why do you vote the way you do? From a witty new voice in popular science comes a clever, life-changing look at what makes you you. "I can't believe I just said that." "What possessed me to do that?" "What's wrong with me?" We're constantly seeking answers to these fundamental human questions, and

now, science has the answers. The foods we enjoy, the people we love, the emotions we feel, and the beliefs we hold can all be traced back to our DNA, germs, and environment. This witty, colloquial book is popular science at its best, describing in everyday language how genetics, epigenetics, microbiology, and psychology work together to influence our personality and actions. Mixing cutting-edge research and relatable humor, *Pleased to Meet Me* is filled with fascinating insights that shine a light on who we really are--and how we might become our best selves.

A bestselling modern classic—both poignant and funny—narrated by a fifteen year old autistic savant obsessed with Sherlock Holmes, this dazzling novel weaves together an old-fashioned mystery, a contemporary coming-of-age story, and a fascinating excursion into a mind incapable of processing emotions. Christopher John Francis Boone knows all the countries of the world and their capitals and every prime number up to 7,057. Although gifted with a superbly logical brain, Christopher is autistic. Everyday interactions and admonishments have little meaning for him. At fifteen, Christopher's carefully constructed world falls apart when he finds his neighbour's dog Wellington impaled on a garden fork, and he is initially blamed for the killing. Christopher decides that he will track down the real killer, and turns to his favourite fictional character, the impeccably logical Sherlock Holmes, for inspiration. But the investigation leads him down some unexpected paths and ultimately brings him face to face with the dissolution of his parents' marriage. As Christopher tries to deal with the crisis within his own family, the narrative draws readers into the workings of Christopher's mind. And herein lies the key to the brilliance of Mark Haddon's choice of narrator: The most wrenching

of emotional moments are chronicled by a boy who cannot fathom emotions. The effect is dazzling, making for one of the freshest debut in years: a comedy, a tearjerker, a mystery story, a novel of exceptional literary merit that is great fun to read.

For courses in First-Year Composition - Rhetoric. This version of *The Curious Writer, Concise Edition* has been updated to reflect the 8th Edition of the *MLA Handbook* (April 2016)\* Puts inquiry at the heart of good writing We write to learn as much as we do to express what we already know. In his remarkably personal and engaging voice, Bruce Ballenger makes that powerful concept central to *The Curious Writer, Concise Edition*. *The Curious Writer, Concise Edition* doesn't read like a textbook or provide a formula for composing essays. Instead, it encourages students to suspend judgment, to ask questions, and to seek answers much like academics do. Yet it covers a wide range of genres beyond the academic essay--narrative, profile, review, ethnography, argument, and more--all with a distinctive approach and "personality" that is lacking in other texts. It also reinforces the assumption that genres are malleable with a new chapter on repurposing or "re-genre-ing." Students love that this book helps them learn to write by pursuing their own curiosity. Teachers appreciate that Ballenger gives students ample opportunity to develop the habits of mind necessary to become critical thinkers and curious writers. \* The 8th Edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the "increasing mobility of texts," MLA now encourages writers to focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best

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contact your Pearson representative for more information. If you would like to purchase both the physical text and MyWritingLab, search for: 0134150791 / 9780134150796 *The Curious Writer, Concise Edition Plus MyWritingLab without Pearson eText -- Access Card Package Package* consists of: 0133933296 / 9780133933291 MyWritingLab without Pearson eText -- Access Card 013393330X / 9780133933307 MyWritingLab without Pearson eText -- Inside Star Sticker 0134120701 / 9780134120706 *The Curious Writer, Concise Edition*

Provides information on stylistic aspects of research papers, theses, and dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law.

When you Read Like a Writer (RLW) you work to identify some of the choices the author made so that you can better understand how such choices might arise in your own writing. The idea is to carefully examine the things you read, looking at the writerly techniques in the text in order to decide if you might want to adopt similar (or the same) techniques in your writing. You are reading to learn about writing. Instead of reading for content or to better understand the ideas in the writing (which you will automatically do to some degree anyway), you are trying to understand how the piece of writing was put together by the author and what you can learn about writing by reading a particular text. As you read in this way, you think about how the choices the author made and the techniques that he/she used are influencing your own responses as a reader. What is it about the way this text is written that makes you feel and respond the way you do?

