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D35 - BRYANT TAYLOR

Focal Digital Camera Guides: Nikon D60 Just bought a Nikon D60 and looking to combine practical know-how with inspiration? This one-stop, easy-to-read guide covers all the basic functions of the camera, and everything beyond. For the basics, turn to the quick start guide, which will get you up and running in five minutes. For an understanding of your camera's many controls and features, check out the section called "The Camera." If all you need is a quick explanation, you'll find it. If you're looking for the Whole Story, you'll find that, too. Settings that affect how your pictures look are accompanied by full-color examples that show you exactly what you can expect. This section also covers the camera's menus, playback features, memory cards, and power sources. The section called "Software" shows you how to get the most out of your camera's software. It covers downloading, editing your photos, RAW conversion, storing your images, managing your library, and backup strategies - to name just a few topics. Ultimately, this book's greatest strength isn't its focus on the camera or the software; it's the detailed, easy-to-follow instruction it offers on using your camera to take truly superior photographs. Sections devoted to lenses, subject matter, and light cover these variables in depth, always presenting the most effective techniques in the context of the strengths and limitations of the Nikon D60. Written by a widely acclaimed photographer and photography instructor, Nikon D60 shows you how to get the shots you can see in your head but have never been able to capture with a camera.

- * The quick start guide will have you taking great photos in five minutes.
- * In-depth coverage of every feature and control ensures that you have access to the tools you need for every shot.
- * Full-color examples demonstrate how different settings affect your photos.
- * Expert coverage of lenses, lighting, and subject matter gives you the practical knowledge you need to go after any shot.
- * Step-by-step instructions on photo editing and image management help you get the most out of your camera's software.
- * A detailed review of accessories for your camera explains which of these add-ons offer the most value for your needs.
- * Dozens of tips and tricks prepare you for every situation you're likely to encounter - in the field, at the studio, or at your next wedding or family reunion.

Everything you need to know to take amazing photographs using your new DSLR The Nikon D5300 Digital Field Guide is filled with everything you need to know to take fantastic photos with your new Nikon. In full color, this portable guide covers all of the essential controls, features, and functions of the Nikon D5300, using step-by-step instructions and providing full-color images of each menu screen. Nikon users will love this comprehensive field guide—it's just the right size to fit into a camera bag, so you'll be able to take it wherever your photography adventures take you. The guide goes beyond camera settings, offering you a refresher course in digital photography principles, and covering the essentials of lighting, composition, and exposure. This perfectly sized field guide features: Compact size, allowing photographers to carry it wherever they go Professional advice on everything from composing a variety of shots to choosing lenses Colorful example

images, along with detailed instructions on how to get the most from each of the camera's features Filled with amazing examples, this handy guide offers a variety of tips and tricks. You'll learn how to capture portraits, take character-filled candid shots, frame sports action, document travel, work with macro photography, and much more!

Presents an introduction to the features of the Canon EOS Rebel T2i/550D, covering such topics as autofocus, shutter speed, flash capability, prevention tips, and the basics of good photography. Please Supply Course Information. This book introduces photographers to the use of any camera with large-format film and to the operation of any camera with a separately adjustable back or front. Updated to take account of new electronic and digital cameras, it is a practical guide with basic suggestions for operation and maintenance as well as useful information on camera components.

Combining computer concepts material from the best-selling Discovering Computers and step-by-step instruction on Office applications from Microsoft Office 2013, DISCOVERING COMPUTERS & MICROSOFT OFFICE 2013: A FUNDAMENTAL COMBINED APPROACH delivers the best of Shelly Cashman Series in one book for your Introduction to Computers course. For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. We're continuing our history of innovation by enhancing our proven pedagogy to engage students in more critical thought, personalization, and experimentation with Office 2013 software. In addition, computer concepts content has been fully updated and revised to reflect the evolving needs of Introductory Computing students, and focus solely on what they really need to know to be successful digital citizens in college and beyond. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Suddenly, anyone with a cell phone is a photographer. This book takes the basics of digital photography and makes them the tools for creative, interesting, and artistic picture-taking. Illuminating the most popular of 4-H projects, Daniel Johnson instructs beginners in the basics of composition, lighting, and the use of flashes--among other fundamentals of capturing a picture that's more than just "flash." With step-by-step, illustrated directions, along with spectacular examples, this book is the perfect starting point for 4-H'rs taking up digital photography--and for anyone who wants to learn how to take superior digital pictures.

