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DBF - BROCK ATKINSON

From an elite Special Operations physical trainer, an ingeniously simple, rapid-results, do-anywhere program for getting into amazing shape For men and women of all athletic abilities! As the demand for Special Operations military forces has grown over the last decade, elite trainer Mark Lauren has been at the front lines of preparing nearly one thousand soldiers, getting them lean and strong in record time. Now, for regular Joes and Janes, he shares the secret to his amazingly effective regimen—simple exercises that require nothing more than the resistance of your own bodyweight to help you reach the pinnacle of fitness and look better than ever before. Armed with Mark Lauren’s motivation techniques, expert training, and nutrition advice, you’ll see rapid results by working out just thirty minutes a day, four times a week—whether in your living room, yard, garage, hotel room, or office. Lauren’s exercises build more metabolism-enhancing muscle than weightlifting, burn more fat than aerobics, and are safer

than both, since bodyweight exercises develop balance and stability and therefore help prevent injuries. Choose your workout level—Basic, 1st Class, Master Class, and Chief Class—and get started, following the clear instructions for 125 exercises that work every muscle from your neck to your ankles. Forget about gym memberships, free weights, and infomercial contraptions. They are all poor substitutes for the world’s most advanced fitness machine, the one thing you are never without: your own body. Inspiration and practical tips for runners who prioritize enjoyment over pace and embrace their place as an "average" runner In her first book, popular runner blogger Amanda Brooks lays out the path to finding greater fulfillment in running for those who consider themselves "middle of the pack runners" -- they're not trying to win Boston (or even qualify for Boston); they just want to get strong and stay injury-free so they can continue to enjoy running. Run to the Finish is not your typical running book. While it is filled with useful strategic training advice throughout, at its core, it is about embracing your place in the middle of the pack with humor

and learning to love the run you've got without comparing yourself to other runners. Mixing practical advice like understanding the discomfort vs. pain, the mental side of running, and movements to treat the most common injuries with more playful elements such as "Favorite hilarious marathon signs" and "Weird Thoughts We all Have at the Start Line," Brooks is the down-to-earth, inspiring guide for everyone who wants to be happier with their run.

Legends of Fitness details the history of the health and fitness industry, touching on the individuals who have had a noteworthy impact on the industry and highlighting the equipment innovations that have played such an important role in the evolution of the industry. Only by understanding the past, can individuals fully comprehend and overcome the challenges facing the industry, and more importantly, create a viable pathway for it to prosper in the future. All royalties from the sale of this book will be donated to Augie's Quest.

The internet is full of "experts" trying to make a buck on your desire to get in shape. Be honest: in your most desperate moments, what would you pay to feel like you have a real shot at getting your body into shape again? This book is meant to cut through all the B.S. of online fitness gurus and give you the commonsense principles that can bring you from "average" to "shredded" in 12 weeks. Stop paying for the Instagram Model's monthly rent by purchasing their "meal plans." Read this book, and realize you have all the resources to get fit on your own. To get your body in amazing shape, you don't need: "the secret carb/fat ratio" "this full-body workout machine" "my 30-Day meal plan" "our special fat-loss powder" "this special ab cruncher" Ignore all that

garbage. It's meant to keep you in a cycle of purchasing fitness products over and over again that never work. Think about it: the fitness industry has an interest in you never getting in shape. But you can leave despair behind. Change your body, and change your life, with this simple realization: Getting Shredded Is Simple.

LEARN:: How to Build a Powerful Daily Workout Routine Wish you had time to exercise? Turned off by the "meat market" scene at most gyms? Or are you simply unsure about how to get started with a daily workout? The good news is that you don't have to follow extreme exercise programs like Insanity and P90X, or spend every free moment in the gym, to experience the health benefits exercise has to offer. All you need to do is make a simple goal to "Exercise Every Day" in a way that fits your already busy schedule. The Truth?? You Struggle with Exercising Because of Specific Workout Obstacles Here's the thing...most people have both the desire and capacity to exercise, but they never get started because they allow obstacles to get in their way. For instance, you might feel exhausted when your alarm clock goes off two hours earlier than usual in the morning, so you can't bring yourself to make it to "boot camp" class. Or perhaps you don't have space in your house for lots of weights and equipment. These are real-life obstacles, and it's likely that issues such as these have prevented you from engaging in regular exercise. In the book "Exercise Every Day", you will have the opportunity to identify those obstacles that seem to continually get in your way. Then you will learn how to review each obstacle and identify the specific solutions to experience a personal breakthrough. DOWNLOAD:: Exercise Every Day - 32 Tactics for Building the Exercise Habit "Exercise Ev-

