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062 - WOODARD MOSHE

In an unorthodox approach, Georgetown University professor Cal Newport debunks the long-held belief that "follow your passion" is good advice, and sets out on a quest to discover the reality of how people end up loving their careers. Not only are pre-existing passions rare and have little to do with how most people end up loving their work, but a focus on passion over skill can be dangerous, leading to anxiety and chronic job hopping. Spending time with organic farmers, venture capitalists, screenwriters, freelance computer programmers, and others who admitted to deriving great satisfaction from their work, Newport uncovers the strategies they used and the pitfalls they avoided in developing their compelling careers. Cal reveals that matching your job to a pre-existing passion does not matter. Passion comes after you put in the hard work to become excellent at something valuable, not before. In other words, what you do for a living is much less important than how you

do it. With a title taken from the comedian Steve Martin, who once said his advice for aspiring entertainers was to "be so good they can't ignore you," Cal Newport's clearly written manifesto is mandatory reading for anyone fretting about what to do with their life, or frustrated by their current job situation and eager to find a fresh new way to take control of their livelihood. He provides an evidence-based blueprint for creating work you love, and will change the way you think about careers, happiness, and the crafting of a remarkable life.

Times are changing and the labor markets are under immense burden from the collective effects of various megatrends. Technological growth and grander incorporation of economies along with global supply chains have been an advantage for several workers armed with high skills and in growing occupations. However, it is a challenge for workers with low or obsolete skills in diminishing zones of employment. Business models that are digitalized hire workers as self-employed instead of standard employees. People

seem to be working and living longer, but they experience many job changes and the peril of skills desuetude. Inequalities in both quality of job and earnings have increased in several countries. The depth and pace of digital transformation will probably be shocking. Industrial robots have already stepped in and artificial intelligence is making its advance too. Globalization and technological change predict the great potential for additional developments in labor market performance. But people should be ready for change. A progression of creative annihilation is probably under way, where some chores are either offshored or given to robots. A better world of for jobs cannot be warranted – a lot will be contingent on devising the right policies and institutes in place.

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Contemporary Business, 18th Edition, is a student friendly, engaging product designed to attract students to the field of business. Boone 18e offers a comprehensive approach to the material that will cater to a wide variety of students with different learning needs. Up-to-date content is vital to any Intro to Business course and Boone 18e with its contemporary style, wealth of new examples, and hot business topics can deliver that currency.

The 2019 edition of the OECD Employment Outlook presents new evidence on changes in job stability, underemployment and the share of well-paid jobs, and discusses the policy implications of

these changes with respect to how technology, globalisation, population ageing, and other megatrends are transforming the labour market in OECD countries.

National Bestseller A sweeping account of America's oldest unsolved mystery, the people racing to unearth its answer, and the sobering truths--about race, gender, and immigration--exposed by the story of the Lost Colony of Roanoke. In 1587, 115 men, women, and children arrived at Roanoke Island on the coast of North Carolina. Chartered by Queen Elizabeth I, their colony was to establish England's first foothold in the New World. But when the colony's leader, John White, returned to Roanoke from a resupply mission, his settlers were nowhere to be found. They left behind only a single clue--a "secret token" carved into a tree. Neither White nor any other European laid eyes on the colonists again. What happened to the Lost Colony of Roanoke? For four hundred years, that question has consumed historians and amateur sleuths, leading only to dead ends and hoaxes. But after a chance encounter with a British archaeologist, journalist Andrew Lawler discovered that solid answers to the mystery were within reach. He set out to unravel the enigma of the lost settlers, accompanying competing researchers, each hoping to be the first to solve its riddle. Thrilling and absorbing, *The Secret Token* offers a new understanding not just of the first English settlement in the New World but of how the mystery and significance of its disappearance continues to define and divide our country.

