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7C9 - CLARENCE MATA

Now updated: the classic guide that teaches women how to take control of their own finances When this groundbreaking yet compassionate book was first published ten years ago, it lifted a veil on women's resistance to managing their money, revealing that many were still waiting for a prince to rescue them financially. In this revised edition, which reflects our present-day economic world, Barbara Stanny inspires readers to take charge of their money and their lives. Filled with real-life success stories and practical advice - from tips on identifying the factors that keep women fearful and dependent to checklists and steps for overcoming them - this book is the next best thing to having one's own financial coach.

An empowering career guide featuring bold advice from 50 high-profile women on how to succeed in work, leadership and life You don't have to be a #Girlboss or "lean in" to have a dream career and live a life you love. In *Work It*, CEO of Likeable Media and popular podcast host Carrie Kerpen shares lessons from her career and an "advisory board" of powerful women in a wide range of industries to help women everywhere make their aspirations a reality. Packed with actionable tips and stories from the likes of Sheryl Sandberg, Aliza Licht, and Reshma Saujani, this inspiring book reveals their counterintuitive secrets for success, including: - How and when to say "no" - whether it's a dream job that just isn't the right cultural fit or a low salary proposal, as well as when to say "yes" - How to make your career work for you and your family rather than the other way around - How to develop your own FAB PAB (Fabulous Personal Advisory Board) - a support network of women - rather than work with a single mentor - The importance of talking openly about money - from job offer negotiations and cash flow management, to fundraising venture capital dollars With advice on everything from mastering social media to navigating office politics and the seemingly impossible work/life balance, *Work It* arms every woman with the courage and skills to achieve success and happiness on her terms.

A complete how-to from two of the world's top bloggers Thousands of aspiring bloggers launch new blogs every day, hoping to boost their income. Without solid advice from experts, most will fail. This bestselling guide, now fully revised with new and updated tips and tricks from two of the world's most successful bloggers, provides the step-by-step information bloggers need to turn their hobby into an income source or a fulltime career. Earning a solid income from blogging is possible, but tricky; this book details proven techniques and gives aspiring bloggers the tools to succeed Even novices will learn to choose a blog topic, analyze the market, set up a blog, promote it, and earn revenue Offers solid, step-by-step instruction on how bloggers make money, why niches matter, how to use essential blogging tools and take advantage of social media and content aggregators, what a successful blog post should include, how to optimize advertising, and much more Written by two fulltime professional bloggers, the updated edition of *ProBlogger* tells you exactly how to launch and maintain a blog that makes money.

With the same frank advice and empowering information that made *Nice Girls Don't Get the Corner Office* a New York Times bestseller, Lois Frankel tackles the 75 financial mistakes that keep women from having the wealth they deserve. If you have outstanding balances on your credit cards...don't have assets in your own name...are saving instead of investing, then chances are you're not rich and not living the life you want. Without your awareness, behaviors learned as a girl are preventing you from becoming a woman who is financially independent and free to follow her dreams. Lois Frankel isolates the messages about money given to little girls that little boys never hear. Then she helps you discover the financial thinking that is keeping you stuck in old patterns, dependent relationships, and jobs where you earn less than you deserve. Once you get to the root of the problem, Frankel helps you solve it-with fabulous results. Her coaching tips help you take control of your finances and make more money than you ever thought possible. Do you make these "nice girl" mistakes? Mistake #4: Not playing to win. Being polite, quiet, and fair to a fault is playing the financial game "like a girl." Mistake #10: Choosing to remain financially illiterate. Knowledge is power. Learn to manage your major purchases, investments, and banking. Mistake #20: Spending as an emotional crutch. Understand your emotions; don't make purchases just to lift your spirits. Mistake #45: Saving instead of investing. Fear can keep your funds in low-interest accounts. Get educated about investing. Get wealthy. Frankel gives you the financial savvy to change negative behaviors, make smart money choices, and embrace the life you

want sooner than you think.

