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For introductory courses in Organizational Behaviour, Organizational Psychology, Industrial Psychology, and Human Relations in departments of management, public administration, psychology, social work, political science, and education. Organizational Behaviour, 6ce is the most student-engaging comprehensive book in the market. It makes OB relevant to students, no matter what their background, work experience or their career goals. MyOBLab is not included with the purchase of this product.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value—this format costs significantly less than a new textbook Families and Their Social Worlds 3/e, leads students to view the family on a macro level by examining policies in place and how those policies impact families. Author Karen Seccombe encourages students to think about families beyond their own personal experiences, and even beyond family structure in the United States. Integrated coverage of important policy considerations throughout each chapter illustrates what is currently being done, and perhaps more importantly what can be done, to strengthen families and intimate relationships.

Readers looking for a dynamic way to learn accounting. Redefining tradition in the accounting course. The tenth edition of Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. Built upon the foundation of the Horngren franchise, this new edition was created by an all-new author team who sought to bridge the gap between textbook content and classroom instruction techniques. New pedagogical features such as Instructor Tips & Tricks and Common Questions, Answered walk students

through the material as a great instructor would, fostering deeper understanding of accounting theory and practice. The table of contents for the tenth edition has been significantly overhauled to match the way the contemporary course is often taught. Additionally, the whole text has been put through a rigorous accuracy check, so instructors can be confident that it is up-to-date and error-free. And thorough integration between the text and MyAccountingLab places practice opportunities just a few clicks away—and provides a truly interactive learning experience.

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Created specifically for the economics course as taught in business schools, Economic Principles: A Business Perspective covers the fundamentals of economics in

the context of today's globalized business world, with strong examples, integrated technology, and practical pedagogy. Integrated business and policy briefs, in-depth case studies, chapter-ending business applications, thoroughly explained graphs and a battery of simple but useful learning tools support the intersection of theory and practice. It's accompanied by a robust media component, SaplingPlus, which combines Sapling's acclaimed online homework with a complete e-book and all interactive features for the text.

Rev. ed. of: Principles and practice of public health surveillance / edited by Steven M. Teutsch, R. Elliott Churchill. 2nd ed. 2000.

Why are some regions and cities so good at attracting talented people, creating high-level knowledge, and producing exciting new ideas and innovations? What are the ingredients of success? Can innovative cities be created and stimulated, or do they just flourish by mere chance? This book analyses the development and management of innovation systems in cities, in order to provide a better understanding of what makes such systems perform. The book opens by developing a conceptual model that combines insights from urban economics with economic geography, urban governance and place marketing. This highlights the relevance of path dependence, different types of proximity (and the role of clusters, networks and platforms), institutional conditions, place attractiveness and place identity in the evolution of local innovation systems. The authors then draw on this conceptual framework to structure empirical case studies in three cities with a relatively high innovation performance: Eindhoven (the Netherlands), Stockholm (Sweden) and Suzhou (China). Through these case studies they provide a detailed analysis of how successful innovation systems evolve and what makes them tick. Unique to this book is the linking of analysis to concrete policy and management responses. The book ends with a discussion on six themes in the development

of successful urban innovation systems: firm-capabilities and leader firms, higher education and research, attractive environment, place branding, institutional environment and entrepreneurship. Each theme is examined fully, drawing lessons from the case studies, and from recent insights and other cases discussed in the literature. This title will be of interest to students, researchers and policymakers involved in regional innovation systems, knowledge locations and cluster development.

For courses in Introduction to Management Accounting. Get refreshed with Horngren/Sundem/Stratton's Introduction to Management Accounting, Twelfth Edition. This best-selling text offers a relevant, real-world decision-making approach to management accounting. Students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. An exceptionally strong pedagogy and supplements package and flexible structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. The Twelfth Edition now includes student-oriented real-world company examples such as Nantucket Nectars and McDonalds; new "Cognitive Exercises" and "Business First" boxes, new on-line courses and tutorial software package resources, and a new CD-ROM series, "Mastering Accounting."