ery Day" contains a step-by-step blueprint for identifying your workout obstacle and learning how to overcome them. You will learn how to: ** Identify the reason why you struggle with exercising ** Use "Habit Anchoring" to Quickly Build a New Workout Routine (Tactic #4) ** Determine *What* Workout Routine is Right for YOU (Tactic #1) ** Maximize Those Small Pockets of Time (Tactic #18) ** Harness the Power of Micro-Commitments to Never Miss a Daily Workout (Tactic #5) ** Use Technology (like mobile Apps) to Track Your Daily Exercise (Tactic #8) ** Overcome Injury, Illness and Extended Life Interruptions (Tactic #29) ** Make Working Out Fun... Even if You Normally Hate it (Tactic #7) ** Find the Right Gym OR Home Workout Routine (Tactic #27) Stop overthinking your exercise routine. It's possible to build your fitness, without requiring too much of your free time. Would You Like To Know More? Download and build your daily exercise habit today. Scroll to the top of the page and select the buy now button.

INSTANT NEW YORK TIMES BESTSELLER The only definitive book authored by Wim Hof on his powerful method for realizing our physical and spiritual potential. "This method is very simple, very accessible, and endorsed by science. Anybody can do it, and there is no dogma, only acceptance. Only freedom." —Wim Hof Wim Hof has a message for each of us: "You can literally do the impossible. You can overcome disease, improve your mental health and physical performance, and even control your physiology so you can thrive in any stressful situation." With The Wim Hof Method, this trailblazer of human potential shares a method that anyone can use—young or old, sick or healthy—to supercharge their capacity for strength, vitality, and happiness. Wim has become known as "The Iceman" for his astounding physical feats,

such as spending hours in freezing water and running barefoot marathons over deserts and ice fields. Yet his most remarkable achievement is not any record-breaking performance—it is the creation of a method that thousands of people have used to transform their lives. In his gripping and passionate style, Wim shares his method and his story, including: • Breath—Wim's unique practices to change your body chemistry, infuse yourself with energy, and focus your mind • Cold—Safe, controlled, shock-free practices for using cold exposure to enhance your cardiovascular system and awaken your body's untapped strength • Mindset—Build your willpower, inner clarity, sensory awareness, and innate joyfulness in the miracle of living • Science—How users of this method have redefined what is medically possible in study after study • Health—True stories and testimonials from people using the method to overcome disease and chronic illness • Performance—Increase your endurance, improve recovery time, up your mental game, and more • Wim's Story—Follow Wim's inspiring personal journey of discovery, tragedy, and triumph • Spiritual Awakening—How breath, cold, and mindset can reveal the beauty of your soul Wim Hof is a man on a mission: to transform the way we live by reminding us of our true power and purpose. "This is how we will change the world, one soul at a time," Wim says. "We alter the collective consciousness by awakening to our own boundless potential. We are limited only by the depth of our imagination and the strength of our conviction." If you're ready to explore and exceed the limits of your own potential, The Wim Hof Method is waiting for you.

Balanced Body Breakthrough is the essential guide for anyone who wants to beat stress and find balance. Caroline Jordan dis-

penses wellness wisdom in short, easy-to-read segments. Jordan's definition of wellness includes the whole person — mind, body, and spirit. From start to finish, this book is filled with knowledge and resources to help you personalize your approach to living well. *Balanced Body Breakthrough* teaches you to clarify values, create a plan and set smart goals, manage your time, feel healthy, get fit, and enjoy life. This book is a tool that will help you stay committed, positive, and present in living a feel-good life you love.

Finally, the solution to the #1 reason we don't exercise: time. Everyone has one minute. A decade ago, Martin Gibala was a young researcher in the field of exercise physiology—with little time to exercise. That critical point in his career launched a passion for high-intensity interval training (HIIT), allowing him to stay in shape with just a few minutes of hard effort. It also prompted Gibala to conduct experiments that helped launch the exploding science of ultralow-volume exercise. Now that he's the worldwide guru of the science of time-efficient workouts, Gibala's first book answers the ultimate question: How low can you go? Gibala's fascinating quest for the answer makes exercise experts of us all. His work demonstrates that very short, intense bursts of exercise may be the most potent form of workout available. Gibala busts myths ("it's only for really fit people"), explains astonishing science ("intensity trumps duration"), lays out time-saving life hacks ("exercise snacking"), and describes the fascinating health-promoting value of HIIT (for preventing and reversing disease). Gibala's latest study found that sedentary people derived the fitness benefits of 150 minutes of traditional endurance training with an interval protocol that involved 80 percent less time and just three

minutes of hard exercise per week. Including the eight best basic interval workouts as well as four microworkouts customized for individual needs and preferences (you may not quite want to go all out every time), *The One-Minute Workout* solves the number-one reason we don't exercise: lack of time. Because everyone has one minute.

Endurance in Sport is a comprehensive and authoritative work on all aspects of this major component of sports science. The book also embraces medical and sport-specific issues of particular relevance to those interested in endurance performance. The scientific basis and mechanisms of endurance - physiological, psychological, genetic and environmental - are all considered in depth. Measurement of endurance is extensively reviewed as is preparation and training for physical activities requiring endurance.