Finally—an approach to meditation especially for women! The benefits of meditations are manifold—but so few practices are tailored to the special needs and interests of women. Now, with *Meditation Secrets for Women*, you can discover how to love your body and find a time and place to tune into yourself and restore inner balance. Get in touch with your body's natural rhythms. Honor your instincts, and tap into your feminine power so that you can emerge nourished, revitalized, and joyful. *Meditation Secrets for Women* offers all the tools and insights necessary for women to design their own custom meditation techniques, without all the restrictions of traditional practices. Learn How To: Make use of sensual, pleasurable meditation techniques Gain a refreshing, rejuvenating rest that is deeper than sleep Relieve stress and promote good health Relax and be yourself as you reap life-affirming benefits Live in harmony with your world Enhance your relationships and creativity

The #1 bestselling pioneer of "fratire" and a leading evolutionary psychologist team up to create the dating book for guys. Whether they conducted their research in life or in the lab, experts Tucker Max and Dr. Geoffrey Miller have spent the last 20+ years learning what women really want from their men, why they want it, and how men can deliver those qualities. The short answer: become the best version of yourself possible, then show it off. It sounds simple, but it's not. If it were, Tinder would just be the stuff you use to start a fire. Becoming your best self requires honesty, self-awareness, hard work and a little help. Through their website and podcasts, Max and Miller have already helped over one million guys take their first steps toward Ms. Right. They have collected all of their findings in *Mate*, an evidence-driven, seriously funny playbook that will teach you to become a more sexually attractive and romantically successful man, the right way: No "seduction techniques," No moralizing, No bullshit. Just honest, straightforward talk about the most ethical, effective way to pursue the win-win relationships you want with the women who are best for you. Much of what they've discovered will surprise you, some of it will not, but all of it is important and often misunderstood. So listen up, and stop being stupid!

A groundbreaking, empowering collection of advice—richly illustrated with the stories of women at top echelons of their fields—that advances the leadership outlook for Generation X and Y women like no book before it. * Includes 30 interviews with highly accomplished business women * Offers a foreword by Gail Evans, the highest-ranking woman executive ever at CNN * Provides a far-reaching bibliography of significant materials combining works examining gender dynamics in addition to business classics

A groundbreaking program to help women create a habit of building wealth—from renowned financial therapist Barbara Huson (formerly Barbara Stanny) The men in her life had always handled Barbara Huson's money: First her father (the "R" of H&R Block), and then her husband, a stockbroker who turned out to be a compulsive gambler. When tax bills arrived for over \$1m for his illegal deals, her ex left the country, her father refused to help, and Huson—who'd always been "scared and intimidated by money"—realized she had to grow up financially, fast. Since that dramatic financial wake-up call, Huson has devoted herself to learning everything there is to know about women and money, and in *Rewire for Wealth* she goes to the very core of the disconnect between the two: According to multiple studies, women's and men's brains process information differently—and that has a profound effect when it comes to money. (Men, for example, view investing as a challenge; women see it as a threat.) Fortunately, you can "unlearn" previous bad lessons—and train your brain to process differently. In *Rewire for Wealth*, Huson offers a proven and integrative approach to re-wiring your brain. Using the latest neuroscience, psychology, and mind-training techniques with original research that includes more than 20 years of hard-won financial expertise, she shows you how to quickly but methodically eliminate maladaptive financial behaviors, and expand your ability to build wealth. By repeatedly applying a practical three-step formula—recognize, reframe, and respond differently—old brain circuits become weaker and new ones grow stronger, paving the way to a more confident approach to wealth building. You may never get a financial wake-up call as dramatic as Huson's, but the real, positive, and life-changing power to take charge, now, is at your fingertips.

The Senior Vice President of Christie's and seasoned auctioneer Lydia Fenet, with her "razor-sharp humor and her don't-mess-with-me gavel strike" (Mariska Hargitay, star of *Law & Order: Special Victims Unit*), shares the secrets of success and the strategies behind her revolutionary sales approach to show you how to em-

brace and channel your own power in any room. Who is the most powerful woman in the room? She's the one who can raise a million dollars in a minute. She's the one who can command the attention of a group of any size from one person to five thousand. She's the one who can sell anything to anyone. And she can be you. As a senior executive at Christie's, leader in her field, and one of *Gotham* magazine's Most Influential Women in New York, Lydia Fenet knows firsthand that the one skill that can set women apart in both their personal life and career is the ability to sell. *The Most Powerful Woman in the Room Is You* equips you with everything you need to know—from how to sell authentically and how to network (or die), to the importance of never apologizing (start negotiating instead), how to perfect your poker face, and always, always, tell the truth. Most of all, she offers plenty of encouragement to take ownership in your position and look for opportunities to innovate. Filled with additional case studies, thoughtful insights, and meaningful advice from some of the most powerful and successful women in business, fashion, journalism, sports, and the arts, *The Most Powerful Woman in the Room Is You* "is an insightful, inspiring guide for women who are trying to claim their own seat at the table" (New York Journal of Books).

