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B77 - STEPHENSON JAMAL

The Usborne Computer Guides series is designed to help the complete beginners, as well as those who want to build on their experience, develop a wide-range of word-processing skills, using Word 97 or Office 97. Users are taken step-by-step through all the basics, such as writing letters and creating letterheads with simple graphics. Each double page is filled with screenshots and illustrations and includes tips and advice, using clearly-written jargon-free text.

The Rough Guide to Girl Stuff is packed with everything a girl needs to know to get her through the teen years. From friends, body changes, clothes school stress, exercise and sex to smoking, embarrassment, dieting, guys, drinking, drugs and heartbreak. Not to mention how to beat bullies and mean girls, earn money, find new friends and get on with your family. Written by award winning author Kaz Cooke, in extensive consultation with medical, psychological and practical experts; The Rough Guide to Girl Stuff provides a wealth of practical tips and non-judgemental advice for teens (and their parents!) Girl Stuff is split in to four key themes: Body, Head, Heart and On the Go and each chapter includes facts, hints, inspiring lists, hundreds of quotes from real girls, and details of websites and books for useful tips if you want to find out more. Designed to be a friend through the teenage years, The Rough Guide to Girl Stuff will be your best friend through every change and challenge. Girl Stuff is the book I wanted when I was a teenager; a 'best friend' that will honestly answer every question about everything" (Kaz Cooke)

Quickly learn to program for microcontrollers and IoT devices without a lot of study and expense. MicroPython and controllers that support it eliminate the need for programming in a C-like language, making the creation of IoT applications and devices easier and more accessible than ever. MicroPython for the Internet of Things is ideal for readers new to electronics and the world of IoT. Specific examples are provided covering a range of supported devices, sensors, and MicroPython boards such as Pycom's WiPy modules and MicroPython's pyboard. Never has programming for microcontrollers been easier. The book takes a practical and hands-on approach without a lot of detours into the depths of theory. The book: Shows a faster and easier way to program microcontrollers and IoT devices Teaches MicroPython, a variant of one of the most widely used scripting languages Is friendly and accessible to those new to electronics, with fun example projects What You'll Learn Program in MicroPython Understand sensors and basic electronics Develop your own IoT projects Build applications for popular boards such as WiPy and pyboard Load MicroPython on the ESP8266 and similar boards Interface with hardware breakout boards Connect hardware to software through MicroPython Explore the easy-to-use Adafruit IO connecting your microcontroller to the cloud Who This Book Is For Anyone interested in building IoT solutions without the heavy burden of programming in C++ or C. The book also appeals to those wanting an easier way to work with hardware than is provided by the Arduino and the Raspberry Pi platforms.

Guides beginning users through basic PC operations in Microsoft Windows, demonstrating such tasks as personalizing Windows 8.1, connecting to the Internet, using social networks, working with apps, playing music, and performing routine maintenance.

This book is part of Packt's Beginner's Guide series. Written in a friendly tone, the book starts at the very beginning with a blank Moodle page and you are taken step by step through the most useful features of Moodle, helped with many illustrative screenshots. This book is for regular, non-technical teachers of pre-teen or early teenage children. It assumes no prior knowledge of Moodle and no particular expertise on the web. Classroom assistants may also find this book a very useful resource. We will assume that you have an installation of Moodle managed by somebody else, so you are responsible only for creating and delivering course content.

A guide to Web design basics covers HTML, lists, links, tables, and frames, authoring programs, Web graphics applications, navigation systems, and information and interface design.

50 years of an iconic classic! This international bestseller and inspiration for a beloved movie is a heroic story of friendship and belonging. Cover may vary. No one ever said life was easy. But Ponyboy is pretty sure that he's got things figured out. He knows that he can count on his brothers, Darry and Sodapop. And he knows that he can count on his friends—true friends who would do anything for him, like Johnny and Two-Bit. But not on much else besides trouble with the Socs, a vicious gang of rich kids whose idea of a good time is beating up on "greasers" like Ponyboy. At least he knows what to expect—until the night someone takes things too far. The Outsiders is a dramatic and enduring work of fiction that laid the groundwork for the YA genre. S. E. Hinton's classic story of a boy who finds himself on the outskirts of regular society remains as powerful today as it was the day it was first published. "The Outsiders transformed young-adult fiction from a genre mostly about prom queens, football players and high school crushes to one that portrayed a darker, truer world." —The New York Times "Taut with tension, filled with drama." —The Chicago Tribune "[A] classic coming-of-age book." —Philadelphia Daily News A New York Herald Tribune Best Teenage Book A Chicago Tribune Book World Spring Book Festival Honor Book An ALA Best Book for Young Adults Winner of the Massachusetts Children's Book Award