The Canon EOS 6D is Canon's smallest and lightest full-frame DSLR camera to date and boasts an extensive feature set. This full-color, portable guide goes beyond the owner's manual to deliver clear, succinct descriptions of how these features and functions work and explains how they affect the resulting photos. With the expert advice and clear instructions, the Canon EOS 6D Digital Field Guide makes this sophisticated camera accessible to even first-time DSLR users Helps you to consistently achieve professional-level photography using the Canon EOS 6D Walks you

through the essential controls, features, and functions using step-by-step instructions and providing full-color images of each menu screen Shows you how to get the exact shots you want, when you want them, and is packed with beautiful color photos Shoot in Live View, choose the best settings for movie-making, and learn how to share your images and video online via the built-in Wi-Fi Includes step-by-step techniques and professional tips on taking exceptional photos with your Canon EOS 6D Canon EOS 6D Digital Field Guide is packed with so much helpful advice for getting the most out of your Canon EOS 6D, you'll find yourself referencing it again and again

Handbook of Optical Metrology: Principles and Applications begins by discussing key principles and techniques before exploring practical applications of optical metrology. Designed to provide beginners with an introduction to optical metrology without sacrificing academic rigor, this comprehensive text: Covers fundamentals of light sources, lenses, prisms, and mirrors, as well as optoelectronic sensors, optical devices, and optomechanical elements Addresses interferometry, holography, and speckle methods and applications Explains Moiré metrology and the optical heterodyne measurement method Delves into the specifics of diffraction, scattering, polarization, and near-field optics Considers applications for measuring length and size, displacement, straightness and parallelism, flatness, and three-dimensional shapes This new Second Edition is fully revised to reflect the latest developments. It also includes four new chapters—nearly 100 pages—on optical coherence tomography for industrial applications, interference microscopy for surface structure analysis, non-contact dimensional and profile metrology by video measurement, and optical metrology in manufacturing technology.

The best photographs start with proper attention behind the camera before you take them. Jon Tarrant shows you how to achieve this by fully explaining how digital cameras work so you too can achieve professional-looking results without having to resort to image manipulation on a computer. Jon explains all the basics of digital cameras: their anatomy; an outline of broad classes, indicated by price bands and features offered; a comparison with existing families of film cameras as a useful guide to newcomers. He also provides an invaluable buyer's guide pointing out features to look for on a digital camera before you make your purchase. Coverage includes detail on lenses, exposure basics, 'correct' exposure, using flash, the chip and the implications of this 'restriction', image quality and retaining this quality, as well as discussion of the difficulties of digital cameras and sections on specific types of photography with digital cameras. Complete coverage is ensured with information on printing, storage and filing, the Internet as a medium of images, picture software and digital enhancement, always keeping the emphasis on the fact that the most important consideration is how you take the photographs and the vision you had then and knowing when to stop tinkering with your image! This inspirational, full colour guide is what all digital camera owners have been waiting for. Jon Tarrant shows all keen digital photographers how to improve their photography and make the most of the latest technology.

Any photographer with a modern digital camera can be a movie-maker, and this book shows you all the skills you'll need to shoot everything, from a video-blog to a feature film. Build on your photographic skills - this knowledge predisposes you to create great cinematography - and understand the technical and practical necessities of high-definition video. The *Moviemaking With Your Camera Field Guide* shows you how you can build on what you already know to create truly spectacular movies with your DSLR in whatever genre you choose. It introduces everything from the language of film and basic equipment you will need, to the art of

post-production and publishing your new work. Exclusive video content to accompany this book is available online.

