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F70 - PHOEBE RODNEY

The triumphant story of a woman who refused to become a victim after being raped, stabbed and left for dead. Now an acclaimed film.

An urgent, funny, shocking, and impassioned memoir by the winner of the Spectrum Art Prize 2018, *How To Be Autistic* presents the rarely shown point of view of someone living with autism. Poe's voice is confident, moving and often funny, as she reveals to us a very personal account of autism, mental illness, gender and sexual identity. As we follow Charlotte's journey through school and college, we become as awestruck by her extraordinary passion for life as by the enormous privations that she must undergo to live it. From food and fandom, to body modification and comic conventions, Charlotte's experiences through the torments of schooldays and young adulthood leave us with a riot of conflicting emotions: horror, empathy, despair, laugh-out-loud amusement and, most of all, respect.

Business firms around the world are experimenting with new organizational designs, changing their formal architectures, their routines and processes, and their corporate cultures as they seek to improve their current performance and their growth prospects. In the process they are changing the scope of their business operations, redrawing their organization charts, redefining the allocation of decision-making authority and responsibility, revamping the mechanisms for motivating and rewarding people, reconsidering which activities to conduct in-house and which to out-source, redesigning their information systems, and seeking to alter the shared beliefs, values and norms that their people hold. In this book, John Roberts argues that there are predictable, necessary relationships among these changes that will improve performance and growth. The organizations that are successful will establish patterns of fit among the elements of their organizational designs, their competitive strategies and the external environment in which they operate and will go about this in a holistic manner. The *Modern Firm* develops powerful conceptual frameworks for analyzing the interrelations between organizational design features, competitive strategy and the business environment. Written in a non-technical language, the book is nevertheless based on rigorous modeling and draws on numerous examples from eighteenth century fur trading companies to such modern firms such as BP and Nokia. Finally the book explores why these developments are happening now, pointing to the increase in global competition and changes in technology. Written by one of the world's leading economists and experts on business strategy and organization, *The Modern Firm* provides new insights into the changes going on in business today and will be of interest to academics, students and

managers alike.

In this inspiring tale, Alison, the victim of a brutal rape and attempted murder, shares the courage and philosophy that allowed her to turn her tragic experiences into something life-affirming and strong. With bravery and a keen sense of self-awareness, Alison recounts how she was car-jacked at knifepoint, raped, stabbed so many times that the doctors could not count her wounds, and left for dead miles away from her home. As she denied death that night she later denied her assailants the satisfaction of destroying her life by giving voice to her experiences and refusing to be victimized. In terrifying detail Alison describes her thoughts and feelings throughout the attack and shows how attitude, belief, and choice helped her to survive. Contributions from Alison's family, friends, and the man who saved her from the side of the road add depth to Alison's harrowing story.

Introduces readers to key case studies that illustrate how theory and data can be integrated to understand wildlife disease ecology.

Prior to the Six-Day War, Israel was a darling of the international left, vocally opposed to apartheid and devoted to building alliances with black leaders in newly independent African nations. South Africa, for its part, was controlled by a regime of Afrikaner nationalists who had enthusiastically supported Hitler during World War II. But after Israel's occupation of Palestinian territories in 1967, the country found itself estranged from former allies and threatened anew by old enemies. As both states became international pariahs, a covert—and lucrative—military relationship blossomed between these seemingly unlikely allies. Based on extensive archival research and exclusive interviews with former generals and high-level government officials in both countries, *The Unspoken Alliance* tells a troubling story of Cold War paranoia, moral compromises, and startling secrets.

"*Making and Being* draws on the lived experience of Susan Jahoda and Caroline Woolard, visual arts educators who have developed a framework for teaching art with the collective BFAMDAPhD that emphasizes contemplation, collaboration, and political economy. The authors share ideas and pedagogical strategies that they have adapted to spaces of learning which reange widely, from self-organized workshops for professional artists to Foundations BFA and MFA thesis classes. This hands-on guide includes activities, worksheets, and assignments and is a critical resource for artists and art educator's today"--Page 4 of cover.