"The economics of American higher education are driven by one key factor--the availability of students willing to pay tuition--and many related factors that determine what schools they attend. By dig-

ging into the data, economist Nathan Grawe has created probability models for predicting college attendance. What he sees are alarming events on the horizon that every college and university needs to understand. Overall, he spots demographic patterns that are tilting the US population toward the Hispanic southwest. Moreover, since 2007, fertility rates have fallen by 12 percent. Higher education analysts recognize the destabilizing potential of these trends. However, existing work fails to adjust headcounts for college attendance probabilities and makes no systematic attempt to distinguish demand by institution type. This book analyzes demand forecasts by institution type and rank, disaggregating by demographic groups. Its findings often contradict the dominant narrative: while many schools face painful contractions, demand for elite schools is expected to grow by 15+ percent. Geographic and racial profiles will shift only slightly--and attendance by Asians, not Hispanics, will grow most. Grawe also use the model to consider possible changes in institutional recruitment strategies and government policies. These "what if" analyses show that even aggressive innovation is unlikely to overcome trends toward larger gaps across racial, family income, and parent education groups. Aimed at administrators and trustees with responsibility for decisions ranging from admissions to student support to tenure practices to facilities construction, this book offers data to inform decision-making--decisions that will determine institutional success in meeting demographic challenges"--

Career Development and Counseling: Theory and Practice in a Multicultural World provides a comprehensive overview of career development theories with a unique multicultural framework.

Aligned with the latest standards set forth by the Council for Accreditation of Counseling and Related Educational Programs (CACREP), the text focuses on applications across a variety of settings and populations. Each chapter contains numerous case illustrations and learning activities designed to help readers understand the complexities of multicultural aspects of individual career development. Counseling students in training, in addition to working counseling professionals, will find this book as a useful resource for today's diverse world. Career Development and Counseling is part of SAGE's Counseling and Professional Identity Series. To learn more about each text in the series, please visit sagepub.com/cpiserie.

For hundreds of occupations, this book includes information on a variety of topics, including pay, education required, number of jobs, work environment, work schedules, and much more.

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand.

But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine “smart factories” in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future—one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

NEW YORK TIMES BUSINESS BESTSELLER

• A suspenseful behind-the-scenes look at the dysfunction that contributed to one of the worst tragedies in modern aviation: the 2018 and 2019 crashes of the Boeing 737 MAX. An “authoritative, gripping and finely detailed narrative that charts the decline of one of the great American companies” (New York Times Book Review), from the award-winning reporter for Bloomberg. Boeing is a century-old titan of industry. It played a major role in the early days of commercial flight, World War II bombing missions, and moon landings. The planemaker remains a cornerstone of the U.S. economy, as well as a linchpin in the awesome routine of modern air travel. But in 2018 and 2019, two crashes of the Boeing 737

MAX 8 killed 346 people. The crashes exposed a shocking pattern of malfeasance, leading to the biggest crisis in the company’s history—and one of the costliest corporate scandals ever. How did things go so horribly wrong at Boeing? *Flying Blind* is the definitive exposé of the disasters that transfixed the world. Drawing from exclusive interviews with current and former employees of Boeing and the FAA; industry executives and analysts; and family members of the victims, it reveals how a broken corporate culture paved the way for catastrophe. It shows how in the race to beat the competition and reward top executives, Boeing skimped on testing, pressured employees to meet unrealistic deadlines, and convinced regulators to put planes into service without properly equipping them or their pilots for flight. It examines how the company, once a treasured American innovator, became obsessed with the bottom line, putting shareholders over customers, employees, and communities. By Bloomberg investigative journalist Peter Robison, who covered Boeing as a beat reporter during the company’s fateful merger with McDonnell Douglas in the late ‘90s, this is the story of a business gone wildly off course. At once riveting and disturbing, it shows how an iconic company fell prey to a win-at-all-costs mentality, threatening an industry and endangering countless lives.

The Washington Post journalist and legal expert Ruth Marcus goes behind the scenes to document the inside story of the Brett Kavanaugh confirmation battle and the Republican plot to take over the Supreme Court—thirty years in the making—in this “impressively reported, highly insightful, and rollicking good read” (The New York Times Book Review). In the summer of 2018 the Kavanaugh dra-