The Fujifilm X-E2 camera is another of the X series by the Fujifilm Corporation. It has been described by reviewers as one of the most sophisticated cameras now on the market. Since its introduction to the public by the president of the Fujifilm Corporation in 2013, the X-E2 has infused the market with style. The X-E2 camera is a first-rate interchangeable lens camera that boasts a number of innovative design features. The device is outfitted with the latest 16.3MP APS-C X Trans CMOS II Sensor, superb Intelligent Hybrid Auto Focus Speed of 0.08 seconds, increased processing speed with the EXR Processor II and classic silver and black design. The camera also offers built-in Wi-Fi capabilities, Full HD recording, multiple exposure functionality and Super Intelligent Built-in Flash pop-up. Reviews on this newest piece of photographic technology have purported its dynamic ability to produce quality images shot after shot. The Fujifilm X-E2 camera offers both efficiency and modern day genius.

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

Ghosts and Demons: The Lost Things is the first step in a comprehensive study of the paranormal. Written as a training manual for new adventurers into the occult, this book takes an often irreverent look at the dogma that surrounds the today's paranormal world. Relying on fresh research from contemporary sources, this book reconstructs the knowledge base that forms the foundation of our modern understanding of the paranormal.

Fully updated the *Good Small Business Guide 2013* is packed with

essential advice for small business owners or budding entrepreneurs. Containing 140 easy to read articles, and an extensive information directory, this comprehensive guide offers help on all aspects of starting and growing a small business.

This is a guide to recommended practices for crime scene investigation. The guide is presented in five major sections, with subsections as noted: (1) Arriving at the Scene: Initial Response/Prioritization of Efforts (receipt of information, safety procedures, emergency care, secure and control persons at the scene, boundaries, turn over control of the scene and brief investigator/s in charge, document actions and observations); (2) Preliminary Documentation and Evaluation of the Scene (scene assessment, "walk-through" and initial documentation); (3) Processing the Scene (team composition, contamination control, documentation and prioritize, collect, preserve, inventory, package, transport, and submit evidence); (4) Completing and Recording the Crime Scene Investigation (establish debriefing team, perform final survey, document the scene); and (5) Crime Scene Equipment (initial responding officers, investigator/evidence technician, evidence collection kits).

Give your photography business an edge with these professional insights There are already more than 150,000 professional photographers in the U.S., according to Department of Labor statistics, and thousands of serious amateurs are continually seeking to become established. Whether yours is a new or long-standing photography business, you have plenty of competition. Lara White has collected the best advice from her popular photography business website, Photomint.com, into this guide for your reference. She covers establishing your brand, defining policies, setting prices, creating a marketing plan, networking, and a great deal more. Photography is a rapidly growing industry, placing both established and beginning photographers in tough competition for business Author Lara White runs a popular website teaching successful business strategies to photographers; this book collects and organizes valuable information to help newcomers get started and existing businesses grow Covers business fundamentals including establishing a brand, defining studio policies, setting pricing, creating a marketing plan, understanding your audience, networking, and effective social media marketing Provides proven tips for building a successful photography business Photography Business Secrets is packed with advice that can help your photography business succeed and thrive, even in today's economy.

*** 2020 EDITION *** The Original "DSLR Photography for Beginners". Who Else Wants to Take Mind Blowing Pictures? If you want to stand out from the crowd and capture all those magic moments for posterity, you have come to the right place. Most guides to Digital SLR photography will overwhelm you with jargon, but you and I both know that's not what photography is all about. When I first started out, I couldn't find any course or guide that actually helped me become a better photographer. Everything out there was either packed to overflowing with technical terms or far too expensive for my means. All I wanted was to know how to take the photographs I could see in my mind - and nobody was helping me do that. That's why I've written this guide - so you don't have to go through what I did. Give Me Just 48 HOURS and I'll Make You TEN Times a Better Photographer And I will do it for less than the cost of a cup of coffee. Signing up for an expensive course can cost you upwards of \$1000. What a waste when all you need to know is in this book. Owning a Digital SLR Camera Is All About Taking Beautiful Pictures If you have paid out money to invest in a decent camera, I'm betting that, like me, you haven't done so just to learn how many buttons it has or what lenses are made out of. In this guide, we'll be