The best organizations have the best talent. . . Financial incentives drive company performance. . . Firms must change or die. Popular axioms like these drive business decisions every day. Yet too much common management "wisdom" isn't wise at all—but, instead, flawed knowledge based on "best practices" that are actually poor, incomplete, or outright obsolete. Worse, legions of managers

use this dubious knowledge to make decisions that are hazardous to organizational health. Jeffrey Pfeffer and Robert I. Sutton show how companies can bolster performance and trump the competition through evidence-based management, an approach to decision-making and action that is driven by hard facts rather than half-truths or hype. This book guides managers in using this approach to dismantle six widely held—but ultimately flawed—management beliefs in core areas including leadership, strategy, change, talent, financial incentives, and work-life balance. The authors show managers how to find and apply the best practices for their companies, rather than blindly copy what seems to have worked elsewhere. This practical and candid book challenges leaders to commit to evidence-based management as a way of organizational life—and shows how to finally turn this common sense into common practice.

In the spirit of Steve Jobs and Moneyball, Elon Musk is both an illuminating and authorized look at the extraordinary life of one of Silicon Valley's most exciting, unpredictable, and ambitious entrepreneurs—a real-life Tony Stark—and a fascinating exploration of the renewal of American invention and its new “makers.” Elon Musk spotlights the technology and vision of Elon Musk, the renowned entrepreneur and innovator behind SpaceX, Tesla, and SolarCity, who sold one of his Internet companies, PayPal, for \$1.5 billion. Ashlee Vance captures the full spectacle and arc of the genius's life and work, from his tumultuous upbringing in South Africa and flight to the United States to his dramatic technical innovations and entrepreneurial pursuits. Vance uses Musk's story to explore one of the pressing questions of our age: can the nation of inventors and creators who led the modern world for a century still compete in an age of fierce global competition? He argues that Musk—one of the most unusual and striking figures in American business history—is a contemporary, visionary amalgam of legendary inventors and industrialists including Thomas Edison, Henry Ford, Howard Hughes, and Steve Jobs. More than any other entrepreneur today, Musk has dedicated his energies and his own vast fortune to inventing a future that is as rich and far-reaching as the visionaries of the golden age of science-fiction fantasy. Thorough and insightful, Elon Musk brings to life a technology industry that is rapidly and dramatically changing by examining the life of one of its most powerful and influential titans.

2021 Listeners' Choice British Podcast Awards Winner What is it about killers, cult leaders, cannibals, cults, and criminals that capture our imaginations even as they terrify and disturb us? How do we responsibly consume these kinds of stories as entertainment, and more importantly, what can we learn from them? RedHanded rejects the narrative of killers as monsters and that a victim "was in the wrong place at the wrong time," and instead tells the stories we want to hear in a way that challenges perceptions and asks the hard questions about society, gender, poverty, culture, and even our politics. After meeting at a party in London where they both discovered they listened to the same murder podcasts, Hannah Maguire and Suruthi Bala drunkenly promised to one day start their own true crime podcast together and the rest is history. From the hosts of the hit true crime podcast RedHanded (dubbed by Rick & Morty creator Dan Harmon as the "best true crime podcast I've heard, ever"), Hannah Maguire and Suruthi Bala have amassed a cult following of "spooky bitches" amounting to an incredibly strong 63k downloads per episode and 728k backlist downloads every month in the US alone. With candor, humor, interviews with experts, research on real-life cases, and an unflinching dissection of what makes a killer tick, Bala and Maguire take us through the societal,

behavioral, and cultural phenomena that make victims -- and their murderers -- our collective responsibility and to find out once and for all: what makes a killer tick?

Citing tens of thousands of missing persons, unidentified remains, and unsolved crimes in America, an introduction to amateur crime solving reveals how everyday concerned citizens can access online resources to help solve cold cases.

Understanding the process and culture of self-identification

A compelling story about a loveless marriage, an abandoned child, and a mother and daughter's fight for survival.

It is impossible to understand recent political events in Zimbabwe without insight into the role of Emmerson Mnangagwa. The fall of Robert Mugabe and the inauguration of Emmerson Mnangagwa as Zimbabwe's new president in November 2017 were events that no one could have predicted. Just three weeks earlier, Mugabe had sacked Mnangagwa as vice-president, a move that seemed to end the long political career of the man known as 'The Crocodile'. In the Jaws of the Crocodile tells the gripping story of how Mnangagwa fled Zimbabwe in fear for his life, and of his brief exile in South Africa, where he declared to Mugabe that he would return 'in a matter of weeks' to take control of the levers of power. It describes the military intervention against Mugabe and his allies, analyses the sudden power shift within Zanu-PF, and gives an eyewitness account of the mass demonstrations as people took to the streets to demand an end to Mugabe's rule. It describes Mnangagwa's return to Zimbabwe to take over the presidency, and concludes with an account of the disputed 2018 election. Drawing on interviews with Mnangagwa, his family, allies and opponents, and key political figures, this book gives unprecedented insights into the momentous events that changed the fate of a nation.