*Elements of Argument* was the first text based on the accessible

Toulmin model — the model of argument that fits best with the methods and goals of college composition. It combines a thorough argument text on critical thinking, reading, writing, and research with an extensive reader on both current and timeless controversial issues. *Elements of Argument* presents everything students need to analyze, research, and write arguments. The clearest writing and research coverage of any argument textbook has been re-invigorated to make it even more accessible. And it now has an array of provocative new topics — all to help students stake their claim in argument.

"Terror, disaster, memory, selfhood, happiness . . . leave it to a poet to tackle the unthinkable so wisely and so wittily."\* A literary guide to life in the pre-apocalypse, *The Unreality of Memory* collects profound and prophetic essays on the Internet age's media-saturated disaster coverage and our addiction to viewing and discussing the world's ills. We stare at our phones. We keep multiple tabs open. Our chats and conversations are full of the phrase "Did you see?" The feeling that we're living in the worst of times seems to be intensifying, alongside a desire to know precisely how bad things have gotten—and each new catastrophe distracts us from the last. *The Unreality of Memory* collects provocative, searching essays on disaster culture, climate anxiety, and our mounting collective sense of doom. In this new collection, acclaimed poet and essayist Elisa Gabbert explores our obsessions with disasters past and future, from the sinking of the Titanic to Chernobyl, from witch hunts to the plague. These deeply researched, prophetic meditations question how the world will end—if indeed it will—and why we can't stop fantasizing about it. Can we avoid repeating history? Can we understand our moment

from inside the moment? With *The Unreality of Memory*, Gabbert offers a hauntingly perceptive analysis of our new ways of being and a means of reconciling ourselves to this unreal new world. "A work of sheer brilliance, beauty and bravery." \*—Andrew Sean Greer, author of *Less*

Academy Award-winning producer Brian Grazer and an acclaimed business journalist examine the weekly "curiosity conversations" that have inspired Grazer to create some of America's favorite and iconic movies and television shows—from *24* to *A Beautiful Mind*.

For courses in Research Writing, Documentation Writing, and Advanced Composition. Featuring an engaging, direct writing style and inquiry-based approach, *The Curious Researcher: A Guide to Writing Research Papers* emphasizes that curiosity is the best reason for investigating ideas and information. An appealing alternative to traditional research texts, this popular research guide stands apart for its motivational tone, its conversational style, and its conviction that research writing can be full of rewarding discoveries. Offering a wide variety of examples from student and professional writers, this popular guide shows that good research and lively writing do not have to be mutually exclusive. Students are encouraged to find ways to bring their writing to life, even though they are writing with "facts." A unique chronological organization sets up achievable writing goals while it provides week-by-week guidance through the research process. Full explanations of the technical aspects of writing and documenting source-based papers help students develop sound research and analysis skills. The text also includes up-to-date coverage of MLA and APA styles.

The Curious Researcher 3/e offers a fresh approach to research by reminding readers that curiosity is still the best reason for uncovering information and ideas. This author provides ample proof that the research process, like the writing process, can be full of rewarding discoveries. Using a variety of examples from both professional writers and students, this book shows that good research and lively writing do not have to be mutually exclusive. Readers are encouraged to not only develop sound research and analytical skills, but to examine ways to bring their writing to life, even though they're writing with "facts." Though The Curious Researcher stands apart from similar texts because of its motivational qualities, it also features full explanations of the technical aspects of the research paper. MLA citation conventions are given extensive treatment, and APA standards are also explained in the Appendix. For writers of research papers.

For courses in Research Writing. An engaging, direct writing style propels this inquiry-based guide to writing research papers. Featuring an engaging, direct writing style and inquiry-based approach, The Curious Researcher: A Guide to Writing Research Papers, 9th Edition stresses that curiosity is the best reason for investigating ideas and information. An appealing alternative to traditional research texts, The Curious Researcher stands apart for its motivational tone, its conversational style, and its conviction that research writing can be full of rewarding discoveries. Offering a wide variety of examples from student and professional writers, the text encourages readers to find ways to bring fact-based writing to life. A unique chronological organization sets up achievable writing goals along with week-by-week guidance. Full explanations of the technical aspects of writing and how to document

source-based papers help readers develop sound research and analysis skills. The 9th Edition has been revised with new features and sections, a new thematic table of contents, and up-to-date coverage of MLA style. The Curious Researcher: A Guide to Writing Research Papers, 9th Edition is also available via Revel(tm), an interactive learning environment that enables students to read, practice, and study in one continuous experience. Learn more.