ma unfolded so fast it seemed to come out of nowhere. With the power of the #MeToo movement behind her, a terrified but composed Christine Blasey Ford walked into a Senate hearing room to accuse Kavanaugh of sexual assault. This unleashed unprecedented fury from a Supreme Court nominee who accused Democrats of a “calculated and orchestrated political hit.” But behind this showdown was a much bigger one. The Washington Post journalist and legal expert Ruth Marcus documents the thirty-year mission by conservatives to win a majority on the Supreme Court and the lifelong ambition of Brett Kavanaugh to secure his place in that victory. The reporting in *Supreme Ambition* is full of revealing and weighty headlines, as Marcus answers the most pressing questions surrounding this historical moment: How did Kavanaugh get the nomination? Was Blasey Ford’s testimony credible? What does his confirmation mean for the future of the court? Were the Democrats outgunned from the start? On the way, she uncovers secret White House meetings, intense lobbying efforts, private confrontations on Capitol Hill, and lives forever upended on both coasts. This “extraordinarily detailed” (The Washington Post) page-turner traces how Brett Kavanaugh deftly maneuvered to become the nominee and how he quashed resistance from Republicans and from a president reluctant to reward a George W. Bush loyalist. It shows a Republican party that had concluded Kavanaugh was too big to fail, with senators and the FBI ignoring potentially devastating evidence against him. And it paints a picture of Democratic leaders unwilling to engage in the no-holds-barred partisan warfare that might have defeated the nominee. In the tradition of *The Brethren* and *The Power Broker*, *Supreme Ambition* is the definitive ac-

count of a pivotal moment in modern history, one that will shape the judicial system of America for generations to come.

From the author of *Happiness for Beginners* comes the instant New York Times bestseller (May 2018), an unforgettable love story about finding joy even in the darkest of circumstances. Margaret Jacobsen is just about to step into the bright future she’s worked for so hard and so long: a new dream job, a fiancé she adores, and the promise of a picture-perfect life just around the corner. Then, suddenly, on what should have been one of the happiest days of her life, everything she worked for is taken away in a brief, tumultuous moment. In the hospital and forced to face the possibility that nothing will ever be the same again, Maggie must confront the unthinkable. First there is her fiancé, Chip, who wallows in self-pity while simultaneously expecting to be forgiven. Then, there’s her sister Kit, who shows up after pulling a three-year vanishing act. Finally, there’s Ian, her physical therapist, the one the nurses said was too tough for her. Ian, who won’t let her give in to her pity, and who sees her like no one has seen her before. Sometimes the last thing you want is the one thing you need. Sometimes we all need someone to catch us when we fall. And sometimes love can find us in the least likely place we would ever expect. *How to Walk Away* is Katherine Center at her very best—a masterpiece of a novel that is both hopeful and hilarious; truthful and wise; tender and brave. Praise for *How to Walk Away*: “A heartbreak of a novel that celebrates resilience and strength.” —Jill Santopolo, bestselling author of *The Light We Lost* “If you just read one book this year, read *How to Walk Away*.” —Nina George, New York Times bestselling au-

thor of *The Little Paris Bookshop* "Warm, witty, and wonderfully observed." —Emily Giffin, *New York Times* bestselling author of *First Comes Love* "Sympathetic and refreshing!" —Elinor Lipman, bestselling author of *The Family Man* "I can't think of a blurb good enough for this novel...poignant, funny, heartbreaking." —Jenny Lawson, bestselling author of *Furiously Happy*

Drawing on previously unpublished sources, this groundbreaking biography of Robert Schumann sheds new light on the great composer's life and work. With the rigorous research of a scholar and the eloquent prose of a novelist, Judith Chernaik takes us into Schumann's nineteenth-century Romantic milieu, where he wore many "masks" that gave voice to each corner of his soul. The son of a book publisher, he infused his pieces with literary ideas. He was passionately original but worshipped the past: Bach and Beethoven, Shakespeare and Byron. He believed in artistic freedom but struggled with constraints of form. His courtship and marriage to the brilliant pianist Clara Wieck—against her father's wishes—is one of the great musical love stories of all time. Chernaik freshly explores his troubled relations with fellow composers Mendelssohn and Chopin, and the full medical diary—long withheld—from the Enderich asylum where he spent his final years enables her to look anew at the mystery of his early death. By turns tragic and transcendent, Schumann shows how this extraordinary artist turned his tumultuous life into music that speaks directly—and timelessly—to the heart.