**Cyber Monday Sale: Get each paperback in this series for \$14.99 \$9.99. Gift yourself and others joy of reading! TODAY ONLY Learn How to Use Full Brain Power and Become A Whole-Brained Thinker. Would you still drive a 500 horsepower car, if you know that you have access to a 1000 horsepower automobile? Obviously No!. Then why would you use a limited portion of your brain's thinking abilities, when you can develop a holistic multi-perspective thinking. THINK WITH FULL BRAIN is all about how to harness the full potential of your brain by developing multiple thinking approaches. The book offers a holistic approach to empower you unleash your left brain's logical, organized thinking as well as your right brain's emotional, and creative thinking preference. This is your guide to avoid thinking in silos and develop a full brain thinking approach to take your decision making and problem solving skills to the next level. Strengthen your dominant thinking style, Nurture multi-perspective thinking and become a Situationally Whole-brained Thinker Why IQ just predicts 6 to 10 percent of your career success, understand multiple intelligences and tap the brain's full potential. Understand how Americans and Japanese use different type of thinking preferences How learning a foreign language can improve your logical thinking skills Understand the four different thinking preferences and nurture each one to become situationally whole brained. How male and female brain structures are different and how understanding each other's thinking preference can transform their relationship at work and life in general. Level up your Logic, reasons and judgment, Rectify erroneous thinking and boost logical thinking How "Revolving Door Test" can give you an entirely different perspective and offer better solutions. Why you miss out logic under the influence of authority

and reasonableness. How specific brain exercises can improve your logical thinking . How to 'chunk down' big projects to boost your sequential thinking . Power-up Interpersonal Intelligence, Develop empathy, Understand Emotional brain to gain quick consensus on Complex Issues Practical and effective tips to develop active listening and develop your interpersonal thinking skills. How reading literary non-fiction is quickest way to become more empathic with others. How Switching from judgment to curiosity broadens your horizon and help you understand people's perspective. Nurture experimental thinking, Synthesize information holistically, Use intuition to invite solutions others miss out 1500 CEOs report creative thinking as one of the top 3 key traits in new talent. Learn effective ways to stretch creative thinking muscles. How anyone be more creative by following this 6 Stages Idea generation Formula. Learn Magical Wand technique and TLC technique to sprout the seeds of limitless explosion of ideas. How to become an Idea machine by setting up daily idea quota. As Winston Churchill rightly said: "The empires of the future are empires of the mind" Harness your Brain's full potential and Upgrade the Quality of Your Life. Get Your Copy Now

Two mothers become friends as they summer by a lake. As their friendship grows, their secrets come to light and what started out as an idyllic vacation turns into a living nightmare.

Proven strategies for harnessing the power of social media to drive social change Many books teach the mechanics of using Facebook, Twitter, and YouTube to compete in business. But no book addresses how to harness the incredible power of social media to make a difference. The Dragonfly Effect shows you how to tap social media and consumer psychological insights to achieve a single, concrete goal. Named for the only insect that is able to move in any direction when its four wings are working in concert, this book Reveals the four "wings" of the Dragonfly Effect-and how they work together to produce colossal results Features original case studies of global organizations like the Gap, Starbucks, Kiva, Nike, eBay, Facebook; and start-ups like Groupon and COOKPAD, showing how they achieve social good and customer loyalty Leverage the power of design thinking and psychological research with practical strategies Reveals how everyday people achieve unprecedented results-whether finding an almost impossible bone marrow match for a friend, raising millions for cancer research, or electing the current president of the United States The Dragonfly Effect shows that you don't need money or power to inspire seismic change.