sidestepping the boring technical information and focusing on what really matters showing you how to use your camera to take the photographs you've always dreamed of, using all the benefit of my many years of experience as a photographer and the hard-earned knowledge I have gathered along the way. Some of the things we'll cover are: - The tricks and techniques the professionals use to make magic with their lens. - How to tell stories with your camera by manipulating your angles and framing. - Everything that makes an image pop, from the rule of thirds to context and focal points. - How to mix things up with specialized alternatives, from wide angle to telephoto and fish eye to tilt and shift. - How to use polarizing filters, neutral density filters and ultraviolet filters to best effect. - How to see images like the professionals do and use your equipment to get the shot you want. - Developing an Eye for Photography IS Possible - Even If You're a Complete Beginner! Even if you have never picked up a camera in your life, this book will help you look at everyday scenes with the practice eyes of a professional. By the time you complete this guide, you will know exactly what makes a photograph work - and exactly how to take it. This book covers all you need to know about your digital SLR camera and developing an eye for photography. Since the first edition was published back in 2013, till today - THOUSANDS of readers have already proved this right. All that you need is found inside. So take action! Click the BUY button and get started right away on your way to become an amazingly skilled photographer!

With this book and your Canon PowerShot, taking pictures becomes a lot more fun! The Quick Tour gets you familiar with all the settings and menus on your G, S, TX, A, or SD-series camera, so you can start shooting. Then spend some time exploring tips for getting super shots in dozens of situations, using manual settings for greater control, and telling a story with your photos. Finally, learn the best ways to download, edit, and print your pictures. This book is a comprehensive, illustrated guide to the operation, features, menus, and controls of the Leica D-Lux 4 compact camera. It provides clearly written guidance for how to achieve excellent results using the camera's numerous sophisticated options. It also discusses topics such as infrared photography, macro photography, and street photography, and provides information about accessories for the D-Lux 4.

Approaches color from a photographer's perspective with a mix of practical theory, technical information, and solid advice on how to apply these details in all genres of photography--landscapes, portraits, lifestyle, sports, or wildlife. You will learn about: color in the frame, including guiding the eye and composing with color; manipulating color with white balance, artificial lighting, and exposure; creating visual depth with complementary colors, dominant/recessive colors, and contrast; the meaning of color and how red, blue, green or purple can push emotions; conditions for shooting color and the best times of day, and best practices for handling color in post processing.

A comprehensive resource covering every aspect of digital photography is filled with a wealth of essential and helpful information for mastering digital photographic techniques, from choosing the right camera and selecting accessories, to taking better portraits and improving image composition, to storing and retrieving images.

The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide sugges-

tions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

David Busch's Nikon D3400 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D3400 camera, the most advanced entry-level dSLR that the company has ever offered. Taking and sharing pictures is easier than ever, thanks to the D3400's enhanced Guide Mode and Snap-Bridge Bluetooth Low Energy wireless link between the D3400 and your Android or iOS smartphone or tablet.. This 24-megapixel camera offers Full HD 1080p video, continuous shooting at up to 5 frames per second, and enhanced battery life of up to 1200 shots per charge. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D3400. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D3400 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D3400, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D3400 today.

This book is a text-only guide to the operation of the Sony Cyber-shot DSC-RX100 II digital camera. It is a shortened version of Photographer's Guide to the Sony DSC-RX100 II, published in 2013. The original book contains hundreds of color photographs, which make it quite expensive to print. This text-only edition has had almost all of the illustrations removed, and those few that are remain printed in black and white, in order to reduce the printing cost and, therefore, the purchase price. This revised version contains almost all of the text of the original book, though it omits some introductory remarks about the camera and other information that does not explain the use of the camera. It also does not include discussions about illustrations that do not appear in this edition of the book. The purpose of this edition is to provide a less-expensive alternative for readers who want a printed reference guide to the features and operation of the camera at a reduced price. Because this volume contains very few illustrations, it may be difficult to follow some of the discussions. Therefore, the publisher will provide a free copy of the downloadable PDF version of the original book, with all of its color illustrations, to any purchaser of this text-only volume who requests one. Details of this offer are included in the book's Introduction.