Discover the secret to being productive and successful no matter where you are with this essential guide to remote work. During COVID-19, working from home became the new normal. Now, both employers and employees find that the remote work they were forced to adjust to may be, well, better—financially, sustainably, and even in terms of overall morale and productivity. But working from home is not without its challenges. It can be difficult to eliminate distractions, strike a solid work/life balance, and maintain social connections that are crucial in the workplace. Whether you're trying to find and land a job from the comfort of your home, learning to manage a virtual team, or dream of living a digital nomad lifestyle, *The Everything Guide to Remote Work* has everything you need to be successful. You'll learn to optimize your own workplace culture, whether it's in your home office or a

constantly changing backdrop. So whether your company continues to work remotely full time or you only have to go to the office a few days a week, you'll be armed with all the tools you'll need to make the most out of this new lifestyle.

THE SUNDAY TIMES BESTSELLER How to train for anything and everything, anywhere and everywhere The World's Fittest Book is set to become every fitness enthusiast's bible. Dubbed the body's complete user guide, it will become the go-to resource for learning all you need to know about building muscle, losing fat, eating (healthy) cake and unlocking your superhuman physical potential. Packed with workouts the author tried and tested in the pursuit of multiple world records, it's more than a book, it's the greatest training tool ever written! Designed for anyone who wants to make permanent and lasting changes to their food and fitness, it's the first book to combine the teachings, tips and tricks of Olympic and World Champions into one, easy to follow resource. This book will show you how it's possible to: Live below 10% body fat with the aid of chocolate and Mayan secrets Add 27% more muscle mass, courtesy of tips from world heavyweight champions Increase speed by 10%, thanks to gold medal winning Olympic sprinters Squat, deadlift and bench weights you never dreamed of lifting, with the guidance of the world's strongest men Improve endurance capacity by 60%, thanks to the knowledge of world champions in multi endurance-based sports ...all of which the author has achieved during the 10-year 'Fitness Pilgrimage' that has taken him around the globe. Aiming to be the most eclectic and comprehensive fitness guide ever created, The World's Fittest Book is the sum and substance of over a decade of research and the collective wisdom of some of the greatest minds and athletic

bodies in history. By learning the lessons within it, readers will understand 'fitness' better than the vast majority of the population. Every chapter will have an easy to digest workout within it and can be read individually. But if you want to read the stories and the science behind the routines, that's there too. Until now, there hasn't been a book covering such an ambitious range of areas, catering for the casual fitness enthusiast seeking clarity and guidance in their own gym routine and kitchen habits as well as the seasoned sportsperson who's hit a plateau and is searching for tips, tricks and tweaks they can make to their training and diet. This book changes that, and will take you on a journey to whatever level of fitness you want to find.

Imagine watching pounds of fat melt away without ever feeling like you're on a diet. Imagine adding lean muscle to all the right places by doing just a few workouts per week that make you strong. And imagine realizing that your health and fitness goals—even the ones you've all but given up on—are finally within your reach. Muscle for Life will show you how. From the bestselling fitness author of Bigger Leaner Stronger and The Shredded Chef, Muscle for Life reveals a science-based blueprint for eating and exercising that anyone can follow at any age and fitness level. Based on time-proven principles produced by decades of hands-on experience and thousands of hours of scientific research, Muscle for Life will give you a plan for transforming your body faster than you ever thought possible, including: -Conquering the "mental game" of fitness. Learn to hack your habits, willpower, and mindset so your fitness regimen feels like it's on autopilot. -Harnessing the science of "flexible dieting." A whole new paradigm for eating that empowers you to forever break free

of fad dieting, crash dieting, and yo-yo dieting. -Unlocking the power of strength training. The “secret” to optimizing your body composition, which is far more important for your health and image than your body weight. Whether you’re a beginner looking for a lifestyle change, a lifelong athlete looking to reach the next level, or somewhere in between, Muscle for Life will show you how to look, feel, and perform your best. And frankly, it may be the last fitness book you’ll ever need to read.

While it may seem impossible to imagine, LL Cool J didn't always have a diesel body—he chiseled it the old-fashioned way, with hard work and discipline. Together with his longtime trainer, Dave "Scooter" Honig, LL developed a revolutionary workout system that not only burns away body fat for good but also built the amazing muscle and flawless physique you see in every one of his latest music videos. In LL Cool J's Platinum Workout, LL let you in on the secrets of his transformation with his uniquely creative, yet no-nonsense regimen—enlivened with humor and sheer force of personality—he will inspire you to enjoy working out as never before, while building a body you never thought possible. LL Cool J and Scooter Honig blend standard free-weight lifts, plyometrics, fighters' moves, calisthenics, endurance training, and much more to create what they call their "combination platter"—a highly effective, dynamic, and diversified total-body workout. Whether you are just starting a program or looking to get to the next level, you can choose from four levels of fitness, from Bronze to Platinum, including: - THE BRONZE BODY: A 4- week beginners' program that will take inches off your waist and boost your energy. - THE SILVER BODY: A 5-week program for intermediates that in-