The first novel from Madagascar ever to be translated into English, Naivo's magisterial *Beyond the Rice Fields* delves into the upheavals of the nation's precolonial past through the twin narratives of a slave and his master's daughter. Fara and her father's slave, Tsito, have shared a tender intimacy since her father bought the young boy who'd been ripped away from his family after their forest village was destroyed. Now in Sahaso, amongst the cattle and rice fields, everything is new for Tsito, and Fara at last has a companion to play with. But as Tsito looks forward toward the bright promise of freedom and Fara, backward to a twisted, long-denied family history, a rift opens that a rapidly shifting political and social terrain can only widen. As love and innocence fall away, their world becomes defined by what tyranny and superstition both thrive upon: fear. With captivating lyricism and undeniable urgency, Naivo crafts an unsentimental interrogation of the brutal history of nineteenth-century Madagascar as a land newly exposed to the forces of Christianity and modernity, and preparing for a violent reaction against them. *Beyond the Rice Fields* is a tour de force about the global history of human bondage and the competing narratives that keep us from recognizing our-

selves and each other, our pasts and our destinies.

Unraveling the mysteries surrounding a South African medicine man while recognizing a remarkable figure who has been left out of the history books, this biography explores the life of Khotso Sethundsa, an enigmatic herbalist who created an eccentric kingdom around himself--and was rumored to control a large fortune. Legend held that he had spiritual contact with Paul Kruger, and some people claimed that leading Afrikaner nationalist politicians came to him for potions that bestowed sexual and political powers. He also was thought to have an occult spiritual pact with a mermaid, and even after his death many thought he still exerted a dangerous magic. Featuring interviews with people who knew him, as well as an analysis of the traditional folklore that may have crept into these stories, this book presents the real Khotso Sethundsa, who, despite his lack of occult powers, traveled in high circles all the same.

Ana le Roux was an average thirty something mother who served God, her husband and her two children, the youngest barely three-weeks-old. But on January 5, 2003 one instant sealed her fate in an unimaginable chain of events. Le Roux was involved in a violent head on collision after she instinctively and selflessly sacrificed her life in an attempt to save the lives of her children. The impact occurred with such force that the seat belt fastened around her waste literally cut her in half! After a seemingly endless dialogue with God, she struggled indecisively to make the choice to live or to die. So, she did the only thing left to do; she relinquished her freedom of choice to God Almighty. Almost instantaneously she opened her eyes and started on a journey of emotional, physical and spiritual recovery. In "Cut In Half" le Roux shares twenty three notable miracles and fifteen painful surgeries that have led to her being a healthy, happy and very alive member of society. With titanium in her back and a limp in her walk, she takes every step in life with humility, gratitude and optimism. To Ana le Roux miracles are not an archaic phenomenon of scripture, nor are miracles something that God facilitates when a famous preacher is near. *Cut in Half* shows how amazing and real God's love is and that miracles are something real and even happen every day.

Recounts the murder of 50-year-old Michele MacNeill at the hands of her husband, a doctor, lawyer and Mormon bishop who, upon further investigation by his daughters, had multiple marital affairs, a past criminal record and conned his way into medical school.

The definitive guide to working with -- and surviving -- bullies, creeps, jerks, tyrants, tormentors, despots, backstabbers, egomaniacs, and all the other assholes who do their best to destroy you at work. "What an asshole!" How many times have you said that about someone at work? You're not alone! In this groundbreaking book, Stanford University professor Robert I. Sutton builds on his acclaimed Harvard Business Review article to show you the best ways to deal with assholes...and why they can be so destructive to your company. Practical, compassionate, and in places downright funny, this guide offers: Strategies on how to pinpoint and eliminate negative influences for good Illuminating case histories from major organizations A self-diagnostic test and a program to identify and keep your own "inner jerk" from coming out The No Asshole Rule is a New York Times, Wall Street Journal, USA Today and Business Week bestseller.

WALL STREET JOURNAL, LOS ANGELES TIMES, AND USA TODAY BESTSELLER • Anyone—even you!—can learn how to harness the power of humor in business (and life), based on the popular class at Stanford's Graduate School of Business. Don't miss the authors' TED Talk, "Why great leaders take