That's A Wrap. In Gift Wrapping Ideas, Step By Step Guide On How To Exquisitely Wrap Your Gifts, Vol 1, Neelam Meetcha brings you a beautiful collection of gift wrapping techniques. Neelam brings you a collection of gift wrapping materials & tools to gift wrap like an expert. Bottles, round shapes, gift baskets, ribbons & bows are just some of the techniques you will learn in the comfort of your home. Step by step tutorials illustrate the basic technique of gift wrapping to a beautifully finished work of art. Whether you're a fan or meeting Neelam for the first time, you'll fall in love with her creative wrapping styles & her extravagant ribbon bows, you're sure to be turning heads with your creative gift wrapping presentations. Get your creative mind in gear, take a seat and nourish yourself with creative gift wrapping expert Neelam Meetcha. Neelam Meetcha is the Gift Wrapping Expert on the largest craft TV channel in the UK.

Provides information on using WordPress to create and maintain blogs and web sites, covering such topics as domains, plugins, themes, creating and managing content, multimedia, and security.

Enhance the way you use Tableau Server's analytical tools by learning how to manage content to drive user engagement Key Features Understand how to quickly get connected, start publishing workbooks, and adjust basic settings Navigate the Tableau Server interface to filter and locate content, customize viewing options, and automate various tasks Learn best practices for improving the efficiency of workbooks and data sources Book Description Tableau Server is a business intelligence application that provides a centralized location to store, edit, share, and collaborate on content, such

as dashboards and curated data sources. This book gets you up and running with Tableau Server to help you increase end-user engagement for your published work as well as reduce or eliminate redundant tasks. You'll explore Tableau Server's structure and how to get started by connecting, publishing content, and navigating the software interface. Next, you'll learn when and how to update the settings of your content at various levels to best utilize Tableau Server's features. You'll understand how to interact with the Tableau Server interface to locate, sort, filter, manage and customize content. Later, the book shows you how to leverage other valuable features that enable you and your audience to share, download, and interact with content on Tableau Server. As you progress, you'll cover principles to increase the performance of your published content. All along, the book shows you how to navigate, interact with, and use Tableau Server with the help of engaging examples and best practices shared by recognized Tableau professionals. By the end of this Tableau book, you'll have a solid understanding of how to use Tableau Server to manage content, automate tasks, and increase end-user engagement. What you will learn Get well-versed in Tableau Server's interface to quickly and easily access essential content Explore the different types of content and navigate through the project hierarchy quickly Understand how to connect, publish, manage, and modify content on Tableau Server Discover how to share content and collaborate with others Automate tedious tasks by creating custom views, alerts, subscriptions, and data refresh schedules Build data visualizations using Web Edit Understand how to monitor disparate metrics on multiple dashboards Who this book is for This Tableau software book is for BI developers, data analysts, and everyday users who have access to Tableau Server and possess basic web navigation skills. No prior experience with Tableau Server is required.

Essential Programming Skills--Made Easy! Learn programming fundamentals quickly with help from this hands-on tutorial. No previous experience required! Programming: A Beginner's Guide gets you started right away writing a simple but useful program in Visual Basic Express Edition, and then moves on to more advanced projects, including a quiz program and a protected personal diary. You'll develop real-world programming skills, like designing user interfaces and working with variables, arrays, loops, and procedures. By the end of this clear and entertaining book, you'll be able to create, debug, and customize your own practical Windows-based programs with ease. Designed for Easy Learning Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter Ask the Expert--Q & A sections filled with bonus information and helpful tips Try This--Hands-on exercises that show you how to apply your skills Notes--Extra information related to the topic being covered Tips--Helpful reminders or alternate ways of doing things Annotated programming--Example code with commentary that describes the programming techniques being illustrated