A NEW YORK TIMES BOOK REVIEW Editor's Choice Pick From an award-winning journalist covering gender and politics comes an inside look at the female candidates fighting back and win-

ing elections in the crucial 2018 midterms. After November 8, 2016, first came the sadness; then came the rage, the activism, and the protests; and, finally, for thousands of women, the next step was to run for office—many of them for the first time. More women campaigned for local or national office in the 2018 election cycle than at any other time in US history, challenging accepted notions about who seeks power and who gets it. Journalist Caitlin Moscatello reported on this wave of female candidates for *New York* magazine's *The Cut*, *Glamour*, and *Elle*. And in *See Jane Win*, she further documents this pivotal time in women's history. Closely following four candidates throughout the entire process, from the decision to run through Election Day, *See Jane Win* takes readers inside their exciting, winning campaigns and the sometimes thrilling, sometimes brutal realities of running for office while female. MEET THE CANDIDATES: Abigail Spanberger, a mom of three young girls and a former CIA operative, running for Congress in Virginia to unseat Freedom Caucus member Dave Brat. Catalina Cruz, a Colombian-born attorney whose state assembly bid could make her the first Dreamer elected in New York and only the third in the country. Anna Eskamani, an Iranian-American woman running for state office in Florida, with a campaign motivated by her mother's health-care struggles and the Pulse Nightclub shootings. London Lamar, a Memphis native looking to become the youngest female representative in the Tennessee state house, running in one of the only Democratic and Black-majority areas of a largely conservative state. Beyond the 2018 victories, Moscatello speaks with researchers, strategists, and the leaders of organizations that helped women win. What

she discovers is that the candidates who triumphed in 2018 emphasized authenticity and passion instead of conforming to the stereotype of what a candidate should look or sound like, a formula that will be more relevant than ever as we approach the 2020 presidential election.

Revised and updated in 2019 "This is the prettiest, most well-organized, useful and up to date guide to careers that I have ever seen." - Dick Bolles, author, *What Color Is Your Parachute? Imagine your dream job. Whether you're set on making big bucks or a big difference, this is the go-to guide to get you there.* ?? This comprehensive careers handbook is packed with ideas and inspiration to set you on the right career path. Tailor made to suit your individual strengths and interests, you'll work out where you want to go and the exact route to take. From actors, architects, astronauts, and air traffic controllers to soldiers, software engineers, school teachers, and sports stars, there are 400 exciting careers up for grabs and that means something for everyone.?? Explore the world of education, training, and work as never before using this eye-catching format and colorful graphics to keep things clear and simple. Each industry chapter introduces a variety of possible career options explored in detail, alongside an industry profile, suggested skillset, essential qualifications, salary expectations, possible routes into the industry, and similar career alternatives. The *Careers Handbook* is your own personal careers advisor, on hand to give you all the information and answers you need on the way to your perfect job. Fields included: - Health and Medicine - Sports, Leisure, and Tourism - Arts, Crafts, and Design - Performing Arts, Media, and Journalism - Sales, Marketing, and Advertising - Administration

and Business Management - Finance, Law, and Politics - Information Technology and Computing - Science and Research - Animals, Farming, and the Environment - Engineering and Manufacturing - Construction - Transportation - Security and Emergency Services - Social Service and Teaching

Discusses the duties, earnings, qualifications, and employment opportunities for occupations ranging from lawyers and computer programmers to carpenters and typists.

The *Construction Chart Book* presents the most complete data available on all facets of the U.S. construction industry: economic, demographic, employment/income, education/training, and safety and health issues. The book presents this information in a series of 50 topics, each with a description of the subject matter and corresponding charts and graphs. The contents of *The Construction Chart Book* are relevant to owners, contractors, unions, workers, and other organizations affiliated with the construction industry, such as health providers and workers compensation insurance companies, as well as researchers, economists, trainers, safety and health professionals, and industry observers.

"[This book] gathers essays from twenty-seven leading figures in book publishing about their work. Representing both large houses and small, and encompassing trade, textbook, academic, and children's publishing, the contributors make the case for why editing remains a vital function to writers—and readers—everywhere. Ironically for an industry built on words, there has been a scarcity of written guidance on how to actually approach the work of editing. This book will serve as a compendium of professional advice and will be a resource both for

those entering the profession (or already in it) and for those outside publishing who seek an understanding of it. It sheds light on how editors acquire books, what constitutes a strong author-editor relationship, and the editor's vital role at each stage of the publishing process—a role that extends far beyond marking up the author's text. This collection treats editing as both art and craft, and also as a career. It explores how editors balance passion against the economic realities of publishing."--

As the federal government's premier career guide, the Occupational Outlook Handbook, has been used by millions of people since the 1940s. This edition reflects the latest employment projections to 2028 that have been developed by the U.S. Bureau of Labor Statistics.