Get paid what you're worth, build secure relationships, and make your money last with this valuable guide from a Today show financial editor and bestselling author. Ask successful women what they want from their money and they'll tell you: independence, security, choices, a better world, and--oh yes--way less stress, not just for themselves but for their kids, partners, parents, and friends. Through a series of *HerMoney* Happy Hour discussions (when money is the topic, wine helps) and one-on-one conversations, Jean Chatzky gets women to open up about the one topic we still never talk about. Then she flips the script and charts a pathway to this joyful, purpose-filled life that today's women not only want but also, finally, have the resources to afford. Through Chatzky's candid three-part plan--formed through detailed reporting with the world's top economists, psychiatrists, behaviorists, financial planners, and attorneys, as well as her own two decades of experience in the field--readers will learn to: 1. Explore their relationships with money, 2. Take control of their money, and 3. Use their money to create the life they want. *Women With Money* shows readers how to wrap their hands around tactical solutions to get paid what they deserve, become inspired to start businesses, invest for tomorrow, make their money last, and then use that money to foster secure relationships, raise independent and confident children, send those kids to college, care for their aging parents, leave a legacy, and--best of all--bring them joy!

After her mother's death, Lily Owens and her African-American maid seek refuge from the racism of their South Carolina hometown with eccentric beekeeping sisters in this coming of age story representing the letter "K" in a new series of twenty-six collectible editions.

"This is the ultimate guide for women who want to invest in real estate."--Page (4) of cover.

Your Good Life Starts Now Live beyond your means but spend within them. Take your steady out for that \$350 dinner after the big promotion. You might just have to eat PB&J for a week to make it happen. Splurge when it makes sense. Buy the designer jeans you can't live without in your size, at full price. But you better walk away from last season's must-have sweater, even if it is 75 percent off! Make more money with your money. Invest in stocks to make the big bucks and start saving for retirement now. You want to be debt-free in your swinging sixties. Have it all . . . just not all at once. Want a Mercedes more than anything in the world? You can make it happen . . .but probably not while sharing a summer beach house with your friends. Finally a savvy, realistic finance book for those of us who love our Starbucks mocha lattes and Razr cell phones but don't want our Jimmy Choo shoes or Bose headphones buried under a pile of burgeoning debt. Twenty-something financial reporter Farnoosh Torabi tells you that you can satisfy your sophisticated tastes and achieve financial bliss. The key: prioritizing your expenses according to what you want the most--splurging when you can and saving on other things. From sensible grocery shopping (yes, you can have your organic yogurt and eat it, too!) to cyberbanking, empower yourself to live a guilt-free, Gucci- and gadget-clad good life without sacrificing financial security.

"American women are starting businesses at nearly twice the rate that men are, but only three percent of female business owners have revenues of over one million dollars. Most women entrepreneurs are stuck at the 'mom and pop' level, just getting by, or in many cases, running out of cash. Julia Pimsleur shares her ...

story of building her own company and raising millions in capital in a guide for women like her who have a great idea and need to find the resources to take it into the big leagues"--

"Humorous and forthright...[Gaby] Dunn makes facing money issues seem not only palatable but possibly even fun....Dunn's book delivers." —Publishers Weekly The beloved writer-comedian expands on her popular podcast with an engaging and empowering financial literacy book for Millennials and Gen Z. In the first episode of her "Bad With Money" podcast, Gaby Dunn asked patrons at a coffee shop two questions: First, what's your favorite sex position? Everyone was game to answer, even the barista. Then, she asked how much money was in their bank accounts. People were aghast. "That's a very personal question," they insisted. And therein lies the problem. Dunn argues that our inability to speak honestly about money is our #1 barrier to understanding it, leading us to feel alone, ashamed and anxious, which in turn makes us feel even more overwhelmed by it. In *Bad With Money*, she reveals the legitimate, systemic reasons behind our feeling of helplessness when it comes to personal finance, demystifying the many signposts on the road to getting our financial sh*t together, like how to choose an insurance plan or buy a car, sign up for a credit card or take out student loans. She speaks directly to her audience, offering advice on how to make that #freelanceyfe work for you, navigate money while you date, and budget without becoming a Nobel-winning economist overnight. Even a topic as notoriously dry as money becomes hilarious and engaging in the hands of Dunn, who weaves her own stories with the perspectives of various comedians, artists, students, and more, arguing that—even without selling our bodies to science or suffering the indignity of snobby thrift shop buyers—we can all start taking control of our financial futures.