Cyber Worship in Multifaceted Perspectives, as is implied by its name, explores worship (i.e., Prayer, Praise, Scripture, Sacrament, Rituals, Confessions, Eucharist, Rites, Pilgrimages, Reflection, Contemplation, etc.) on the Internet. It is not an "everything you need to know" guide about the subjects of faith and belief, religions-online, religions on the Net, or religions in cyberspace. Rather, it is a book about religious and spiritual experience under the rubric, cyber worship, which is the variety of ways religious devotion is performed and carried out on the Internet. The term 'Cyber Worship' is a catchall phrase, which includes variants such as online worship, virtual worship, electronic prayer, cyber puja, cyber synagogue, and so on. Dr. Mohamed Taher has thus assembled a quick reference for two groups: those communities that are involved in Cyber Worship and business Webs that collaborate in sustaining wired environments. As such, this book provides an interesting and current perspective on a practice that will continue to grow in the future.

Create complex websites quickly and easily using the building blocks of Drupal 8, the most powerful version of Drupal yet About This Book Build complete, complex websites with no prior knowledge of web development entirely using the intuitive Drupal user interface Follow a practical case study chapter-by-chapter to construct a complete website as you progress Ensure your sites are modern, responsive and mobile-friendly through utilizing the full features available in Drupal 8 Who This Book Is For If you want to learn to use Drupal 8 for the first time, or you are transitioning over from a previous version of Drupal, this is the book for you. No knowledge of PHP, MySQL, or HTML is assumed or required What You Will Learn Set up a local "stack" development environment and install your first Drupal 8 site Find out what is available in Drupal 8 core Define content types and taxonomies—and find out when you should do so Use the powerful Views module Get hands-on with image and media handling Extend Drupal using custom community modules Develop the look and feel of your website using Drupal themes Manage site users and permissions In Detail Drupal 8 sets a new standard for ease of use, while offering countless new ways to tailor and deploy your content to the Web. Drupal 8 allows user to easily customize data structures, listings, and pages, and take advantage of new capabilities for displaying data on mobile devices, building APIs, and adapting to multilingual needs. The book takes you step by step through building a Drupal 8 website. Start with the basics, such as setting up a local "stack" development environment and installing your first Drupal 8 site, then move on to image and media handling, and extending Drupal modules. Push your knowledge by getting to grips with the modular nature of Drupal, and learning to extend it by adding new functionalities to create your new modules. By the end of the book, you will be able to develop and manage a modern and responsive website using Drupal. Style and approach This is an absolute beginners' guide, providing step-by-step instructions to help you learn Drupal 8 from scratch.

HTML and CSS can be a little daunting at first but fear not. This book, based on Shay Howe's popular workshop covers the basics and breaks down the barrier to entry, showing readers how they can start using HTML and CSS through practical techniques today. They'll find accompanying code examples online, while they explore topics such as the different structures of HTML and CSS, and common terms. After establishing a basic understanding of HTML and CSS a deeper dive is taken into the box model and how to work with floats. The book includes an exercise focused on cleaning up a web page by improving the user interface and design, solely using HTML and CSS. With a few quick changes the web page changes shape and comes to life. Interactive, technically up-to-the-minute and easy-to-understand, this book will advance a student's skills to a professional level.

A world list of books in the English language.

This annual bestseller ranks the hottest countries, regions and cities for 2020, and reveals how well-planned, sustainable travel can be a force for good. Drawing on the knowledge and passion of Lonely Planet's staff, authors and online community, we present a year's worth of inspiration to take you out of the ordinary and into the unforgettable.

Written for those people who want to learn a database, but do not know where to begin, this book ex-

plains completely each and every aspect of how to start using Microsoft Access. The guide includes a tearout card that contains a quick reference, handy tips, and solutions to common errors. ****MARI-ON, IF THIS CATEGORY DOES NOT GET CHANGED FROM SPREADSHEETS TO DATABASE MANAGEMENT, PLEASE MOVE IT. THANKS.****

"The manner in which computers are now able to mimic human thinking to process information is rapidly exceeding human capabilities in everything from chess to picking the winner of a song contest. In the modern age of machine learning, computers do not strictly need to receive an 'input command' to perform a task, but rather 'input data'. From the input of data they are able to form their own decisions and take actions virtually as a human world. But given it is a machine, it can consider many more scenarios and execute far more complicated calculations to solve complex problems. This is the element that excites data scientists and machine learning engineers the most. The ability to solve complex problems never before attempted. This book will dive in to introduce machine learning, and is ideal for beginners starting out in machine learning."--page 4 of cover.