creases strength while also maintaining muscular and cardiovascular endurance. - THE GOLD BODY: An advanced 9-week program that turns the body into a muscle-building fat-burning machine—complete with six-pack abs and as much energy as LL Cool J. - THE PLATINUM BODY: A hard-core 3-week fat-torching program LL used to prepare for his "Control Myself" video—a new level in ripped-to-the-bone fitness and sex appeal. - PLUS, THE DIAMOND BODY: A special 4-week program for women who want to shape up fast for summer or a special event. Jam-packed with photos of LL demonstrating exercises and complete with meal plans and recipes that will fuel your workouts while promoting fat loss, LL Cool J's Platinum Workout will transform your body and the way you think about exercise—for life.

Research shows that although people can lose 5 to 10 percent of their body weight on any given diet, dieting itself is a consistent predictor of future weight gain. Why? At some point, everyone stops dieting. The Lean Muscle Diet solves the sustainability problem while offering immediate results. It's simple: act as if you already have the body you want. If a reader is, say, a 220-pound man who wants to become a muscular 180-pounder, he then uses The Lean Muscle Diet's formula to eat and train to sustain a 180-pound body. The transformation begins immediately, and the results last for life. Lou Schuler, who has sold more than one million copies of his fitness books worldwide, and Alan Aragon, nutrition advisor to Men's Health, have created an eating and "metabolically expensive" exercise plan designed to melt fat while building muscle. The best part? The plan allows readers to eat their favorite foods, no matter how decadent. With full support from Men's Health, The Lean Muscle Diet delivers a sim-

ple--and simply sustainable--body transformation plan anyone can use.

Revolutionise the way you approach fitness with yoga expert and celebrity trainer Shona Vertue - in just 28 days! 'Shona changed my perspective on yoga. Working with her made my aches and pains after playing disappear. She is the best.' - David Beckham Are you someone who has tried every fitness class out there, but nothing has ever really stuck? Or perhaps you can run a 10k but can barely touch your toes? Heard lifting weights is good, but feel lost in the gym? Keen to calm your racing mind and get the focus you need to train? Shona Vertue's 28-day reset plan will revolutionise the way you approach fitness. Her groundbreaking three-in-one method features a blend of resistance training with weights to build strength, yoga to aid flexibility and lengthen muscles, and a positive, mindful approach to exercise, combined with delicious, nourishing recipes. Get in the best shape of your life, both physically and mentally, and feel stronger, healthier and more flexible - in just 28 days. Features photos of every exercise, complete with food plan and nutritious, energising recipes.

Why do diets fail? Is it because of genetic disposition? A sluggish metabolism? An underactive thyroid? A behavioural psychologist reveals the truth about dieting, including how she lost over 50 kg in one year. After years of failed diets, Dr Nadja Hermann weighed 150 kg at the age of 30. All her life, she had heard and read about hundreds of reasons why diets wouldn't work for her. But when her weight started to seriously affect her health, she took a hard look at the science and realised that most of what she believed about dieting was a myth. What was more, those very myths were preventing her from losing weight. Forget clean

eating, paleo, or fasting — it was conquering these elements of 'Fat Logic' that nally led to Hermann achieving a healthy weight. One and a half years later, she weighed 65 kg, and has maintained that weight to this day. Now, using humour, the insight she's acquired, and a dose of science, Hermann debunks widespread lies about weight loss, and shows how it is possible to attain a healthy weight.

"Finally—a fitness book for the rest of us! . . . [Big Fit Girl] is sure to usher in a new generation of tough, curvy athletes." —Jesamyn Stanley, author of Every Body Yoga In Big Fit Girl, Louise Green describes how the fitness industry fails to meet the needs of plus-size women and thus prevents them from improving their health and fitness. By telling her own story of how she stopped dieting, got off the couch, and unleashed her inner athlete—as well as showcasing similar stories from other women—Green inspires other plus-size women to do the same. Green also provides concrete advice, based on the latest research, about how to get started, how to establish a support team, how to choose an activity, what kind of clothing and gear work best for the plus-size athlete, how to set goals, and how to improve one's relationship with food. And she stresses the importance of paying it forward—for it is only by seeing plus-size women in leadership roles that other plus-size women will be motivated to stop trying to lose weight and get fit instead. "Big Fit Girl impressed me tremendously. Green combines compelling storytelling with practical tips—true to what we know about science—in a unique way that will get you moving." —Linda Bacon, PhD, scientist, and author of Health at Every Size "Inspiring and empowering." —Taryn Brumfitt, produc-

er and director, founder of the Body Image Movement “I’m thrilled to live in a world where Big Fit Girl will be part of the health section. Thank you Louise—it’s time for every person of every size to have access to this information!” —Jes Baker, *The Militant Baker*