humor seriously,” online now. “The ultimate guide to using the magical power of funny as a tool for leadership and a force for good.”—Daniel H. Pink, #1 New York Times bestselling author of *When and Drive* We are living through a period of unprecedented uncertainty and upheaval in both our personal and professional lives. So it should come as a surprise to exactly no one that trust, human connection, and mental well-being are all on the decline. This may seem like no laughing matter. Yet, the research shows that humor and laughter are among the most valuable tools we have at our disposal for strengthening bonds and relationships, diffusing stress and tension, boosting resilience, and performing when the stakes are high. That’s why Jennifer Aaker and Naomi Bagdonas teach the popular course *Humor: Serious Business* at the Stanford Graduate School of Business, where they help some of the world’s most hard-driving, blazer-wearing business minds infuse more humor and levity into their work and lives. In *Humor, Seriously*, they draw on findings by behavioral scientists, world-class comedians, and inspiring business leaders to reveal how humor works and—more important—how you can use more of it, better. Aaker and Bagdonas unpack the theory and application of humor: what makes something funny, how to mine your life for material, and simple ways to identify and leverage your unique humor style. They show how to use humor to rebuild vital connections; appear more confident, competent, and authentic at work; and foster cultures where levity and creativity can thrive. President Dwight David Eisenhower once said, “A sense of humor is part of the art of leadership, of getting along with people, of getting things done.” If Dwight David Eisenhower, the second least naturally funny president (after Franklin Pierce), thought humor was necessary to win wars, build highways, and warn against the military-industrial complex, then you might consider learning it too.

It's the age-old tale of a straying husband, a woman scorned, and two dead bodies-or is it? By morning, the headlines and stories had circled the globe full of half-truths, misinformation and a potential coverup. The cheating husband who had driven his wife to such madness became the official account, forever etched into the annals of history. Yet the whole story of this brutal murder-suicide would lie hidden for months, only to be uncovered by Mark Gerardot himself in his aching quest to know what had led Jennair, his wife of 24 years, to such a violent act. In the process, he uncovers mounds of shocking proof of a wife's madness that was building for decades—one that had culminated in an unprecedented level of tracking and surveillance as she prepared to carry out her final act of revenge. Full of factual dialogue from hours of audio files, *Irreparable* recounts the intimate details of three people's lives, now forever linked, and seeks to move beyond labels, to equally honor the truth of all three souls impacted by the tragedy. More than an enthralling true-crime story, *Irreparable* is a memoir of a tumultuous marriage, a love affair, and one man's desperate efforts to reexamine the past as he recounts precious memories and early signs of trouble from the woman he knew and loved, but whose spiraling loss of control amid the high-tech surveillance she pursued took hold of her mind and life. Taking accountability for the choices he made, the signs he missed, and the better man he wishes to become Mark Gerardot reveals the truth and finds his way to a new life.

“This book is a contemporary classic—a shrewd and spirited guide to protecting ourselves from the jerks, bullies, tyrants, and trolls who seek to demean. We desperately need this antidote to the assholes in our midst.”—Daniel H. Pink, best-selling author of *To Sell Is Human* and *Drive* How to avoid, outwit, and disarm assholes, from the author of the classic *The No Asshole Rule* As entertaining as it

is useful, *The Asshole Survival Guide* delivers a cogent and methodical game plan for anybody who feels plagued by assholes. Sutton starts with diagnosis—what kind of asshole problem, exactly, are you dealing with? From there, he provides field-tested, evidence-based, and often surprising strategies for dealing with assholes—avoiding them, outwitting them, disarming them, sending them packing, and developing protective psychological armor. Sutton even teaches readers how to look inward to stifle their own inner jackass. Ultimately, this survival guide is about developing an outlook and personal plan that will help you preserve the sanity in your work life, and rescue all those perfectly good days from being ruined by some jerk. “Thought-provoking and often hilarious . . . An indispensable resource.”—Gretchen Rubin, best-selling author of *The Happiness Project* and *Better Than Before* “At last . . . clear steps for rejecting, deflecting, and deflating the jerks who blight our lives . . . Useful, evidence-based, and fun to read.”—Robert Cialdini, best-selling author of *Influence* and *Persuasion*

This work explores how external constraints affect organizations and provides insights for designing and managing organizations to mitigate these constraints. All organizations are dependent on the environment for their survival. It contends that it is the fact of the organization's dependence on the environment that makes the external constraint and control of organizational behaviour both possible and almost inevitable. Organizations can either try to change their environments through political means or form interorganizational relationships to control or absorb uncertainty.

Single women are a crucial group for study in relation to perceived changes in family life and relationships. This book provides a new understanding of what is often taken for granted—female single identity.