Introduce students to the essentials of cost accounting using the clear, concise and practical approach in PRINCIPLES OF COST ACCOUNTING, 17E. The book's unique 10-chapter format provides a thorough understanding of cost concepts, cost behavior, and cost accounting techniques as applied to manufacturing and service businesses. The authors ensure students master fundamentals before progressing to more complex topics. Students begin with job order costing, and advance to process costing before delving into specialized topics, such as budgeting, standard costing and variance analysis, costing for service businesses, and cost analysis for management decisions. The book introduces concepts in small, manageable sections that are immediately reinforced with proven questions, demonstration problems, exercises, and self-study quizzes. Updated examples and current data keep the content relevant to today's times. Students learn how to determine the costs of products and services and set selling prices. Students also discover how to bid on products and analyze the relative profitability of products and services. In addition, the book teaches how to measure the performance of managers, design an

accounting system, and use accounting to further organizational goals. Count on PRINCIPLES OF COST ACCOUNTING, 17E for the most logical, relevant approach to your cost accounting course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MANAGERIAL ACCOUNTING, 7E shows readers how managerial accounting plays an essential role in helping today's managers make effective business decisions for their companies. This edition has been revised with an emphasis on showing students "Here's How It's Used." This unique learning approach along with relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Readers learn why managerial accounting is important, what it is, where managerial information comes from and how it is best used to make strong business decisions. This edition even explores emerging topics of interest to today's readers, such as sustainability, quality cost, lean accounting, international accounting, enterprise risk management, and forensic and fraud accounting. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This companion Study Guide is a valuable learning resource that helps students better understand the principles of pathophysiology by reinforcing key concepts covered in the textbook. The Study Guide offers a variety of exercises that make it easy for students to understand essential information and build their critical-thinking skills. Plus, a special section on developing successful study habits helps them effectively prepare for quizzes and examinations. Chapter Review Questions
Concept Map Exercises
Case Study Questions
Lists of Key Terms

How do the pulse sequences of modern NMR work? Which experiment conveys the desired information? How can the maximal amount of information be retrieved from measured spectra? Have you ever been confronted with questions like these? Get the answers and explore the full productivity of your NMR equipment! This book is a reliable guide through the maze of modern NMR tools. Written by leading experts, it describes more than a hundred NMR experiments including selective pulses, field gradients and the second and third dimension. Being textbook as well as reference book for the laboratory, this book is a must for every scientist working with NMR as well as for students preparing for their lab courses.

A revised edition offers insight into how to implement an efficiency system and cost-cutting strategies that are based on what customers really want, outlining a process of creating value, explaining how to identify and remove unnecessary steps, and making suggestions on how to reduce lead time. 40,000 first printing.

Leadership, adaptability, value creation. These are the skills necessary for tomorrow's managers. This book is designed to help students think critically and understand fully how to strategically manage their future firms. .

The text is current, concise, and clearly written, with cases at the end of each chapter to illustrate the material.* An interactive CD lets students test and expand their understanding with multiple-choice questions, key term matching exercises, demonstrations of various concepts and techniques, critical thinking exercise, interactive cases, and videos.* A dynamic Web site provides test study guides, exercises, games, web testing, relevant articles, from The Wall Street Journal and other sources linked to the text, links to relevant web sites, additional cases, and other materials.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. A supplementary text for a variety of Business courses, including Financial Statement Analysis, Investments, Personal Finance, and Financial Planning and Analysis
An Analytical Approach to Understanding and Interpreting Business Financial Statements
Understanding Financial Statements improves the student's ability to translate a financial statement into a meaningful map for business decisions. The material covered in each chapter helps students approach financial statements with enhanced confidence and understanding of a firm's historical, current, and prospective financial condition and performance. The Eleventh Edition includes new case studies based on existing companies and enhanced learning tools to help students quickly grasp and apply the materials. Fraser and Ormiston presents material in an engaging fashion that helps readers make sense of complex financial information, leading to intelligent (and profitable!) decision-making.

In the new sixth edition, readers will be able to clearly see the relevance of accounting in their everyday lives. The authors introduce challenging accounting concepts with examples that are familiar to everyone, which helps build motivation to learn the material. Accounting issues

are also placed within the context of marketing, management, IT, and finance.

Confused about financial management? Problem solved. Schaum's Outline of Financial Management provides a succinct review of all financial management concepts in topics such as financial forecasting, planning and budgeting, the management of working capital, short-term financing, time value of money, risk, return, and valuation, capital budgeting, and more.

An engagingly illustrated account of immigrant Clara Lemlich's pivotal role in the influential 1909 women laborer's strike describes how she worked grueling hours to acquire an education and support her family before organizing a massive walkout to protest the unfair working conditions in New York's garment district. 25,000 first printing.