Provides information on stylistic aspects of research papers, theses, and dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law

A survival guide companion for students beginning their first online or hybrid class Introduction to Online Learning introduces first-time distance learners to the realities of Web-based education and serves as the most comprehensive, practical guide to achieving success when facing online-specific barriers as well as common academic hurdles. Written by an experienced instructor, this invaluable aid shows students how to overcome challenges related to e-mail communication, technological catastrophes, staying organized on a daily basis, and more. Students learn to take advantage of the unique resources available for those enrolled in internet-based programs and to make the most of their Web-based educational experience by tailoring it to their personal strengths, needs, and learning styles. Key Features The author provides clear explanations of how to tailor research, writing, and citing sources to the online classroom, as well as when citations are necessary Concrete, original examples link the text to students' personal experiences; illustrations vividly bring material to life Screenshots and excerpts from online syllabi help students

navigate their first course requirements Examples of appropriate discussion board interaction aid students in progressing in their course with confidence Self-assessments guide students in determining individual learning styles and levels of preparedness

Click here to find out more about the 2009 MLA Updates and the 2010 APA Updates. A *Writer's Reference* is the most widely adopted college handbook ever published. The new edition is available in a classic version that provides more help with academic writing, serves a wider range of multilingual students, and lends more support for college research — all in an easy-to-use quick-reference format. Now for all the ways you teach your course, you can choose the classic version or choose from among 4 additional versions with varied content. A *Writer's Reference with Exercises* is tailor-made for classroom use or for additional grammar practice with 86 integrated exercise sets. A *Writer's Reference with Writing in the Disciplines* provides help for college writing beyond composition with advice and models in six academic disciplines. A *Writer's Reference with Writing about Literature* includes an entire tabbed section on interpreting and writing about works of literature, with two annotated student essays. A *Writer's Reference with Extra Help for ESL Writers* includes an entire tabbed section for nonnative speakers of English; it offers targeted advice and strategies for college writing and research.

A milestone in the field of composition, *Writing about Writing* continues to be the only textbook to provide an approach that makes writing studies the center of the introductory writing course. Based on Wardle and Downs's research and organized around major threshold concepts of writing, this groundbreaking book em-

powers students in all majors by showing them how to draw on what they know and engage with ongoing conversations about writing and literacy. The accessible writing studies research in *Writing about Writing* includes foundational research by scholars such as Nancy Sommers and Donald Murray, popular commentary on writing by authors such as Malcolm X and Anne Lamott, and emerging research from both scholars and student writers. Accessible explanations, scaffolded activities, and thoughtful questions help students connect to the readings and transfer their writing-related skills from first-year composition to writing situations in other college courses, work, and their everyday lives. The third edition makes studying writing even more accessible and teachable, with a new overview of rhetoric, a stronger focus on key threshold concepts, scaffolded reading guidance for challenging selections, and a new section in the instructor's manual with responses to frequently asked questions. The conversation on writing about writing continues on the authors' blog, *Write On: Notes on Writing about Writing* (a channel on Bedford Bits, the Bedford/St. Martin's blog for teachers of writing). Go to [community.macmillan.com](http://community.macmillan.com).

Bridging the gap between personal and academic writing, *The Curious Reader* is a composition reader that introduces students to the unique reading strategies used by writers who research. Beginning with essays and creative nonfiction, readings that many students will be surprised to discover are research based, *The Curious Reader* leads students to see the many connections between all fact-based writing, whether it's a personal essay or an article from a scholarly journal. *The Curious Reader* invites students to become active researchers as they are encouraged to



confront underlying beliefs that either hinder or help their fact-based writing. Questions and assignments ask students to explain, evaluate, explore, and reflect on what they have read and how it has changed their thinking.