READY FOR MORE MONEY THAN YOU KNOW WHAT TO DO WITH? For too long, the subject of money has been shrouded in fear, secrecy, and anxiety. It's time to look behind the curtain at money, while stepping into the empowered financial reality that is available to you. Reading *Rich As F*ck* is sure to ignite an avalanche of change in the most important areas of your life. Once you finally see money for what it is and realize your power over your finances, life will never be the same. It's time you know the truth about money. It's time for you to have more money than you know what to do with. This is your blueprint. Whether you experience debilitating anxiety when thinking about your bills, are buried by debt, feel guilty for wanting more than you have, are stuck in a feast-or-famine cycle, if money has always been the problem for you and never a solution, or if you are simply seeking the next steps on your path of financial growth, this revolutionary book holds your answers. In *Rich As F*ck*, Amanda Frances demystifies the topic of money, cracking the code of financial liberation and abundance. Her magnetic words will open your heart and mind and help you see the truth about how money actually works.

Corinne McKay's blog *Thoughts on Translation* is one of the web's liveliest gathering places for freelance translators...now available in book format Wondering whether to charge by the word or by the hour? How to receive payments from clients in foreign countries? How to write a translation-targeted resume? It's all in here, in chunks that take just a few minutes to read. Corinne McKay is also the author of "How to Succeed as a Freelance Translator," the original career how-to guide for freelance translators, with over 5,000 copies in print. Her practical, down-to-earth tips are based on her own experience launching and running a successful freelance translation business after a first career as a high school teacher.

The instant #1 New York Times bestselling mystery and Reese Witherspoon Book Club pick that's captivated more than two million readers about a woman searching for the truth about her husband's disappearance...at any cost. "A fast-moving, heartfelt thriller about the sacrifices we make for the people we love most." —Real Simple Before Owen Michaels disappears, he smuggles a note to his beloved wife of one year: Protect her. Despite her confusion and fear, Hannah Hall knows exactly to whom the note refers—Owen's sixteen-year-old daughter, Bailey. Bailey, who lost her mother tragically as a child. Bailey, who wants absolutely nothing to do with her new stepmother. As Hannah's increasingly desperate calls to Owen go unanswered, as the FBI arrests Owen's boss, as a US marshal and federal agents arrive at her Sausalito home unannounced, Hannah quickly realizes her husband isn't who he said he was. And that Bailey just may hold the key to figuring out Owen's true identity—and why he really disappeared. Hannah and Bailey set out to discover the truth. But as they start putting together the pieces of Owen's past, they soon realize they're also building a new future—one neither of them could have anticipated. With its breakneck pacing, dizzying plot twists, and evocative family drama, *The Last Thing He Told Me* is a riveting mystery, certain to shock you with its final, heart-breaking turn.

The only system designed for everything that today's modern women handle Most time-management systems don't succeed for working women. Why? Quite simply, they don't understand our specific needs and the wide variety of tasks we find ourselves facing each day. Ruth Klein has been coaching working women for years on how to manage their time, and she has the answer for today's working women. *Time Management Secrets for Working Wo-*

men will show you how to make the most effective use of your time, so you can succeed in the workplace and get organized beyond your wildest dreams. Filled with practical tips and advice, this book helps with time-management keys such as: o What Constitutes a "Real" Emergency? o Dividing Work, Home and Personal Time o Understanding the Need for Control o Organizing Your Desk to Reflect Priorities o Learning to Relax While Still Getting Things Done While the demands on our time won't go away, that doesn't mean you can't rise above them. Ruth Klein will show you how to eliminate the stress and get the best out of each day. Ruth Klein runs *The Marketing/Time Source*, a performance strategic firm providing marketing, public relations, communications, time management, sales and personal coaching to businesses, professionals, moms and college students.

How our collective intelligence has helped us to evolve and prosper Humans are a puzzling species. On the one hand, we struggle to survive on our own in the wild, often failing to overcome even basic challenges, like obtaining food, building shelters, or avoiding predators. On the other hand, human groups have produced ingenious technologies, sophisticated languages, and complex institutions that have permitted us to successfully expand into a vast range of diverse environments. What has enabled us to dominate the globe, more than any other species, while remaining virtually helpless as lone individuals? This book shows that the secret of our success lies not in our innate intelligence, but in our collective brains—on the ability of human groups to socially interconnect and learn from one another over generations. Drawing insights from lost European explorers, clever chimpanzees, mobile hunter-gatherers, neuroscientific findings, ancient bones, and the human genome, Joseph Henrich demonstrates how our collective brains have propelled our species' genetic evolution and shaped our biology. Our early capacities for learning from others produced many cultural innovations, such as fire, cooking, water containers, plant knowledge, and projectile weapons, which in turn drove the expansion of our brains and altered our physiology, anatomy, and psychology in crucial ways. Later on, some collective brains generated and recombined powerful concepts, such as the lever, wheel, screw, and writing, while also creating the institutions that continue to alter our motivations and perceptions. Henrich shows how our genetics and biology are inextricably interwoven with cultural evolution, and how culture-gene interactions launched our species on an extraordinary evolutionary trajectory. Tracking clues from our ancient past to the present, *The Secret of Our Success* explores how the evolution of both our cultural and social natures produce a collective intelligence that explains both our species' immense success and the origins of human uniqueness.