It's a whole new world for cinematographers, camera assistants, and postproduction artists. New equipment, new methods, and new technologies have to be learned and mastered. New roles such as that of the DIT (Digital Imaging Technician), Digital Loader, and Data Manager are integral to today's motion picture production process. Take your mastery of these new tools, techniques, and roles to the next level with this cutting-edge roadmap from esteemed author and filmmaker Blain Brown. The Filmmaker's Guide to Digital Imaging covers both the theory and the practice, featuring full-color, in-depth coverage of essential terminolo-

gy, technology, and industry-standard best-practices. Brown covers new industry-wide production standards such as ASC-CDL and the ACES workflow. Interviews with professional cinematographers and DITs working on Hollywood productions equip you with knowledge that is essential if you want to work in today's motion picture industry, whether as a cinematographer, DIT, Digital Loader, Data Manager, camera assistant, editor, or VFX artist. Topics include: Digital sensors and cameras The structure of digital images Waveform monitors, vectorscopes, and test charts Using linear, gamma, and log encoded video files Exposure techniques for HD and UltraHD Understanding digital color Codecs and file formats The DIT cart Downloading, ingesting, and managing video files Workflow from camera to DIT cart to post Using metadata and timecode The companion website (www.focalpress.com/cw/brown) features additional material, including demonstrations and interviews with experienced DITs and cinematographers.

Loved by instructors for the visual and flexible way to build computer skills, the Illustrated Course Guides are ideal for teaching Microsoft PowerPoint 2013 to students across experience levels. Each two-page spread focuses on a single skill, making information easy to follow and absorb. The Illustrated Course Guides split Microsoft PowerPoint 2013 concepts and skills into three manageable levels - Basic, Intermediate, and Advanced - perfect for workshops or accelerated courses. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An invaluable compendium of 75 creative art projects for art educators and classroom teachers This authoritative, practical, and comprehensive guide offers everything teachers need to know to conduct an effective arts instruction and appreciation program. It meets secondary art teacher's unique needs for creating art lessons that cover everything from the fundamentals to digital media careers for aspiring artists. The book includes ten chapters that provide detailed instructions for both teachers and students, along with creative lesson plans and practical tools such as reproducible handouts, illustrations, and photographs. Includes 75 fun and creative art projects Fully updated to reflect the latest changes in secondary art instruction, including digital media and digital photography Heavily illustrated with photographs and drawings For art teachers, secondary classroom teachers, and homeschoolers, this is the ideal hands-on guide to art instruction for middle school and high school students.

Photographer's Guide to the Panasonic Lumix LX3: Getting the Most from Panasonic's Versatile Digital Camera is a follow-up to the author's well-received guide to a very similar camera, the Leica D-Lux 4. This new guidebook covers all features and operations of the LX3, one of the most highly esteemed compact digital cameras of recent years. In 232 pages, with numerous color photographs and illustrations, the book explains in plain language how to achieve the best possible results taking pictures with the automatic or manual controls of the LX3. Although much of the information in this book is similar to that in the earlier book about the Leica D-Lux 4 camera, this new volume is updated to include several new features that were added to both cameras when their internal firmware (operating system) was upgraded to version 2.0. These new features include white balance bracketing, 1:1 aspect ratio, lens resume, and several others. Therefore, the book will be useful to users of the latest versions of both the Panasonic Lumix LX3 and the Leica D-Lux 4.

The Nikon COOLPIX Digital Field Guide is filled with everything you need to know in order to take amazing photographs using any Nikon COOLPIX camera. This full-color portable guide walks you through the essential controls, features, and functions of the

Nikon COOLPIX point-and shoot camera line using step-by-step instructions and full-color images of each menu screen. This robust guide not only shows you how to adjust a variety of settings on your Nikon COOLPIX, it also teaches you when and why you should adjust them. The Nikon COOLPIX Digital Field Guide goes beyond camera settings to offer you a friendly guide to the principles of digital photography, covering the essentials of lighting and composition. Filled with amazing examples, this book also presents a variety of techniques for getting great photos, including specific tips and tricks for capturing portraits, candid, sports and action shots, travel pictures, macro photography, and much more.