In *Body By Simone*, Simone De La Rue, featured trainer on “Revenge Body with Khloe Kardashian”, shares her fitness secrets and teaches women how to achieve an A-list body using her fun and unique strength training and cardio workouts. Considered the “next Tracy Anderson,” Simone De La Rue has created a total body workout—a unique fusion of Pilates, bar method, strength training, and cardio dance moves—for women looking to lose weight, tone up, change up their routine, lose baby weight, or exercise while recovering from an injury. Her workouts are fast-paced, fun, and targeted for the muscle groups women most want to tone: arms, abs, glutes, and thighs. Filled with nearly 200 gorgeous color photos, *Body By Simone* features Simone’s eight-week plan that incorporates her dance-based cardio workouts and signature strength training moves. Here are workouts for all levels—beginning, intermediate, and advanced—and a self-assessment test to choose the right plan for you. Simone offers a breakdown for each week and a schedule for each day, including an overview of the week’s goals and challenges. Each week builds on the next to keep you challenged and engaged, and see the results you want. To boost weight loss and metabolism as well as naturally detox the body, Simone also provides a 7-day kick-start cleanse complete with recipes for simple meals, juices, and smoothies.

WALL STREET JOURNAL BEST SELLER IMPROVE YOUR PHYSIQUE,

BUILD LEAN MUSCLE, AND INCREASE STRENGTH For more than twenty years, Bret “the Glute Guy” Contreras has been on a quest to improve human performance, focusing his research on the gluteus maximus, the largest muscle in the human body. What started as an effort to improve his own weak, flat backside quickly evolved when he discovered the wide range of functional movements to which the glutes contribute. Properly trained glutes not only help you lift heavier, jump higher, sprint faster, and swing harder but also help prevent knee, hip, and lower back pain and injuries. Bret went on to earn a doctorate in sports science and is now known as one of the world’s foremost experts on strength and physique training. After helping thousands of people reach their strength goals and achieve their ideal physique in his world-renowned training facilities, Bret brings you *Glute Lab*, which pulls his field-tested and scientifically proven methods and techniques together into an all-in-one glute training system that will help you develop leaner, rounder, stronger, higher-performing glutes. This all-encompassing guide explains why glute training is important for health and performance, how the glutes function, what critical role they play in the body, and how to design the optimal training program to accomplish your aesthetic and performance goals. This book offers thirty-six weeks of programming and several training templates for those who want to dive right in, breaking down each technique with step-by-step photos and descriptions. Bret also reveals the most common faults people make when performing these movements and offers hundreds of tips for getting the most out of every training session. You can implement his system in your local gym or even in the comfort of your own home. *Glute Lab* is more than just a book on

glute training. These principles and methods can help you maximize muscle growth and strength, improve body composition, overcome training and physique plateaus, train around injuries and discomfort, determine ideal training frequency and exercise selection, design periodized programs, and so much more. In short, this book gives you the tools to make strength and physique gains and design balanced programs that cater to a wide range of goals and work for your entire body. Whether you're a regular person looking to improve your appearance, an athlete looking to boost your performance, a physique competitor or bodybuilder looking for an edge over the competition, a powerlifter looking to increase your strength, a CrossFitter inspired to gain knowledge, a personal trainer interested in offering your clients cutting-edge training techniques, or a physical therapist looking to improve your clients' health, Glute Lab will equip you with the information you need. In this book you will learn: The fundamentals of optimal glute training The anatomy and function of the glutes How to select exercises based on your physique and training goals How to perform the most effective exercises for sculpting rounder, stronger glutes Variations of the hip thrust, deadlift, and squat exercises Sample training templates and splits that cater to different training goals and preferences How to implement advanced methods into your training routine Diet strategies to reach weight loss and body composition goals Sample glute burnouts and templates Twelve-week beginner, intermediate, and advanced full-body training programs with a glute emphasis How to design your own customized training programs How to overcome plateaus in training, strength, and physique Jennifer Aniston. Kate Beckinsale. Helen Hunt. Brooke Shields. In

addition to their fame, these actresses share something else in common: they owe their enviable silhouettes to fitness expert and celebrity yoga instructor Mandy Ingber. In *Yogalosophy®*, Ingber—one of the most sought-after fitness and wellness advisors in Los Angeles—offers up a unique 28-day plan to help readers achieve healthier bodies and happier minds. Building on the concepts offered in Ingber's popular *Yogalosophy®* DVD, this handbook provides an accessible program of proven workouts and eating guidelines designed to tone and strengthen the entire body, inside and out. In addition to recipes and detailed body-sculpting workouts (which combine yoga postures with a wide range of other effective exercises), Ingber also offers up wise insights and thought-provoking anecdotes in each chapter, encouraging readers to establish a healthier, more life-embracing mindset. Full of girlfriend-y wisdom, *Yogalosophy®* is a realistic, flexible, daily plan that will help readers transform their minds, their bodies, and their lives.