THE GREAT GATSBY BY F. SCOTT FITZGERALD Key features of this book: * Unabridged with 100% of it's original content * Available in multiple formats: eBook, original paperback, large print paperback and hardcover * Easy-to-read 12 pt. font size * Proper paragraph formatting with Indented first lines, 1.25 Line Spacing and Justified Paragraphs * Properly formatted for aesthetics and ease of reading. * Custom Table of Contents and Design elements for each chapter * The Copyright page has been placed at the end of the book, as to not impede the content and flow of the book. Original publication: 1925 *The Great Gatsby* - The story of the mysteriously wealthy Jay Gatsby and his love for the beautiful Daisy Buchanan, This book is F. Scott Fitzgerald's third book and stands as the supreme achievement of his career. First published in 1925, this classic novel of the Jazz Age has been acclaimed by generations of readers which depicts the life of lavish parties on Long Island is an exquisitely crafted tale of America in the 1920s. This book is great for schools, teachers and students or for the casual reader, and makes a wonderful addition to any classic literary library At Pure Snow Publishing we have taken the time and care into formatting this book to make it the best possible reading experience. We specialize in publishing classic books and have been publishing books since 2014. We now have over 500 book listings available for purchase. Enjoy!

#1 New York Times Bestseller USA Today Bestseller The Globe and Mail Bestseller Publishers Weekly Bestseller Whose truth is the lie? Stay up all night reading the sensational psychological thriller that has readers obsessed, from the #1 New York Times bestselling author of *It Ends With Us*. Lowen Ashleigh is a struggling writer on the brink of financial ruin when she accepts the job offer of a lifetime. Jeremy Crawford, husband of bestselling author Verity Crawford, has hired Lowen to complete the remaining books in a successful series his injured wife is unable to finish. Lowen arrives at the Crawford home, ready to sort through years of Verity's notes and outlines, hoping to find enough material to get her started. What Lowen doesn't expect to uncover in the chaotic office is an unfinished autobiography Verity never intended for anyone to read. Page after page of bone-chilling admissions, including Verity's recollection of the night her family was forever altered. Lowen decides to keep the manuscript hidden from Jeremy, knowing its contents could devastate the already grieving father. But as Lowen's feelings for Jeremy begin to intensify, she recognizes all the ways she could benefit if he were to read his wife's words. After all, no matter how devoted Jeremy is to his injured wife, a truth this horrifying would make it impossible for him to continue loving her.

Seminar industry veteran Miller-Heckman reveals her step-by-step process for creating events that produce results and convert attendees into satisfied clients.

Entrepreneur, author, and popular blogger Crystal Paine shares the secrets of building income at home, using real life examples to from her own journey in becoming a money-making mom as well as the stories of other women from all walks of life. The nuts and bolts of how to make more money from home are revealed in clear steps that can be immediately and easily put into practice. But more than just a how-to book for earning extra income, *The Money-Making Mom* is a challenge to dream big and create a pathway for life. Paine offers examples and insights about what "finding your purpose" can look like in family, career, and service to others. Readers will find inspiration and hope for a life that's more than "just getting by," one driven by vision and the freedom to bless others generously.

Ready to create exciting opportunities and become more influential? *The Personal Brand Bible for Ambitious Women: Featuring Success Secrets from Six-Figure Trailblazers* is for you. It's the ultimate blueprint to building a stellar reputation, networking like a pro and using publicity and partnerships to elevate your message, with checklists at the end of each chapter to help you stay on track. Packed with practical ideas and advice, author Marielle Legair shares insights from her career as a global communications strategist and founder of *Women Who Influence*, a personal branding and publicity firm for female entrepreneurs. It also includes words of wisdom from trailblazing women such as 24-year-old founder and CEO of *OMG Detox* and CEO of *Boss Babe*, Natalie Diver; Tonya Rapley, founder and CEO of *My Fab Finance*; and Oxford-educated finance lawyer, Nana Darko. Whether you're looking to boost sales in your business or land a new job, you cannot afford to blend in; you must do everything you can to stand out. Get started now by reading this book.