A significant contribution to anthropology, history, and gender studies that reveals the denials of homosexuality in traditional and contemporary African societies to be rooted in colonialist ideologies. Among the many myths created about Africa, the claim that homosexuality and gender diversity are absent or incidental is one of the oldest and most enduring. Historians, anthropologists, and many contemporary Africans alike have denied or overlooked African same-sex patterns or claimed that such patterns were introduced by Europeans or Arabs. In fact, same-sex love and nonbinary genders were and are widespread in Africa. *Boy-Wives and Female Husbands* documents the presence of this diversity in some fifty societies in every region of the continent south of the Sahara. Essays by scholars from a variety of disciplines explore institutionalized marriages between women, same-sex relations between men and boys in colonial work settings, mixed gender roles in east and west Africa, and the emergence of LGBTQ activism in South Africa, which became the first nation in the world to constitutionally ban discrimination based on sexual orientation. Also included are oral histories, folklore, and translations of early ethnographic reports by German and French observers. *Boy-Wives and Female Husbands* was the first serious study of same-sex sexuality and gender diversity in Africa, and this edition includes a new foreword by Marc Epprecht that underscores the significance of the book for a new generation of African scholars, as well as reflections on the book's genesis by the late Stephen O. Murray. Stephen O. Murray (1950–2019) was an independent scholar who held a PhD in Sociology from the University of Toronto. Will Roscoe is an independent scholar, with a PhD in History of Consciousness from the University of California, Santa Cruz. They are the coeditors of *Islamic Homosexualities: Culture, History, and Literature*.

A transformative guide to building more fulfilling relationships with colleagues, friends, partners, and family, based on the landmark Interpersonal Dynamics (“Touchy-Feely”) course at Stanford’s Graduate School of Business ONE OF BLOOMBERG’S BEST BOOKS OF THE YEAR • “Carole Robin and David Bradford are masters at helping people bring IQ and EQ together to satisfy both and be successful.”—Ray Dalio, founder of Bridgewater and author of Principles: Life and Work The ability to create strong relationships with others is crucial to living a full life and becoming more effective at work. Yet many of us find ourselves struggling to build solid personal and professional connections or unable to handle challenges that inevitably arise when we grow closer to others. When we find ourselves in an exceptional relationship—the kind of relationship in which we feel fully understood and supported for who we are—it can seem like magic. But the truth is that the process of building and sustaining these relationships can be described, learned, and applied. David Bradford and Carole Robin taught interpersonal skills to MBA candidates for a combined seventy-five years in their legendary Stanford Graduate School of Business course Interpersonal Dynamics (affectionately known to generations of students as “Touchy-Feely”) and have coached and consulted hundreds of executives for decades. In Connect, they show readers how to take their relationships from shallow to exceptional by cultivating authenticity, vulnerability, and honesty, while being willing to ask for and offer help, share a commitment to growth, and deal productively with conflict. Filled with relatable scenarios and research-backed insights, Connect is an important resource for anyone hoping to improve existing relationships and build new ones at any stage of life.

The grounded, clear-sighted guide you need to blend digital and traditional business functions for long-term competitive advantage Business leaders are continually told they need to embrace digital disruption wholeheartedly to thrive in the 21st Century. Legacy companies, we hear, are all doomed to fail unless they double down on the latest digital innovations, and disruptors are ordained to take over the world. Digital innovation is the answer to everything. False! Nothing in life or business is ever that simple. In The Brains and Brawn Company: How Leading Organizations Blend the Best of Digital and Physical, venture capitalist and Stanford Business School lecturer Robert Siegel brings the digital innovation conversation back down to earth. He shows that, while important, digital is only part of the answer—and it’s never the only answer. The vast majority of successful leaders from both incumbents and disruptors focus as much on things like logistics, manufacturing, and distribution as they do on digital innovation. In fact, many established companies are successfully countering young upstarts in other creative ways, and many new organizations are learning from their older brethren. Siegel shows how to create lasting profits and growth in the smartest way possible: by creating a solid partnership between digital innovation and traditional business operations—in other words, by marrying brains and brawn. He lays out the core competencies that today’s industry leaders have mastered and explains how: Charles Schwab uses cutting-edge analytics to better serve millions of investors without violating its original code of values. Align Technology transformed orthodontia by developing creative new business models along with new products. Kaiser Permanente taps into the power of empathy to improve patient satisfaction while controlling costs. Instacart balances ownership and partnerships to balance the needs of four key constituencies. Target, Best Buy, and Home Depot found different ways to blend the best aspects of physical retail with innovative e-commerce. Desktop Metal is innovating high-volume yet affordable production methods that can rev-

olutionize manufacturing. Filled with original research and case studies of Daimler, 23andMe, Instacart, AB InBev, Google, and many other companies, The Brains and Brawn Company: How Leading Organizations Blend the Best of Digital and Physical provides practical, proven insights and advice for bridging the gulf between digital vs. physical, disruptor vs. incumbent, startup world vs. Fortune 500, and tech culture vs. industrial culture. The Brains and Brawn Company: How Leading Organizations Blend the Best of Digital and Physical provides everything you need to set your company apart from your competitors in real and measurable ways—and take the lead in your industry for years to come.