Your Best Triathlon is a master plan that will guide experienced triathletes through every week of their season. For each phase of training, Joe lays out the path to success, outlining clear objectives and the guidelines to meet them. Joe Friel's highly refined training plans for sprint, Olympic, half-Ironman®, and Ironman® race distances will help serious triathletes deliver a breakout performance, even those with countless races under their belt. Joe offers a tool kit of proven workouts that will isolate and develop specific abilities. Within each workout and plan, he offers easy modifications to better manage personal limiters and improve performance. Hundreds of thousands of triathletes have relied on Joe

Friel and his groundbreaking best seller, *The Triathlete's Training Bible*, to develop their own self-coached training programs. Now Joe Friel, the most experienced coach in triathlon, reveals his formula for advanced training and coaches triathletes to their best race ever.

The first book by Christian Thibaudeau and a classic strength training book. *The Black Book* includes information that is applicable regardless of your goal, bodybuilders, athletes, powerlifters and health enthusiasts will all get something out of it. Read the book that started it all!

Coach Jeff Grant's UltraRunning program is the product of 25 years of racing and coaching athletes to finish extreme ultra endurance events. It's a guide for training, racing and perhaps even changing your life by proving to yourself that you can reach the finish line of a run longer than a marathon. You'll learn about efficient running technique, how to consistently win the mind game required to go long, and how to go from a 1-hour run to your first 5+ hour ultramarathon finish. Included in the program *Training Plan: 20-week training plan* designed to take runners from a 1-hour run to the finish of a 50KM or 50 Mile Ultramarathon, along with guidance for expanding the program to finish even longer races. *Racing Handbook*: a deep dive immersion on race selection, race plan creation, pre- and post-race rituals, race day motivation, logistics, crewing, support teams and post-race recovery. This includes stories and insights into the real world of ultramarathon running. *Education*: how to train, how to avoid the common pitfalls in training and racing, how to prevent overuse injuries and burnout and how to win in your mind to overcome the adversity of training and racing over ultra distances. *Mind Train-*

ing: a powerful collection of Mind Hacks and training tools to support you in ultramarathon training and racing, as well as motivation to push through adversity and get out to train even when you don't feel like it. *Running Technique*: lessons of efficient running technique, as well as a supporting set of drills.

If you want to be faster, stronger, and less prone to injury, it's critical you understand how important the body's fascia system is to athletic performance. Modern research and imaging technologies are showing us that it's far more significant than we have long understood. That's why Bill Parisi--founder of the Parisi Speed School--and extreme sports writer, Johnathon Allen, set out on a nationwide quest to interview the top experts in the field so they could present this new performance science in a paradigm shifting book that's not only packed with practical information, but also entertaining to read! *Fascia Training: A Whole-System Approach*, explores the new evidence-based science of fascia training as explained by top experts in the field, including "Dr. Back Mechanic" Stu McGill, champion Olympic coach Dan Pfaff, founder of Anatomy Trains Tom Myers, biomechanist Ken Clark, founder of Sparta Science Phil Wagner MD, and assistant coach of the Philadelphia 76ers Todd Wright. *Fascia Training* is a "must read" for anyone serious about improving performance and reducing injury.

Packed with almost 100 basic, intermediate, and advanced exercises, *Kettlebell Training, Second Edition*, provides complete coverage on getting started with kettlebells, creating customized sport-specific routines, and conditioning the whole body
100 High Intensity Interval Training (HIIT) visual workouts you can

customize to your fitness level and do any time, anywhere. This is bodybuilder Roger Snipes' compelling story of his route to physical perfection without performance enhancing drugs - showing you how you can do the same. A sustainable plan for men to naturally get into the best shape of their life and change their mindset about fitness, for life. This is an exercise and lifestyle book for men who want a definitive and sustainable plan to transform their body and mindset forever, naturally. This is a progressive programme, taking into account the requirements of different age groups. Providing specialized workouts to sculpt your arms, back, chest, delts and legs. Includes nutritional advice and meal-planning guidance to maximize muscle building and fat loss. Roger Snipes shares practical advice on effective biohacking tool to optimize your health and strength, whatever your age. He has shown the bodybuilding world what can be achieved when goals are made with a passion to succeed: and crucially that if the mind isn't on board, the body doesn't follow.

Written 44 years after opening his world-famous Vince's Gym, 'Unleashing The Wild Physique' is a collection of Vince Gironda's thoughts concerning every aspect of bodybuilding culture. From training and nutrition, all the way to steroids and women's bodybuilding, Vince leaves no stone unturned. Unlike many training texts that have been written purely on theory and speculation, Vince's training philosophies have been molded from years of experience in the gym, and much trial and error.