It is November 25, 1960, and three beautiful sisters have been found near their wrecked Jeep at the bottom of a 150-foot cliff on the north coast of the Dominican Republic. The official state newspaper reports their deaths as accidental. It does not mention that a fourth sister lives. Nor does it explain that the sisters were among the leading opponents of Gen. Rafael Leonidas Trujillo's dictatorship. It doesn't have to. Everybody knows of *Las Mariposas*—"The Butterflies." In this extraordinary novel, the voices of all four sisters—Minerva, Patria, María Teresa, and the survivor, Dedé—speak across the decades to tell their own stories, from hair ribbons and secret crushes to gunrunning and prison torture, and to describe the everyday horrors of life under Trujillo's rule. Through the art and magic of Julia Alvarez's imagination, the martyred Butterflies live again in this novel of courage and love, and the human cost of political oppression.

The Keys to your future success! Women are a goldmine of opportunity for any financial advisor looking to accelerate business growth. The key is knowing what women want and how to apply that knowledge to attract more female clients and generate more referrals. This book is your personal roadmap to making that shift. With the Keys to the Ladies Room you will discover how easy it can be to: • Understand the difference in how men and women relate to money – and convert that knowledge to create a more purpose driven business model. • Develop your personal story which inspires more trust and confidence with both prospects and clients faster • Share what you do in a way that leaves the listener sitting up and craving for more. • Incorporate a more purpose driven process that engages both clients and prospects simultaneously, uncovering more assets and opportunities. • Articulate your true value as a financial advisor (and it's not what you think!) that wins you the big business With time-tested scripts and practical, step-by-step guidance from a former Smith Barney National Training Officer, this book promises to transform your marketing and accelerate business growth by attracting more women clients and creating more loyal raving fans. "This book is destined to start a new revolution in the financial services industry. Adri has artfully combined the strengths of women with the experience and wisdom of men to create a new, refreshing business model for financial advisors. She speaks directly to what advisors need – and what clients want. This is a must-read for any financial professional looking to create a deeply meaningful and highly profitable advisory practice." Barbara Stanny, Bestselling author of *Prince Charming Isn't Coming*, *Overcoming Underearning*, and *Secrets of Six-Figure Women*

Quietly and steadily, the number of women making six figures or more is increasing and continues to rise at a rate faster than for men. From entrepreneurs to corporate executives, from white-collar professionals to freelancers and part-timers, women are forging careers with considerable financial success. In *Secrets of Six-Figure Women*, Barbara Stanny, journalist, motivational speaker, and financial educator, identifies the seven key strategies of female highearners: A Profit Motive, Audacity, Resilience, Encouragement, Self-Awareness, Non-attachment, and Financial Know-How. Based on extensive research and hundreds of interviews, including more than 150 women whose annual earnings range from \$100,000 to \$7 million, Barbara Stanny turns each of the six-figure traits into a specific strategy for upping earnings. By rigorously fine-tuning them, readers can, step-by-step, climb the income ladder.

Awarded the 2016 Nautilus Silver Medal for Personal Growth! This is the book your money-savvy best friend, therapist, and accountant would write if they could. It's the book about money for people who don't even want to think about money, until the arrival of that inevitable day when we all realize we must come to terms with this thing called money. Everyone has pain and challenges, strengths and dreams about money, and many of us mix profound shame into that relationship. In *The Art of Money*, Bari Tessler offers an integrative approach that creates the real possibility of "money healing," using our relationship with money as a gateway to self-awareness and a training ground for compassion, confidence, and self-worth. Tessler's gentle techniques weave together emotional depth, big picture visioning, and refreshingly accessible, nitty-gritty money practices that will help anyone transform their relationship with money and, in so doing, transform their life. As Bari writes, "When we dare to speak the truth about money, amazing healing begins."

Success is not final and failure is not fatal. Maria Hatzistefanis should know. Having spent 20 years building her own company (described by the press as 'an overnight success'), she acknowledges how hard it is to keep going and find your motivation, especially in the face of self-doubt, rejection and unexpected setbacks. This punchy, easy to digest book spells out how to motivate yourself and harness your drive and energy to make things happen. With clear guidance, tips and celebrity stories throughout, Maria sums up her business secrets with three golden rules: set your goals; plot your trajectory; make it happen! This book will help anyone looking to grow their business and enable readers everywhere to find their own 'Make It Happen' mindset. Everyone can learn from this book, no matter where you are in your career.