In this book, investigative journalist De Wet Potgieter follows the trail of a number of criminals in South Africa’s history. These violent crimes, perpetrated from the late 1980s into the new millennium, vary from fanatical far-rightists who killed their innocent countrymen, to assassins who executed high-profile, state-sanctioned murders. He takes the reader behind the scenes of some of the most controversial events in our country and, with his fearless style of writing, pulls you right into the belly of the beast. In Gruesome, he shares information that has never before been made public. What really happened on the night of 17 June 1992 in Boipatong? What motivated the horrific attack on Alison Botha? What caused the ostensibly conformist policeman André Stander to become an unscrupulous bank robber? Who was the first person to see the connection between Gert van Rooyen’s victims and a probable human-trafficking network? Potgieter relates how, as a journalist, he went about reporting on each of these interesting, gruesome cases. This book takes you back to the bloody newspaper headlines of yesterday.

‘Australian governments find it easy to go to war. Their leaders seem to be able to withdraw with a calm conscience, answerable neither to God nor humanity.’ Australia lost 600 men in the Boer War, a three-year conflict fought in the heart of Africa that had ostensibly nothing to do with Australia. Coinciding with Federation, the war kickstarted Australia’s commitment to fighting in Britain’s wars overseas, and forged a national identity around it. By 1902, when the Boer War ended, a mythology about our colonial soldiers had already been crafted, and a dangerous precedent established. This is Henry Reynolds at his searing best, as he shows how the Boer War left a dark and dangerous legacy, demonstrating how those beliefs have propelled us into too many unnecessary wars – without ever counting the cost.

Casper, Wyoming: 1973. Eleven-year-old Amy Burrige rides with her eighteen-year-old sister, Becky, to the grocery store. When they finish their shopping, Becky’s car gets a flat tire. Two men politely offer them a ride home. But they were anything but Good Samaritans. The girls would suffer unspeakable crimes at the hands of these men before being thrown from a bridge into the North Platte River. One miraculously survived. The other did not. Years later, author and journalist Ron Franscell—who lived in Casper at the time of the crime, and was a friend to Amy and Becky—can’t forget Wyoming’s most shocking story of abduction, rape, and murder. Neither could Becky, the surviving sister. The two men who violated her and Amy were sentenced to life in prison, but the demons of her past kept haunting Becky...until she met her fate years later at the same bridge where she’d lost her sister.

The New York Times bestselling authors of Switch and Made to Stick explore why certain brief experiences can jolt us and elevate us and change us—and how we can learn to create such extraordinary

moments in our life and work. While human lives are endlessly variable, our most memorable positive moments are dominated by four elements: elevation, insight, pride, and connection. If we embrace these elements, we can conjure more moments that matter. What if a teacher could design a lesson that he knew his students would remember twenty years later? What if a manager knew how to create an experience that would delight customers? What if you had a better sense of how to create memories that matter for your children? This book delves into some fascinating mysteries of experience: Why we tend to remember the best or worst moment of an experience, as well as the last moment, and forget the rest. Why “we feel most comfortable when things are certain, but we feel most alive when they’re not.” And why our most cherished memories are clustered into a brief period during our youth. Readers discover how brief experiences can change lives, such as the experiment in which two strangers meet in a room, and forty-five minutes later, they leave as best friends. (What happens in that time?) Or the tale of the world’s youngest female billionaire, who credits her resilience to something her father asked the family at the dinner table. (What was that simple question?) Many of the defining moments in our lives are the result of accident or luck—but why would we leave our most meaningful, memorable moments to chance when we can create them? The *Power of Moments* shows us how to be the author of richer experiences.