Horngrén's Accounting presents the core content of the accounting course in a fresh format designed to help today's learner succeed. The often difficult and intimidating topics in introductory accounting courses are reinforced with a wide variety of exercises and problems allowing students to practice similar questions many times until the concepts are clear. Instructors are able to deliver their course with ease using any delivery method--traditional, self-paced, or online--and students will learn and practice accounting in a variety of ways that meet their learning needs and study preferences. Note: You are purchasing a standalone product; MyAccountingLab does not come packaged with this content. Students, if interested in purchasing this title with MyManagementLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyAccountingLab, search for: 0134213106 / 9780134213101 Horngrén's Accounting, Volume 1, Tenth Canadian Edition Plus MyAccountingLab with Pearson eText -- Access Card Package, 10/e Package consists of: 0134180305 / 9780133855371 Horngrén's Accounting, Volume 1, Tenth Canadian Edition 0134308344 / 9780134180304 MyAccountingLab with Pearson eText -- Valuepack Access Card -- for Horngrén's Accounting, Volume 1, Tenth Canadian Edition

Enger/Ross/Bailey: Concepts in Biology is a relatively brief introductory general biology text written for students with no previous science background. The authors strive to use the most accessible vocabulary and writing style possible while still maintaining scientific accuracy. The text covers all the main areas of study in biology from cells through ecosystems. Evolu-

tion and ecology coverage are combined in Part Four to emphasize the relationship between these two main subject areas. The new, 13th edition is the latest and most exciting revision of a respected introductory biology text written by authors who know how to reach students through engaging writing, interesting issues and applications, and accessible level. Instructors will appreciate the book's scientific accuracy, complete coverage and extensive supplement package.

By developing a comprehensive topic coverage emphasizing the importance of business presentations, DiSanza's Business and Professional Communication gives readers a grounded framework with real business examples and fundamental skill-building. Centered on the notion that business communication can influence the interpretation of issues and events, this text provides students with practical tips, contemporary applications, and a survey of the relevant theories.

Braun, Managerial Accounting builds a solid foundation in managerial accounting concepts, within a less intimidating and more student-friendly context by making information easier to find, making topics easier to understand, and providing numerous engaging examples for students. KEY TOPICS: Introduction to Managerial Accounting; Building Blocks of Managerial Accounting; Cost Behaviour (formerly chapter 6); Cost-Volume-Profit Analysis (formerly chapter 7); Job Costing (formerly chapter 3); Process Costing (formerly chapter 5); Activity Based Costing (formerly chapter 4); Short-Term Business Decisions; The Master Budget and Responsibility Accounting; Flexible Budgets and Standard Costs; Performance Evaluation and the Balanced Scorecard; Capital Investment Decisions and the Time Value of Money MARKET: Appropriate for the Introduction to Management Accounting course.

Advances in Accounting Education: Teaching and Curriculum Innovations investigates how teaching methods or curricula/programs in accounting can be improved. Volume 15 includes papers examining communication apprehension, self-directed learning in managerial accounting courses, and a section on integrating accounting with other business disciplines.

Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in busi-

ness law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further.

Accounting by Joe Booth is a developer's guide to basic accounting. Written with business app development in mind, Booth discusses some of the most common accounting processes, including assets, multiple accounts, journaling, posting, inventory, and payroll. An appendix includes SQL code examples to get you started with several basic accounting transactions. This updated and expanded second edition of Book provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject. We hope you find this book useful in shaping your future career & Business.

Upon its publication in 1963, Corley's Legal Environment of Business was the first and only business law textbook to emphasize public rather than private law, government regulation of business rather than contracts, and legal relationships rather than business transactions. A major innovation, it established a new course that the authors termed the legal environment of business. Over the years others have attempted to attain the success and stature of The Legal and Regulatory Environment of Business, but none has been able to match its timely, innovative coverage. Substantially updated, the 10th edition contin-

ues the text's reputation for ethics, authority and coverage of current areas of importance to business.

Presents evidence based information on the most popular herbs, nutrients and food supplements used across Australia and New Zealand. Organised alphabetically by common name, each herb or nutrient listed includes information such as daily intake, main actions/indications, adverse reactions, precautions, and much more.

For courses in Introduction to Management

Accounting This text helps students make the connection between managerial accounting concepts and the businesses they deal with everyday through strong coverage and effective practice. By presenting actual accounting decisions made in companies like Target and J. Crew, the text's precise coverage of the core concepts engages students in the learning process. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your

notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Mateer and Coppock's approach teaches economic decision-making with applications that students will remember.