Sacred Success®: A Course in Financial Miracles shows women there is a better way to achieve wealth and power: on your own terms—as a woman. Barbara Stanny, the leading expert on women and money, has helped women take control of their finances for two decades—and she knows there is much more to success than how much you earn. In her work with powerful, successful women over the last 20 years, bestselling author and financial educator Stanny has found that most women's problems with money have little to do with money itself, but rather with their fear of, or ambivalence toward, power. Instead of pushing women to pursue financial success in the traditional fashion, *Sacred Success* seeks to redefine power from a feminine perspective. More than a financial guide, *Sacred Success* is a primer on power for women—a tutorial for taking charge of your life by taking charge of your finances, and not only growing your money but creating a deeper, richer, and more meaningful life. Best described as "A Course in Miracles meets the Wall Street Journal," *Sacred Success* gives you a proven process that uniquely blends the practical, psychological, and spiritual work of wealth. You can be financially successful without sacrificing your soul or compromising your values. You can create wealth and exercise power by staying true to your authentic self and personal mission. Start now.

Now is the time... Stop waiting around for the career--and life--that you deserve and start taking the reins! *Leading Women* shows you how to claim power and respect, conquer your internal barriers, and change the world by helping other women do the same. Featuring stories from twenty nationally acclaimed female leaders, this empowering guide offers real-life advice for breaking free of the predetermined roles in the business world and life. Powerful women such as New York Times bestselling author Marci Shimoff, advocacy leader Gloria Feldt, and Emmy-winning television host Aurea McGarry describe what it's like to go beyond their comfort zones, hold their own in a male-dominated environment, and take control of the situations that keep many women from achieving their goals. From corporate coach Lois Frankel's key ways to becoming a natural and necessary leader to bestselling author M. Bridget Cook-Burch's struggles after years of abuse, their insight will help you embrace your purpose, seize important opportunities, and overcome any obstacle that comes your way.

With the guidance of these influential, resourceful leaders, you'll maximize your personal power, exceed your business goals, and establish a network designed to support and celebrate your fellow women. Contributors include: Kristin Andress, Cheryl Benton, Claire Damken Brown, PhD, M. Bridget Cook-Burch, Vivian Diller, PhD, Gloria Feldt, Lois P. Frankel, PhD, Joanna L. Krotz, Aurea McGarry, Lisa Mininni, Shirley Osbourne, Lois Phillips, PhD, Birute Regine, PhD, Linda Rendleman, Marcia Reynolds, PhD, Marci Shimoff, Rebecca Tinsley, Sandra Ford Walston, Michele Willens, and Janet Rose Wojtalik, EdD

Proven methods for building an online income stream You don't have to quit your current job, or already have piles of money, or be 24 years old, or riding a booming economy, in order to start a successful online business. *The Six-Figure Second Income* explains how to start or grow a business even when you think you have plenty of strikes against you. In the course of building an eight-figure real estate information marketing business, David Lindahl and Jonathan Rozek tested dozens of tools and techniques. This book is centered around principles they derived from all the tests they ran, tools they used, and money they spent. If you're tired of the gimmicks and skepticism that anyone can really succeed online, this book will give you the no-hype, no-nonsense advice you need.

As seen on CNBC's *Follow the Leader* "Farnoosh's ground-breaking book will save more relationships than couples counseling ever could." —Barbara Stanny, author of *Secrets of Six-Figure Women Today*, a record number of women are their household's top-earner. But if you're that woman, you face a much higher risk of burnout, infidelity, and divorce. In this important and timely book, personal finance expert Farnoosh Torabi candidly addresses how income imbalances affect relationships and family dynamics, and presents a bold strategy to achieving happiness at work and home. Torabi's ten essential rules include: • Buy Yourself a Wife: Outsource as many household tasks as possible to bring more peace and happiness to both your lives • Don't Assume a Mr. Mom is Best: The math might say he should quit his job, but doing so can be dangerous. • Understand the Male Brain: Know how men think and what motivates their behavior to communicate effectively, share responsibilities, and avoid power struggles in your relationship.