In the classic Mere Christianity, C.S. Lewis, the most important writer of the 20th century, explores the common ground upon which all of those of Christian faith stand together. Bringing together Lewis' legendary broadcast talks during World War Two from his three previous books *The Case for Christianity*, *Christian Behavior*, and *Beyond Personality*, *Mere Christianity* provides an unequalled opportunity for believers and nonbelievers alike to hear this powerful apologetic for the Christian faith. "A clear and crisply written account of machine intelligence, big data and the sharing economy. But McAfee and Brynjolfsson also wisely acknowledge the limitations of their futurology and avoid oversimplification." —Financial Times In *The Second Machine Age*, Andrew McAfee and Erik Brynjolfsson predicted some of the far-reaching effects of digital technologies on our lives and businesses. Now they've written a guide to help readers make the most of our collective future. *Machine | Platform | Crowd* outlines the opportunities and challenges inherent in the science fiction technologies that have come to life in recent years, like self-driving cars and 3D printers, online platforms for renting outfits and scheduling workouts, or crowd-sourced medical research and financial instruments.

Start Now with Social Media: Avoid Beginners' Missteps and Get Great Business Results Fast! Five great books bring together all the information you need to start profiting right now from social media! Start with Jon Reed's *Get Up to Speed with Online Marketing*, the concise beginner's guide to promoting small businesses online using every major tool, including websites, search, email, blogging, online video, social networks, and even virtual worlds. Reed doesn't show you how to use each medium; he shows how to make the most of each of them on a limited (or nonexistent) marketing budget! Next, in *How to Use Social Media Monitoring Tools*, leading social media marketer Jamie Turner offers a fast-paced primer on social media monitoring and realistic, low-cost methods for getting started. Turner briefly introduces many of today's most valuable monitoring tools and presents a practical eight-step social media monitoring plan that can be implemented quickly by virtually any company or marketer. In *How to Make Money Marketing Your Business on Facebook*, pioneering social media expert Clara Shih summarizes everything you need to know to help your business win in the Facebook Era, from strategy to execution, systems to policies. In *How to Make Money Marketing Your Small Business on Twitter*, Jamie Turner offers step-by-step techniques for tweeting your way to profits and transforming negative customer tweets into business-building opportunities. Finally, in *How to Make Money with Email Marketing*, Robert Scott Corbett explains why email is still the 21st century's messaging workhorse, why you need to do serious email marketing—and offers practical tips and steps for getting powerful business results from your email, fast! From world-renowned leaders in social media and online marketing, including Jon Reed, Jamie Turner, Clara Shih, Jamie Turner, and Robert Scott Corbett.

Biotechnology for Beginners, Second Edition, presents the latest information and developments from the field of biotechnology—the applied science of using living organisms and their by-products for commercial development—which has grown and evolved to such an extent over the past few years that increasing numbers of professionals work in areas that are directly impacted by the science. For the first time, this book offers an exciting and colorful overview of biotechnology for professionals and students in a wide array of the life sciences, including genetics, immunology, biochemistry, agronomy, and animal science. This book also appeals to the lay reader without a scientific background who is interested in an entertaining and informative introduction to the key aspects of biotechnology. Authors Renneberg and Demain discuss the opportunities and risks of individual technologies and provide historical data in easy-to-reference boxes, highlighting key topics. The book covers all major aspects of the field, from food biotechnology to enzymes, genetic engineering, viruses, antibodies, and vaccines, to environmental biotechnology, transgenic animals, analytical biotechnology, and the human genome. This stimulating book is the most user-friendly source for a comprehensive overview of this complex field. Provides accessible content to the lay reader who does not have an extensive scientific background Includes all facets of biotechnology applications Covers articles from the most respected scientists, including Alan Guttmacher, Carl Djerassi, Frances S. Ligler, Jared Diamond, Susan Greenfield, and more Contains a summary, annotated references, links to useful web sites, and appealing review questions at the end of each chapter Presents more than 600 color figures and over 100 illustrations Written in an enthusiastic and engaging style unlike other existing theoretical and dry-style biotechnology books