As families are looking for better ways to educate their children, more and more of them are becoming interested and engaged in alternative ways of schooling that are different, separate, or opposite of the traditional classroom. Homeschooling has become ever more creative and varied as families create custom-tailored curricula, assignments, goals, and strategies that are best for each unique child. This presents a multitude of challenges and opportunities for information institutions, including public, academic, school, and special libraries. The need for librarians to help homeschool families become information and media literate is more important than ever. This collection of essays provides a range of approaches and strategies suggested by skilled professionals as well as veteran homeschool parents on how to best serve the diverse needs and learning experiences of homeschooled youth. It includes information on needs assessments for special needs students, gifted students, and African American students; advice on how to provide support for the families of homeschoolers; case studies; and information on new technologies that could benefit libraries and the homeschooler populations that they serve.

For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging

and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.

For courses in Research Writing. An engaging, direct writing style propels this inquiry-based guide to writing research papers. Featuring an engaging, direct writing style and inquiry-based approach, Revel(TM) *The Curious Researcher: A Guide to Writing Research Papers*, 9th Edition stresses that curiosity is the best reason for investigating ideas and information. An appealing alternative to traditional research texts, *The Curious Researcher* stands apart for its motivational tone, its conversational style, and its conviction that research writing can be full of rewarding discoveries. Offering a wide variety of examples from student and professional writers, the text encourages students to find ways to bring fact-based writing to life. A unique chronological organization sets up achievable writing goals along with week-by-week guidance. Full explanations of the technical aspects of writing and how to document source-based papers help students develop sound research and analysis skills. The 9th Edition has been revised with new features and sections, a new thematic table of contents, and up-to-date coverage of MLA style. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they

need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience - for less than the cost of a traditional textbook. NOTE Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

For courses in First-Year Composition - Rhetoric. This version of *The Curious Writer* has been updated to reflect the 8th Edition of the *MLA Handbook* (April 2016)\* Puts inquiry at the heart of good writing We write to learn as much as we do to express what we already know. In his remarkably personal and engaging voice, Bruce Ballenger makes that powerful concept central to *The Curious Writer*. *The Curious Writer* doesn't read like a textbook or provide a formula for composing essays. Instead, it encourages students to suspend judgment, to ask questions, and to seek answers much like academics do. Yet it covers a wide range of genres beyond the academic essay--narrative, profile, review, ethnography, argument, and more--all with a distinctive approach and -personality- that is lacking in other texts. It also reinforces the assumption that genres are malleable with a new chapter on repurposing or -re-genre-ing.- Students love that this book helps them learn to write by pursuing their own curiosity. Teachers appreciate that Ballenger gives students ample opportunity to develop the habits of mind necessary to become critical thinkers and curious writers. \* The 8th Edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the -increasing mobility of texts, - MLA now encourages writers to

focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule-following.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780205745265. This item is printed on demand.

Flexible, easy to use, just enough detail?and now the number-one best seller. With just enough detail ? and color-coded links that send students to more detail if they need it ? this is the rhetoric that tells students what they need to know and resists the temptation to tell them everything there is to know. Designed for easy reference ? with menus, directories, and a combined glossary/index. The Third Edition has new chapters on academic writing, choosing genres, writing online, and choosing media, as well as new attention to multimodal writing. The Norton Field Guide to Writing is available with a handbook, an anthology, or both ? and all versions are now available as low-cost ebooks.

As featured on BBC Radio 4's Start the Week 'A rich, timely study for the era of "global ageing"' Nature The ageing of the world population is one of the most important issues facing humanity in the 21st century - up there with climate change in its potential global impact. Sometime before 2020, the number of people over 65 worldwide will, for the first time, be greater than the number of 0-4 year olds, and it will keep on rising. The strains this is causing

on society are already evident as health and social services everywhere struggle to cope with the care needs of the elderly. But why and how do we age? Scientists have been asking this question for centuries, yet there is still no agreement. There are a myriad competing theories, from the idea that our bodies simply wear out with the rough and tumble of living, like well-worn shoes or a rusting car, to the belief that ageing and death are genetically programmed and controlled. In *Borrowed Time*, Sue Armstrong tells the story of science's quest to understand ageing and to prevent or delay the crippling conditions so often associated with old age. She focusses inward – on what is going on in our bodies at the most basic level of the cells and genes as the years pass – to look for answers to why and how our skin wrinkles with age, our wounds take much longer to heal than they did when we were kids, and why words escape us at crucial moments in conversation. This book explores these questions and many others through interviews with key scientists in the field of gerontology and with people who have interesting and important stories to tell about their personal experiences of ageing.