Developed from celebrated Harvard statistics lectures, *Introduction to Probability* provides essential language and tools for understanding statistics, randomness, and uncertainty. The book explores a wide variety of applications and examples, ranging from coincidences and paradoxes to Google PageRank and Markov chain Monte Carlo (MCMC). Additional

NEW YORK TIMES BESTSELLER • The little-known true story of Marie-Madeleine Fourcade, the woman who headed the largest spy network in occupied France during World War II, from the bestselling author of *Citizens of London* and *Last Hope Island* "Brava to Lynne Olson for a biography that should challenge any outdated assumptions about who deserves to be called a hero."—*The Washington Post* **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR AND THE WASHINGTON POST** In 1941 a thirty-one-year-old Frenchwoman, a young mother born to privilege and known for her beauty and glamour, became the leader of a vast intelligence organization—the only woman to serve as a chef de résistance during the war. Strong-willed, independent, and a lifelong rebel against her country's conservative, patriarchal society, Marie-Madeleine Fourcade was temperamentally made for the job. Her group's name was Alliance, but the Gestapo dubbed it Noah's Ark because its agents used the names of animals as their aliases. The name Marie-Madeleine chose for herself was Hedgehog: a tough little animal, unthreatening in appearance, that, as a colleague of hers put it, "even a lion would hesitate to bite." No other French spy network lasted as long or supplied as much crucial intelligence—including providing American and British military commanders with a 55-foot-long map of the beaches and roads

on which the Allies would land on D-Day—as Alliance. The Gestapo pursued them relentlessly, capturing, torturing, and executing hundreds of its three thousand agents, including Fourcade's own lover and many of her key spies. Although Fourcade, the mother of two young children, moved her headquarters every few weeks, constantly changing her hair color, clothing, and identity, she was captured twice by the Nazis. Both times she managed to escape—once by slipping naked through the bars of her jail cell—and continued to hold her network together even as it repeatedly threatened to crumble around her. Now, in this dramatic account of the war that split France in two and forced its people to live side by side with their hated German occupiers, Lynne Olson tells the fascinating story of a woman who stood up for her nation, her fellow citizens, and herself. "Fast-paced and impressively researched . . . Olson writes with verve and a historian's authority. . . . With this gripping tale, Lynne Olson pays [Marie-Madeleine Fourcade] what history has so far denied her. France, slow to confront the stain of Vichy, would do well to finally honor a fighter most of us would want in our foxhole."—*The New York Times Book Review*

When it comes to money, are you controlled by fear? Do you live in financial chaos? Do you underestimate your worth? Are you ready to go to the next level, but can't seem to get there? If the answer is yes to these questions, you may be an underearner. Underearners are self-saboteurs who never live up to their earnings potential, says Barbara Stanny, a financial educator, motivational speaker, former journalist, and career counselor. Underearners tend to live paycheck to paycheck. They rarely balance their checkbooks and are often in debt. Ironically, many work incredibly hard. Yet they are ashamed to admit that money matters to them. They all have a high tolerance for low pay. The good news is that underearning is often self-imposed. By focusing on overcoming underearning, you will not only earn what you deserve, but you can live up to your full potential. With techniques and exercises that have helped thousands of people who have participated in her *Overcoming Underearning™* workshops, Stanny teaches you five essential steps to financial independence. Once you understand these steps, you will be confident asking for a raise, increasing your prices, or getting a better job. "Now I'm making more than my friends, all because I had the guts to dream and ask for more," says one Stanny fan. First, *Tell the Truth*: be honest about your financial situation and figure out your attitudes toward money. Second, *Make a Decision*: decide that you want to make more money. Third, *Stretch*: take action, face your fears, and be willing to be uncomfortable. Fourth, *Create Community* by finding supporters and asking for help. Fifth, *Respect and Appreciate Money*: learn to save and invest. *Overcoming Underearning* is filled with inspiring, real-life stories of underearners who turned their lives around. Stanny brings a message of empowerment and hope to all those who chronically undervalue themselves. "I'm making more, working less, feeling healthier, have more energy, and I'm so much happier," concludes another Stanny believer.

Data is fundamental to the modern world. From economic development, to healthcare, to education and public policy, we rely on numbers to allocate resources and make crucial decisions. But because so much data fails to take into account gender, because it treats men as the default and women as atypical, bias and discrimination are baked into our systems. And women pay tremendous costs for this bias, in time, money, and often with their lives. Celebrated feminist advocate Caroline Criado Perez investigates shocking root cause of gender inequality and research in *Invisible Women*†, diving into women's lives at home, the workplace, the public square, the doctor's office, and more. Built on hundreds of studies in the US, the UK, and around the world, and written with energy, wit, and sparkling intelligence, this is a groundbreaking, unforgettable exposé that will change the way you look at the world.

A step-by-step guide to build and maintain financial security from a top financial advisor.