A colorful, portable guide to all the features of Nikon's D3200 dSLR The Nikon D3200 dSLR camera is packed with fabulous features like a 24-megapixel sensor, full HD video capability with full-time autofocus, and 4 frames-per-second continuous shooting mode. This full-color guide provides instructions for all the buttons, dials, modes, and menus plus a refresher course in photography basics. It illustrates the essentials of lighting, composition, and exposure with plenty of examples, and author Alan Hess, veteran concert photographer, even includes professional tips on improving portraits, candid, sports and travel photos, and much more. Sized to fit in a camera bag, the book includes a bonus gray and color checker card to help dSLR newcomers capture perfect white balance and color every time. Nikon's exciting D3200 dSLR offers a 24-megapixel sensor, full HD (1080p) video recording with fulltime autofocus and 4 fps high-speed continuous shooting mode, and a host of other features This full-color guide, in a portable 6 x 9-inch trim explains all the camera's settings, buttons, menus, and modes with step-by-step directions Explains how to choose lenses, adjust white balance, use autofocus, and manage exposure Author and professional photographer Alan Hess provides advice on improving your candid, portraits, sports and travel photos, macro photography, and more, with exquisite examples Includes a gray and color checker card to help you achieve perfect color Nikon D3200 Digital Field Guide is your new Nikon's best friend. Take it everywhere you take your camera and have expert advice at your fingertips.

If you're new to photography, then *The Beginner's Photography Guide* is perfect for you. The ideal starting point for digital camera users, this manual explains key concepts in simple terms before offering step-by-step visual guides to every function. *The Beginner's Photography Guide* compares and contrasts the effect of different approaches, showing you how to take the photos you want and develop your photography ability. Learn how to overcome every photographer's challenge, from working in dim lighting to setting up the perfect flash. This fully updated edition takes into account new photography trends and the latest equipment on the market. Start snapping with *The Beginner's Photography Guide* and get the most out of your digital camera. Previous edition ISBN 9781409322795.

A classic now in its 14th edition, *Communication Technology Update and Fundamentals* is the single best resource for students and professionals looking to brush up on how these technologies have developed, grown, and converged, as well as what's in store for the future. It begins by developing the communication technology framework—the history, ecosystem, and structure—then delves into each type of technology, including everything from mass media, to computers and consumer electronics, to networking technologies. Each chapter is written by faculty and industry experts who provide snapshots of the state of each individual field, altogether providing a broad overview of the role communication technologies play in our everyday lives. Key features: Gives students and professionals the latest information in all areas of communication technology The companion website offers

updated information and useful links to related industry resources, and an instructor site provides a sample syllabus and a test bank This edition features new chapters on automotive telematics, digital health, and telepresence, as well as expanded coverage of tablets/phablets and 4K (ultra high definition television)

The use of images, particularly photography, has been steadily gaining popularity in academia, but there has not yet been a book that deals with the act and process of photo-taking in the field. Drawing upon 21 years of photographic experience and sociological research, Terence Heng's immersive and narrative style will: introduce photography as a qualitative method; discuss the intricacies of, challenges in and opportunities for using a camera in the field; explore common themes and topics in social science research, including photographing rituals, space, people and objects; advise on navigating the always evolving technological landscapes of traditional, digital and mobile photography. *Visual Methods in the Field: Photography for the Social Sciences* is a photography guide written for researchers by a researcher. Using in-depth ethnographic case studies from research done in various urban environments, this book will act as a crucial bridge for students in geography, sociology, education, media studies and other social sciences to incorporate photography into their research repertoire.

This volume brings together a selection of papers proposed for the Proceedings of the 42nd Computer Applications and Quantitative Methods in Archaeology conference (CAA), hosted at Paris 1 Pantheon-Sorbonne University from 22nd to 25th April 2014.