“A refreshing and enlightening new perspective on what it means to be powerful.”—Susan Cain, bestselling author of *Quiet* We all know what it looks like to use power badly. But how much do we really know about how to use power well? There is so much we get wrong about power: who has it, what it looks like, and the role it plays in our lives. Grounded in over two decades’ worth of scientific research and inspired by the popular class of the same name at Stanford’s Graduate School of Business, *Acting with Power* offers a new and eye-opening paradigm that overturns everything we thought we knew about the nature of power. Although we all feel powerless sometimes, we have more power than we tend to believe. Power exists in every relationship, not just at the top of big institutions. It isn’t merely a function of status or hierarchy, either. It’s about how much we are needed and how well we take care of other people. We often assume that power flows to those with the loudest voice or the most commanding presence. But, in fact, true power is often much quieter and more deferential than we realize. Moreover, it’s not just how much power we have but how we use it that determines how powerful we actually are. Actors aren’t the only ones who play roles for a living. We all make choices about how to use the power that comes with our given circumstances. We aren’t always cast in the roles we desire—or the ones we feel prepared to play. Some of us struggle to step up and be taken more seriously, while others have trouble standing back and ceding the spotlight. In *Acting with Power*, Deborah Gruenfeld shows how we can get more comfortable with power by adopting an actor’s mindset. Because power isn’t a personal attribute. It’s a part we play in someone else’s story.

Beyond the Light Barrier is the autobiographical story of Elizabeth Klarer, a South African woman and Akon, an astrophysicist from Meton, a planet of Proxima Centuri that, at a distance of about 4.3 light years, is our nearest stellar neighbor. Elizabeth was taken in his spaceship to Meton, where she

lived with him and his family for four months and where she bore his child. Her life on Meton is fascinatingly described. Akon brought Elizabeth back to Earth after the birth of their son, and continued to visit her thereafter. Akon explained how his spaceship’s light-propulsion technology operated, and how it allowed him and his people to travel across vast interstellar distances. This technology is explained in detail in the book. Elizabeth was given a standing ovation at the 11th International Congress of UFO Research Groups at Weisbaden in 1975, and her speech as guest of honor was applauded by scientists of twenty-two nations. Light Technology Publishing is proud to bring you the long-awaited American edition in both hard copy and electronic format of *Beyond the Light Barrier*, which was first published in English in 1980

A writer renowned for his insight into the mysteries of the body now gives us a lambent and profoundly moving book about the mysteries of family. At its center lies Sherwin Nuland’s Rembrandtesque portrait of his father, Meyer Nudelman, a Jewish garment worker who came to America in the early years of the last century but remained an eternal outsider. Awkward in speech and movement, broken by the premature deaths of a wife and child, Meyer ruled his youngest son with a regime of rage, dependency, and helpless love that outlasted his death. In evoking their relationship, Nuland also summons up the warmth and claustrophobia of a vanished immigrant New York, a world that impelled its children toward success yet made them feel like traitors for leaving it behind. Full of feeling and unwavering observation, *Lost in America* deserves a place alongside such classics as *Patrimony* and *Call It Sleep*.

Follows the story of Alison, who survived a violent rape attack in Port Elizabeth.

By showing that kitchen skill, and not budget, is the key to great food, *Good and Cheap* will help you eat well—really well—on the strictest of budgets. Created for people who have to watch every dollar—but particularly those living on the U.S. food stamp allotment of \$4.00 a day—*Good and Cheap* is a cookbook filled with delicious, healthful recipes backed by ideas that will make everyone who uses it a better cook. From Spicy Pulled Pork to Barley Risotto with Peas, and from Chorizo and White Bean Ragù to Vegetable Jambalaya, the more than 100 recipes maximize every ingredient and teach economical cooking methods. There are recipes for breakfasts, soups and salads, lunches, snacks, big batch meals—and even desserts, like crispy, gooey Caramelized Bananas. Plus there are tips on shopping smartly and the minimal equipment needed to cook successfully. And when you buy one, we give one! With every copy of *Good and Cheap* purchased, the publisher will donate a free copy to a person or family in need. Donated books will be distributed through food charities, nonprofits, and other organizations. You can feel proud that your purchase of this book supports the people who need it most, giving them the tools to make healthy and delicious food. An IACP Cookbook Awards Winner.

Identity by young pastor Eric Geiger (coauthor of the multi-awarded national bestseller *Simple Church*) helps Christians clearly understand who they really are as defined by various Scriptures and unpacks the practical response that goes along with each wonderfully dramatic, empowering, and liberating truth.