Have you ever felt frustrated about not getting the results you want? Do you feel you are eating the right foods and doing the correct workouts but your body still isn't changing as quickly as

you want? Are you grinding through your workday with low energy levels? If this sounds familiar, then *The Fitness Mindset* is the book for you.

You only have one body, and your body has amazing potential. But you also only have one life—why waste more of it than you need to at the gym? Kettlebells, the swingable weights found in gyms and homes everywhere, burn up to four times the fat of other workouts. But they are often ignored or misused, causing wasted time or even injury. Dasha Libin Anderson teaches a one-two punch of kettlebells and martial arts, rolling strength training and cardio into one workout for women that burns five hundred to one thousand calories per hour. The unparalleled kettlebell expert has spent over a decade developing the Kettlebell Kickboxing system based on science and experience and has seen amazing results for women of all fitness levels (including actresses and models) who take classes at her Manhattan studio or work out with her bestselling DVD series. Dasha introduces readers to kettlebell and martial arts techniques and teaches the science behind safe swings, squats, punches, kicks, and hundreds of innovative moves everyone can do. Organized by the body part targeted, Kettlebell Kickboxing features hundreds of step-by-step photos and workout routines for four-week fitness plans, lifelong exercise goals, and fifteen-minute high-intensity interval training. Learn everything you need to look and feel the way you always wanted: strong, confident, agile, pain-free, and sexy.

If you want to be muscular, lean, and strong as quickly as possible without steroids, good genetics, or wasting ridiculous amounts of time in the gym and money on supplements...then you want to read this book. Here's the deal: Getting into awe-

some shape isn't nearly as complicated as the fitness industry wants you to believe. You don't need to spend hundreds of dollars per month on the worthless supplements that steroid freaks sell in advertisements. You don't need to constantly change up your exercise routines to "confuse" your muscles. I'm pretty sure muscles lack cognitive abilities, but this approach is a good way to just confuse you instead. You don't need to burn through buckets of protein powder every month, stuffing down enough protein each day to feed a third world village. You don't need to toil away in the gym for a couple of hours per day, doing tons of sets, supersets, drop sets, giant sets, etc. (As a matter of fact, this is a great way to stunt gains and get nowhere.) You don't need to grind out hours and hours of boring cardio to shed ugly belly fat and love handles and get a shredded six-pack. (How many flabby treadmills have you come across over the years?) You don't need to completely abstain from "cheat" foods while getting down to single-digit body fat percentages. If you plan cheat meals correctly, you can actually speed your metabolism up and accelerate fat loss. In this book you're going to learn something most guys will never know: The exact formula of exercise and eating that makes putting on 10 to 15 pounds of quality lean mass a breeze...and it only takes 8-12 weeks. This book reveals secrets like... The 6 biggest myths and mistakes of building muscle that stunt 99% of guys' muscle gains. (These BS lies are pushed by all the big magazines and even by many trainers.) How to get a lean, cut physique that you love (and that girls drool over) by spending no more than 5 percent of your time each day. The 4 laws of muscle growth that, when applied, turn your body into an anabolic, muscle-building machine. You'll be shocked at how easy

it really is to get big once you know what you're doing... How to develop a lightning-fast metabolism that burns up fat quickly and leaves you feeling full of energy all day long. The carefully-selected exercises that deliver MAXIMUM results for your efforts, helping you build a big, full chest, a wide, tapered back, and bulging biceps. A no-BS guide to supplements that will save you hundreds if not THOUSANDS of dollars each year that you would've wasted on products that are nothing more than bunk science and marketing hype. How to get shredded while still indulging in the "cheat" foods that you love every week like pasta, pizza, and ice cream. And a whole lot more! The bottom line is you CAN achieve that "Hollywood hunk" body without having your life revolve around it-no long hours in the gym, no starving yourself, no grueling cardio that turns your stomach. Imagine, just 12 weeks from now, being constantly complimented on how you look and asked what the heck you're doing to make such startling gains. Imagine enjoying the added benefits of high energy levels, no aches and pains, better spirits, and knowing that you're getting healthier every day. SPECIAL BONUS FOR READERS! With this book you'll also get a free 75-page bonus report from the author called "The Year One Challenge." In this bonus report, you'll learn exactly how to train, eat, and supplement to make maximum gains in your first year of training. By applying what you learn in the book and in this report, you can make more progress in one year than most guys make in three, four, or even five (seriously!). Scroll up, click the "Buy" button now, and begin your journey to a bigger, leaner, and stronger you!