Focal Digital Camera Guides: Sony A200 Just bought a Sony A200 and looking to combine practical know-how with inspiration? This one-stop, easy-to-read guide covers all the basic functions of the camera, and everything beyond. For the basics, turn to the quick start guide, which will get you up and running in five minutes. For an understanding of your camera's many controls and features, check out the section called "The Camera." If all you need is a quick explanation, you'll find it. If you're looking for the whole story, you'll find that, too. Settings that affect how your pictures look are accompanied by full-color examples that show you exactly what you can expect. This section also covers the camera's menus, playback features, memory, and power sources. The section called "Software" shows you how to get the most out of your camera's software. It covers RAW conversion, storing your images, managing your library, and backup strategies. Ultimately, this book's greatest strength isn't its focus on the camera or the software; it's the detailed, easy-to-follow instruction it offers on using your camera to take truly superior photographs. Sections devoted to lenses, subject matter, and light cover these variables in depth, always presenting the most effective techniques in the context of the Sony A200. Written by an experienced photographer, *The Sony A200 Digital Camera Guide* shows you how to get the shots you can see in your head but have never been able to capture with a camera. * The quick start guide will have you taking great photos in ten minutes. * In-depth coverage of every feature and control ensures that you have access to the tools you need for every shot. * Full-color examples demonstrate how different settings affect your photos. * Expert coverage of lenses, lighting, and subject matter gives you the practical knowledge you need to go after any shot. * Step-by-step instructions on photo editing and image management help you get the most out of your camera's software. * A detailed review of accessories for your camera explains which of these add-ons offer the most value for your needs. * Several tips and tricks prepare you for every situation you're likely to encounter - in the field, at the studio, or at your next wedding or family reunion.

The only complete guide to photography designed specifically for

women who want to improve their photographic skills for both pleasure and profit. With inspirational case studies and examples from professional and semi-pro female photographers, user-friendly technical explanations and image critiques, this book is a practical and useful toolkit for busy girls who enjoy photography. Becoming an accomplished and competent photographer needs to be approached in three stages: Understand your camera and learn how to drive it; Composition - tune in and understand your subject; Post production - share and print. Rather than explain every technical function from the outset, the aim of this book is to demystify the jargon and take you, step by step, back to the basic fundamental principals of photography; first putting you in control of the camera which will, in turn, free up the composition and creativity. The more advanced features of the camera and in-depth processes can be explored once the basic principals are understood. This is a fun, contemporary photography book that will become your essential tool for taking your passion for photography to the next level.

Provides tips and techniques on using a point-and-shoot camera, discusses optional accessories, and describes how to use the standard features.

This is a step-by-step guide to taking professional quality underwater photos with a point-and-shoot camera. Modern compact cameras are capable of capturing fantastic underwater images - and this book shows you how. Easy-to-follow techniques are accompanied by hundreds of photographs that show you how it is done and the results you can achieve. There is ad-

vice for both beginners and more advanced compact camera users, covering topics such as what camera to buy and how to look after it, how to master settings for different cameras and how to compose great underwater photographs. Perfect for divers and snorkelers, this book will take your photography to a new level.

One of the main concerns for digital photographers today is asset management: how to file, find, protect, and re-use their photos. The best solutions can be found in *The DAM Book*, our bestselling guide to managing digital images efficiently and effectively. Anyone who shoots, scans, or stores digital photographs is practicing digital asset management (DAM), but few people do it in a way that makes sense. In this second edition, photographer Peter Krogh -- the leading expert on DAM -- provides new tools and techniques to help professionals, amateurs, and students: Understand the image file lifecycle: from shooting to editing, output, and permanent storage Learn new ways to use metadata and key words to track photo files Create a digital archive and name files clearly Determine a strategy for backing up and validating image data Learn a catalog workflow strategy, using Adobe Bridge, Camera Raw, Adobe Lightroom, Microsoft Expression Media, and Photoshop CS4 together Migrate images from one file format to another, from one storage medium to another, and from film to digital Learn how to copyright images To identify and protect your images in the marketplace, having a solid asset management system is essential. *The DAM Book* offers the best approach.