This is the first comprehensive overview of the exciting field of the 'science of science'. With anecdotes and detailed, easy-to-follow explanations of the research, this book is accessible to all scientists, policy makers, and administrators with an interest in the wider scientific enterprise.

The remarkable story of the 2019 World Series champion Washington Nationals told by the Washington Post writer who followed the team most closely. By May 2019, the Washington Nationals—owners of baseball's oldest roster—had one of the worst records in the majors and just a 1.5 percent chance of winning the World Series. Yet by blending an old-school brand of baseball with modern analytics, they managed to sneak into the playoffs and put together the most unlikely postseason run in baseball history. Not only did they beat the Houston Astros, the team with the best regular-season record, to claim the franchise's first championship—they won all four games

in Houston, making them the first club to ever win four road games in a World Series. "You have a great year, and you can run into a buzz saw," Nationals pitcher Stephen Strasburg told Washington Post beat writer Jesse Dougherty after the team advanced to the World Series. "Maybe this year we're the buzz saw." Dougherty followed the Nationals more closely than any other writer in America, and in *Buzz Saw* he recounts the dramatic year in vivid detail, taking readers inside the dugout, the clubhouse, the front office, and ultimately the championship parade. Yet he does something more than provide a riveting retelling of the season: he makes the case that while there is indisputable value to Moneyball-style metrics, baseball isn't just a numbers game. Intangibles like team chemistry, veteran experience, and childlike joy are equally essential to winning. Certainly, no team seemed to have more fun than the Nationals, who adopted the kids' song "Baby Shark" as their anthem and regularly broke into dugout dance parties. *Buzz Saw* is just as lively and rollicking—a fitting tribute to one of the most exciting, inspiring teams to ever take the field.

The OECD Employment Outlook 2013 looks at labour markets in the wake of the crisis. It also includes chapters employment protection legislation; benefit systems, employment and training programmes and re-employment earnings and skills after job loss.

Feeling stuck? Find out how to work toward the career of your dreams. If you're slogging through your days in a boring or unrewarding job, it may be time to make a big change. *Careers For Dummies* is a comprehensive career guide from a top career coach and counselor that will help you jump start your career and your life. Dive in to learn more about career oppor-

tunities, with a plethora of job descriptions and the certifications, degrees, and continuing education that can help you build the career you've always wanted. Whether you're entering the workforce for the first time or a career-oriented person who needs or wants a change, this book has valuable information that can help you achieve your career goals. Find out how you can build your personal brand to become more attractive to potential employers, how to create a plan to "get from here to there" on your career path, and access videos and checklists that help to drive home all the key points. If you're not happy in your day-to-day work now, there's no better time than the present to work towards change. Get inspired by learning about a wide variety of careers Create a path forward for a new or better career that will be rewarding and fun Determine how to build your personal brand to enhance your career opportunities Get tips from a top career coach to help you plan and implement a strategy for a more rewarding work life Careers For Dummies is the complete resource for those looking to enhance their careers or embark on a more rewarding work experience.

First, we leaned in. Now we stand up. In this "much-needed combo of real talk, confessions, and lessons learned along the way" (Chelsea Handler), Jaclyn Johnson—the founder and CEO behind Create & Cultivate, the fastest growing online platform for millennial businesswomen—offers a rallying cry for a new generation of women who are redefining the meaning of work on their own terms. Jaclyn suffered a massive blow in her early twenties. She was on an upward career climb and confidently moved across the country for a job—and then, was abruptly let go. Attempting to turn that closed

door into an open window, she launched a company with a trusted business partner. Soon after, she discovered said business partner had made detrimental decisions to the company without her knowledge. Before she knew it, she was in the throes of a brutal business partner break up. She was only twenty-four. Determined to bounce back, Jaclyn overhauled the mess that was her life and by the time she was in her early thirties, she had sold a company and launched the much-buzzed about Create & Cultivate platform—and advised and invested in multiple million-dollar projects at the same time. So, how did she do it? In WorkParty, Jaclyn shows how she turned distrust into determination, frustration into fuel, and heartache into hard work—and how you can, too. With stories from leading female entrepreneurs including Christene Barberich (co-founder of Refinery29), Alli Webb, (creator of Drybar), Morgan Debaun (founder of Blavity), Jen Gotch of Ban.do, Rebecca Minkoff, and Kendra Scott, you will learn the tips and tricks from the best in the business while cultivating the passion and happiness you need to succeed. "This is the book you need to take your career to the next level—on your own terms" (Refinery29).