This guide to accessing the Internet discusses such topics as using e-mail, reading newsgroups, searching the Net, and understanding Internet jargon

Wireless has become ubiquitous in today's world. The mobility and flexibility provided by it makes our lives more comfortable and productive. But this comes at a cost - Wireless technologies are inherently insecure and can be easily broken. BackTrack is a penetration testing and security auditing distribution that comes with a myriad of wireless networking tools used to simulate network attacks and detect security loopholes. Backtrack 5 Wireless Penetration Testing Beginner's Guide will take you through the journey of becoming a Wireless hacker. You will learn various wireless testing methodologies taught using live examples, which you will implement throughout this book. The engaging practical sessions very gradually grow in complexity giving you enough time to ramp up before you get to advanced wireless attacks. This book will take you through the basic concepts in Wireless and creating a lab environment for your experiments to the business of different lab sessions in wireless security basics, slowly turn on the heat and move to more complicated scenarios, and finally end your journey by conducting bleeding edge wireless attacks in your lab. There are many interesting and new things that you will learn in this book - War Driving, WLAN packet sniffing, Network Scanning, Circumventing hidden SSIDs and MAC filters, bypassing Shared Authentication, Cracking WEP and WPA/WPA2 encryption, Access Point MAC spoofing, Rogue Devices, Evil Twins, Denial of Service attacks, Viral SSIDs, Honeybot and Hotspot attacks, Caffe Latte WEP Attack, Man-in-the-Middle attacks, Evading Wireless Intrusion Prevention systems and a bunch of other cutting edge wireless attacks. If you were ever curious about what wireless security and hacking was all about, then this book will get you started by providing you with the knowledge and practical know-how to become a wireless hacker. Hands-on practical guide with a step-by-step approach to help you get started immediately with Wireless Penetration Testing

Whether you're a Mac or Windows user, there are tricks here for you in this helpful resource. You'll feast on this buffet of new shortcuts to make technology your ally instead of your adversary, so you

can spend more time getting things done and less time fiddling with your computer. You'll learn valuable ways to upgrade your life so that you can work and live more efficiently, such as: empty your e-mail inbox, search the Web in three keystrokes, securely save Web site passwords, automatically back up your files, and many more.

Creative Production is a workbook guide designed to help users of language-learning apps reach their foreign language fluency goals. Using a foreign language-learning app is a great way to introduce yourself to a language and learn its basic grammar, but many people may find that even after all the practice points, levels and high rankings that they still do not have a functional mastery of the language. Being functionally fluent in a language is more than drills, translation and grammar. It is communicating your thoughts and understanding the speech and writing of others. It requires flexibility and practicing self-expression. Here, you will do just that: use the grammar and vocabulary learned in your language-learning app to produce in the target language your own unique thoughts and descriptions about your life, beliefs and world. Functional fluency is the ultimate goal of most foreign language students. Creative Production is the guide to reaching that ultimate goal.

A detailed overview of the new features of Microsoft's Windows XP Media Center Edition PCs furnishes information on installation and set up, how to integrate the PC with a home network or entertainment center, and how to use such features as the system's Remote Control Interface, My TV, My Music, My Pictures, My Videos, and Play DVD. Original. (Beginner)

Astrobiology, the study of life and its existence in the universe, is one of the hottest areas of scientific research. Lewis Dartnell considers some of the fascinating questions facing researchers today. Could life exist anywhere else in the universe? What might aliens really look like? Dartnell explains why Earth is uniquely suited for life and reveals our profound connection to the cosmos.

