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Tufte cites the way PowerPoint was used by NASA engineers in the events leading to the Space Shuttle Columbia disaster as an example of the many problems. The software style is designed to persuade rather than to inform people of technical details.

PowerPoint Remix. This essay has been included in The Best Software Writing I (Joel Spolsky, ed.) with an introduction and footnotes by Joel along with magnificent typesetting. You can buy a copy from Amazon or get a PDF of a draft. Edward R. Tufte 's "The Cognitive Style of PowerPoint " Presented in the Form of a PowerPoint Presentation.

The Cognitive Style of PowerPoint: Slides Are Not All Evil Jean-Luc Doumont Technical Communication; Feb 2005; 52, 1; Humanities Module pg. 64

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Similar to the analysis of presentations about the Challenger o-rings in Visual Explanations, the centerpiece of The Cognitive Style of PowerPoint is an analysis of the horrible presentation of the problems with the shuttle Columbia before its disastrous return. Tufte uses this presentation, done with PowerPoint in the normal bullet outline format that such slide software encourages, as a compelling example of muddled thinking, confusing typography, false summaries, hidden information, and ...

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