The Occupational Outlook Handbook, the federal government's premier career guidance publication since the 1940s, is used by millions of people including counselors, students, jobseekers, employment training specialists, and researchers. This edition reflects the latest employment projections, developed by the U.S. Bureau of Labor Statistics."

The 2021 edition of the OECD Employment Outlook focusses on the labour market implications of the COVID-19 crisis. Chapters 1-3 concentrate on the main labour market and social chal-

allenges brought about by the crisis and the policies to address them.

A frank, smart and captivating memoir by the daughter of Apple founder Steve Jobs. Born on a farm and named in a field by her parents—artist Chrisann Brennan and Steve Jobs—Lisa Brennan-Jobs’s childhood unfolded in a rapidly changing Silicon Valley. When she was young, Lisa’s father was a mythical figure who was rarely present in her life. As she grew older, her father took an interest in her, ushering her into a new world of mansions, vacations, and private schools. His attention was thrilling, but he could also be cold, critical and unpredictable. When her relationship with her mother grew strained in high school, Lisa decided to move in with her father, hoping he’d become the parent she’d always wanted him to be. *Small Fry* is Lisa Brennan-Jobs’s poignant story of childhood and growing up. Scrappy, wise, and funny, young Lisa is an unforgettable guide, marveling at the particular magic of growing up in this family, in this place and time, while grappling with her feelings of illegitimacy and shame. Part portrait of a complex family, part love letter to California in the seventies and eighties, *Small Fry* is an enthralling story by an insightful new literary voice.

Countries regularly track gross domestic product (GDP) as an indicator of their economic progress, but not wealth—the assets such as infrastructure, forests, minerals, and human capital that produce GDP. In contrast, corporations routinely report on both their income and assets to assess their economic health and prospects for the future. Wealth accounts allow countries to take stock of their assets to monitor the sustainability of development, an urgent concern today for all countries. The

Changing Wealth of Nations 2018: Building a Sustainable Future covers national wealth for 141 countries over 20 years (1995–2014) as the sum of produced capital, 19 types of natural capital, net foreign assets, and human capital overall as well as by gender and type of employment. Great progress has been made in estimating wealth since the first volume, *Where Is the Wealth of Nations? Measuring Capital for the 21st Century*, was published in 2006. New data substantially improve estimates of natural capital, and, for the first time, human capital is measured by using household surveys to estimate lifetime earnings. The *Changing Wealth of Nations 2018* begins with a review of global and regional trends in wealth over the past two decades and provides examples of how wealth accounts can be used for the analysis of development patterns. Several chapters discuss the new work on human capital and its application in development policy. The book then tackles elements of natural capital that are not yet fully incorporated in the wealth accounts: air pollution, marine fisheries, and ecosystems. This book targets policy makers but will engage anyone committed to building a sustainable future for the planet.

Critically acclaimed journalist Ellen Ruppel Shell uncovers the true cost—political, economic, social, and personal—of America’s mounting anxiety over jobs, and what we can do to regain control over our working lives. Since 1973, our productivity has grown almost six times faster than our wages. Most of us rank so far below the top earners in the country that the “winners” might as well inhabit another planet. But work is about much more than earning a living. Work gives us our identity, and a sense of purpose and place in this world. And yet,

work as we know it is under siege. Through exhaustive reporting and keen analysis, *The Job* reveals the startling truths and unveils the pervasive myths that have colored our thinking on one of the most urgent issues of our day: how to build good work in a globalized and digitalized world where middle class jobs seem to be slipping away. Traveling from deep in Appalachia to the heart of the Midwestern rust belt, from a struggling custom clothing maker in Massachusetts to a thriving co-working center in Minnesota, she marshals evidence from a wide range of disciplines to show how our educational system, our politics, and our

very sense of self have been held captive to and distorted by outdated notions of what it means to get and keep a good job. We read stories of sausage makers, firefighters, zookeepers, hospital cleaners; we hear from economists, computer scientists, psychologists, and historians. The book's four sections take us from the challenges we face in scoring a good job today to work's infinite possibilities in the future. Work, in all its richness, complexity, rewards and pain, is essential for people to flourish. Ellen Ruppel Shell paints a compelling portrait of where we stand today, and points to a promising and hopeful way forward.