Calisthenics: Lower Body BLITZ! ► On Sale + FREE Bodyweight Training Program, Limited Time! ◀ Tired of the same old workout

routines? Hit a plateau in your progress? Want to sculpt your lower body into SUPERHUMAN form? Keep reading! The #1 Lower Body Training Plan This book is part of a series which covers upper body, lower body and core bodyweight exercises. In this edition you will build up your legs and glutes like a GLADIATOR! Here's a sneak peak of what's inside: Introduction to how calisthenics works What calisthenics can do for YOU 35 bodyweight exercises + photographic demonstrations Expert advice on sets, reps and form Nutritional advice to maximize your results Full warm up and preparation tutorials Flexibility training Cardio and conditioning drills to blast body fat and get ripped Plan to transition from beginner > intermediate > advanced calisthenics fast 35 Exercises Demonstrated with Photos We've packed a whopping 35 exercises into this guide, complete with photos to show you EXACTLY how to perform each exercise. It's Easy as 1, 2, 3 We've broken down each exercise into small, easily understandable chunks. So, whether you are a complete beginner, intermediate or expert, you will be learning with PERFECT form. Free Training Program & More! When you purchase this book you will receive our calisthenics bumper pack to help you on your journey. Here's what's inside: BONUS #1 Get your very own beginners bodyweight training program FREE with this book! Features a full week of exercises to help you master the fundamentals of calisthenics. BONUS #2 Get our exclusive 'Six Pack Secrets' guide FREE with this eBook to help you build a rock solid core in double quick time! BONUS #3 Free expert calisthenics advice and support! Inside this book is your invitation to join our community and mix it with the pros. Follow the Professionals This book has been carefully crafted by professional calisthenics practitioners. Don't

take the slow lane to success, join us and go SUPERHUMAN today! Buy now and get it FAST! Tags: calisthenics, bodyweight exercise, street workout, bodyweight training, mens fitness, calisthenics for beginners, legs, glutes, lower body, pure calisthenics

There's plenty of conventional wisdom on health and fitness - but how much of it is scientifically sound? The truth is: less than you'd think. In Which Comes First, Cardio or Weights?, physicist and award-winning journalist Alex Hutchinson tackles dozens of commonly held beliefs and looks at just what research science has - and has not - proven to be true: Should I exercise when I'm sick? · Do I get the same workout from the elliptical machine that I get from running? · What role does my brain play in fatigue? · Will running ruin my knees? · To lose weight, is it better to eat less or exercise more? · How should I adapt my workout routine as I get older? · Does it matter what I'm thinking about when I train? · Will drinking coffee help or hinder my performance? · Should I have sex the night before a competition? This myth-busting book covers the full spectrum of exercise science and offers the latest in research from around the globe, as well as helpful diagrams and plenty of practical tips on using proven science to improve fitness, reach weight loss goals, and achieve better competition results.

Provides exercise tips and fitness facts for individuals of all fitness levels, combined with inspirational advice and anecdotes from fitness gurus.

Infertility can be a frustrating and heartbreaking disorder compounded by complicated treatments and so-called miracle cures on the market. But couples who have trouble conceiving need all

their options laid out in one convenient guide. In this book, you'll find the medical and holistic information you need to conceive and bear a happy, healthy child, such as: Side effects of the latest fertility drugs Yoga poses that aid fertility What to expect when seeing a fertility expert Birth rates associated with various treatments Coping methods for dealing with loss With this authoritative and friendly guide, getting pregnant doesn't have to be a stressful process. Armed with knowledge and reassurance, you will be ready to make the choices that work best for you and start your family, today.

In 5 years, Steve Kamb has transformed himself from wanna-be daydreamer into a real-life superhero and actually turned his life into a gigantic video game: flying stunt planes in New Zealand, gambling in a tuxedo at the Casino de Monte-Carlo, and even finding Nemo on the Great Barrier Reef. To help him accomplish all of these goals, he built a system that allowed him to complete quests, take on boss battles, earn experience points, and literally level up his life. If you have always dreamed of adventure and growth but can't seem to leave your hobbit-hole, *Level Up Your*

Life is for you. Kamb will teach you exactly how to use your favorite video games, books, and movies as inspiration for adventure rather than an escape from the grind of everyday life. Hundreds of thousands of everyday Joes and Jills have joined Steve's Rebellion through his popular website, NerdFitness.com, and leveled up their lives—losing weight, getting stronger, and living better. In *Level Up Your Life*, you'll meet more than a dozen of these members of The Rebellion: men and women, young and old, single and married, from all walks of life who have created superhero versions of themselves to live adventurously and happily. Within this guide, you'll follow in their footsteps and learn exactly how to:

- Create your own "Alter Ego" with real-life super powers
- Build your own Epic Quest List, broken into categories and difficulty levels
- Hack your productivity habits to start making progress
- Train your body for any adventure
- Build in rewards and accountability that will actually motivate you to succeed
- Travel the world freely (and cheaply)
- Recruit the right allies to your side and find powerful mentors for guidance

Adventure is out there, and the world needs more heroes. Will you heed the call?