The complete beginner's guide to Python, for young people who want to start today *Adventures in Python* is designed for 11-to 15-year olds who want to teach themselves Python programming, but don't know where to start. Even if you have no programming experience at all, this easy to follow format and clear, simple instruction will get you up and running quickly. The book walks you through nine projects that teach you the fundamentals of programming in general, and Python in particular, gradually building your skills until you have the confidence and ability to tackle your own projects. Videoclips accompany each chapter to provide even more detailed explanation of important concepts, so you feel supported every step of the way. Python is one of the top programming languages worldwide, with an install base in the millions. It's a favourite language at Google, YouTube, the BBC, and Spotify, and is the primary programming language for the Raspberry Pi. As an open-source language, Python is freely downloadable, with extensive libraries readily available, making it an ideal entry into programming for the beginner. *Adventures in Python* helps you get started, giving you the foundation you need to follow your curiosity. Start learning Python at its most basic level Learn where to acquire Python and how to set it up Understand Python syntax and interpretation for module programming Develop the skills that apply to any programming language Python programming skills are invaluable, and developing proficiency gives you a head start in learning other languages like C++, Objective-C, and Java. When learning feels like fun, you won't ever want to stop - so get started today with *Adventures in Python*.

This year, millions of casual computer users will buy new Windows 8 mobile devices, notebooks, and desktop PCs. They'll want to know how to find their way around, get comfortable, and get the job done - without jargon, complexity, or hassle. There's a book for them: Michael Miller's *Absolute Beginner's Guide to Computer Basics, Windows 8 Edition*. It's the one book that covers everything today's beginners and near-beginners need to know: not just about Windows, but also about software, hardware, and the Internet. Through 100+ books, author Michael Miller has established an unparalleled track record in explaining complicated concepts simply and clearly, and empowering beginners. Now, he's thoroughly updated his best-selling *Absolute Beginner's Guide to Computer Basics* to cover today's user experience - with Windows 8, Internet Explorer 8, and today's hottest online tools, from Craigslist and Facebook to Twitter, Wikipedia, and Google Docs. The latest edition of *Absolute Beginner's Guide to Computer Basics* is updated with coverage of Windows 8, which introduces the totally new Metro user interface. Given Metro's genesis as a mobile interface, and Microsoft's push towards a new breed of touchscreen computing devices, this new edition will include more hardware coverage than previous editions. In addition, this book will cover Windows 8's new Metro interface in depth, as well as feature increased coverage of social networking and cloud computing applications. An essential handbook for anyone who wants to be the best, most authentic version of themselves on the web. There are three billion people online. Each of those people has their own biases, agendas and issues. It's little wonder when young people step into the digital world and are bombarded with 'hot takes', calls to cancel 'problematic' individuals, trolls, fake news and celebrity sales pitches they're likely to find it overwhelming and confusing. This book wants to change that. It will teach young people how to: - See and evaluate all sides of an argument; - Spot fake news; - Explain their 'take' persuasively; - Use the internet to campaign for a fairer world; - Get the most out of their online role models; - Show allyship to marginalised groups; Chapters Ch1 'Understanding what Social Media does to your Brain', Ch2: Evaluating Arguments, Spotting Fake News & Coming up with Your 'Take', Ch3: Choosing and Getting the Best from Online Role Models. Ch4: Using your Digital Power for Good, Ch5: Allyship: How to do it Well Ch6: How to 'Teach Up': Bridging the Generational Divide, Ch7: How to be your Best Self Online Ch8: Creating A Successful Digital Campaign,

Sets out a simple month-by-month program to reveal all of the night sky's biggest and most beautiful secrets in just one year - and with only a few hours of stargazing each month By investing just an hour a week and \$50 in binoculars, it's possible to learn a few simple techniques and quickly gain a real insight into the night sky's ever-changing patterns - and what they tell us about Earth, the seasons and ourselves. Searching more for a learned appreciation of nature and our exact place within the cosmos than academic scientific knowledge, science and travel writer Jamie Carter takes the reader on a 12 month tour of the night sky's incredible annual rhythms that say so much about Earth. During the journey he learns about the celestial mechanics at work in the skies above that are - to the beginner - almost beyond belief. As well as the vital constellations and clusters, and the weird and wonderful nebulas, he searches out "dark sky destinations" across the globe that help increase knowledge and give a new perspective on familiar night sky sights. On the journey he witnesses a solar eclipse and grapples with star-charts, binoculars, smartphone apps, telescopes, spots satellites and attempts basic astro-photography. By year's end, the reader will be able to glance at the night sky from anywhere on the planet and tell what direction he or she is facing, what time it is, where all the planets are and even where the Galactic Center Point is.