This book's unique child-centered perspective provides an easy-to-follow model for teaching research methodology to children to participate actively in their own education.

#1 New York Times Bestseller “THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and re-learning requires much more—it requires choosing courage over comfort. In *Think Again*, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I've never felt so hopeful about what I don't know.”

—Brené Brown, Ph.D., #1 New York Times bestselling author of *Dare to Lead* The bestselling author of *Give and Take* and *Originals* examines the critical art of rethinking: learning to question your opinions and open other people's minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval--and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other people's minds--and our own. As Wharton's top-rated professor and the bestselling author of *Originals* and *Give and Take*, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an interna-

tional debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox. *Think Again* reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

The definitive research paper guide, *Writing Research Papers* combines a traditional and practical approach to the research process with the latest information on electronic research and presentation. This market-leading text provides students with step-by-step guidance through the research writing process, from selecting and narrowing a topic to formatting the finished document. *Writing Research Papers* backs up its instruction with the most complete array of samples of any writing guide of this nature. The text continues its extremely thorough and accurate coverage of citation styles for a wide variety of disciplines. The fourteenth edition maintains Lester's successful approach while bringing new writing and documentation updates to assist the student researcher in keeping pace with electronic sources.

*Crafting Truth* introduces the reader to the craft of creative nonfiction by showing them models from the best nonfiction writers and offering plentiful exercises to help them more artfully tell true stories.

For courses in First-Year Composition - Rhetoric. Puts inquiry at the heart of good writing We write to learn as much as we do to

express what we already know. In his remarkably personal and engaging voice, Bruce Ballenger makes that powerful concept central to *The Curious Writer, Brief Edition*. *The Curious Writer, Brief Edition* doesn't read like a textbook or provide a formula for composing essays. Instead, it encourages students to suspend judgment, to ask questions, and to seek answers much like academics do. Yet it covers a wide range of genres beyond the academic essay-narrative, profile, review, ethnography, argument, and more—all with a distinctive approach and "personality" that is lacking in other texts. It also reinforces the assumption that genres are malleable with a new chapter on repurposing or "re-genre-ing." Students love that this book helps them learn to write by pursuing their own curiosity. Teachers appreciate that Ballenger provides ample opportunities for students to develop the habits of mind necessary to become critical thinkers and curious writers. Also available with MyWritingLab(tm) MyWritingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText, activities directly from the text are available within MyWritingLab. These include the small scrawl written assignments, readings from the text, review exercises and more. NOTE: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab search for: 0134150805 / 9780134150802 *The Curious Writer, Brief Edition Plus MyWritingLab with Pearson eText -- Access Card*

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For decades now, serial killers have taken center stage in the news and entertainment media. The coverage of real-life murderers such as Ted Bundy and Jeffrey Dahmer has transformed them into ghoulish celebrities. Similarly, the popularity of fictional characters such as Hannibal “The Cannibal” Lecter or Dexter demonstrates just how eager the public is to be frightened by these human predators. But why is this so? Could it be that some of us have a gruesome fascination with serial killers for the same reasons we might morbidly stare at a catastrophic automobile acci-

dent? Or it is something more? In *Why We Love Serial Killers*, criminology professor Dr. Scott Bonn explores our powerful appetite for the macabre, while also providing new and unique insights into the world of the serial killer, including those he has gained from his correspondence with two of the world’s most notorious examples, David Berkowitz (“Son of Sam”) and Dennis Rader (“Bind, Torture, Kill”). In addition, Bonn examines the criminal profiling techniques used by law enforcement professionals to identify and apprehend serial predators, he discusses the various behaviors—such as the charisma of the sociopath—that manifest themselves in serial killers, and he explains how and why these killers often become popular cultural figures. Groundbreaking in its approach, *Why We Love Serial Killers* is a compelling look at how the media, law enforcement agencies, and public perception itself shapes and feeds the “monsters” in our midst.