'Sometimes you just have to do something, don't you? Sometimes an injustice comes along and you think 'No, this cannot be', and rather than just turn off the TV, you know it's time to act' So begins Isabel Losada's extraordinary *FOR TIBET WITH LOVE* in which she explores whether it's possible for an ordinary person to change the world, just a little, and if something so serious can be achieved with joy in one's heart. From visits to Nepal and Tibet, to meetings with the Chinese ambassador and Tibetan awareness-raising groups, Isabel single-handedly hatches a stunning PR coup involving Nelson's Column, a 15 metre banner and a base-jumping parachutist that captured headlines worldwide. And then she meets the Dalai Lama... Warm and funny, moving and thought-provoking, the astonishing *FOR TIBET WITH LOVE* celebrates the fact that we can make a difference.

What to Expect From My Book? This book "Google SEO Marketing Master Guide with Video Tutorials - Optimization Resources Included for Beginners & Professionals to Get on Top" doesn't hold any 'secrets'. Instead, it cuts through the noise and guides you to the ultimate return on time investment for SEO. It tells you what to focus on and when. This is a step-by-step Playbook - one with the fresh and down-to-earth approach even if you came from no background in SEO or digital marketing at all. It will teach you step by step the same SEO tactics that made me quit my flying career and built a top SEO Agency in UK with a seven-figure income. 7 Years 1300 clients later, I'm now ready to hand you this Playbook. This is New Release. Not an Update or Revision. This book is written for you if you are: A complete SEO Virgin looking for a 7 figure residual income. An entrepreneur who wants to take his business to the No. 1 spot on Google. A blog or business owner with big plans. A mom & Pop store owner. A hard worker in need of technical knowledge. A frustrated Google AdWords spender. A SEO professional looking for time-saving hacks. An affiliate marketer who needs to make huge profits. What Does The Book Deliver? Over 3 hours of invaluable 'walk through' high definition video tutorials to show you step by step what to do, as well as a week-by-week SEO Blueprint and Checklist. If you've got a solid work ethic, you're eager to learn, and your business model is sound, I have included all the tools and know-how you need to get your website to the very top of Google where the profit is. Through my refreshingly no-nonsense plain English approach to SEO, my successful SEO Agency book unveils how to... Discover SEO's greatest secret - that it isn't rocket science! Stop outsourcing and learn how to do SEO yourself, or with your own in-house team. Filter profitable traffic to your site. Learn the right things to do with your social media Effectively direct and monitor

people doing SEO for you As a professional speaker on the subject of making businesses profitable through SEO, I reveal why and how I went from 'airline' to 'online'; and how you can leverage my years of experience getting clients' websites to the very top of Google. You'll discover in this carefully curated SEO guide. . . Online marketing 101. Personal advice for your business. How to uncover money-making keywords. Configuring WordPress for SEO success. How to nail the technical elements. How to win links. A crash course in content marketing. Social media account use (finally!) Local SEO for a local business. eCommerce SEO (inc. Shopify, Magento, & WooCommerce). Google penalty diagnosis & avoidance. Why it's quicker to go 'white hat' and not try to cheat Google. And so much more! If you're ready to master SEO, order my Book right now. It was written for YOU!

This book teaches people how to start Blogging and earning money on the Internet. It will be helpful for those who have not yet started using the Internet as a medium of expression through Blogging and social networking, and also for those who have been Blogging but not leveraging their efforts to earn money. This book will help a layman to: Start using email, Create and maintain a Blog, Learn Blogging etiquettes and writing tips, Earn revenue from a Blog, Know about handy tools to review performance, Use Revenue Sharing Websites to make money online, Use Social Networking Sites to expand reach, Promote Blog or content online, Use Affiliate Networks and Programs to generate money.

"micro: bit in Wonderland" is a coding and craft project book for the BBC micro: bit (microbit). The book guides beginners aged 9 and over through 12 projects inspired by "Alice's Adventures in Wonderland." The projects develop modern skills in creative and computational thinking, computer programming, making and electronic