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044 - PETERSON RODGERS

Teleportation, time machines, force fields, and interstellar space ships—the stuff of science fiction or potentially attainable future technologies? Inspired by the fantastic worlds of Star Trek, Star Wars, and Back to the Future, renowned theoretical physicist and bestselling author Michio Kaku takes an informed, serious, and often surprising look at what our current understanding of the universe's physical laws may permit in the near and distant future. Entertaining, informative, and imaginative, *Physics of the Impossible* probes the very limits of human ingenuity and scientific possibility.

"This is a self-help book on how to argue effectively, conciliate, and gently persuade. The authors admit to getting it wrong in their own past conversations. One by one, I recognize the same mistakes in me. The world would be a better place if everyone read this book." -- Richard Dawkins, author of *Science in the Soul* and *Outgrowing God* In our current political climate, it seems impossible to have a reasonable conversation with anyone who has a different opinion. Whether you're online, in a classroom, an office, a town hall -- or just hoping to get through a family dinner with a stubborn relative -- dialogue shuts down when perspectives clash. Heated debates often lead to insults and shaming, blocking any possibility of productive discourse. Everyone seems to be on a hair trigger. In *How to Have Impossible Conversations*, Peter Boghossian and James Lindsay guide you through the straightforward, practical, conversational techniques necessary for every successful conversation -- whether the issue is climate change, religious faith, gender identity, race, poverty, immigration, or gun control. Boghossian and Lindsay teach the subtle art of instilling doubts and opening minds. They cover everything from learning the fundamentals for good conversations to achieving expert-level techniques to deal with hardliners and extremists. This book is the manual everyone needs to foster a climate of civility, connection, and empathy.

The most contaminated nuclear plant in the country, Rocky Flats was an environmental disaster and the site of rampant worker unrest. Although it was estimated that it would take 70 years and \$36 billion to clean up and close the facility, something stunning happened. Now on its way to becoming a wildlife refuge, the project is running 60 years ahead of schedule and \$30 billion under budget. In *"Making the Impossible Possible,"* Kim Cameron explains how this remarkable performance was achieved -- and how it can be replicated. Using numerous first-hand accounts and public records, Cameron draws a number of leadership guidelines that can be applied to any business. This fascinating and thoroughly researched case study concludes by revealing the ten leadership principles responsible for the Rocky Flats turnaround -- and in doing so, provides a means for other organizations to har-

ness the lessons of this astonishing success.

Shortlisted for the 2019 Royal Society Insight Investment Science Book Prize One of the most fascinating scientific detective stories of the last fifty years, an exciting quest for a new form of matter. "A riveting tale of derring-do" (Nature), this book reads like James Gleick's *Chaos* combined with an Indiana Jones adventure. When leading Princeton physicist Paul Steinhardt began working in the 1980s, scientists thought they knew all the conceivable forms of matter. The *Second Kind of Impossible* is the story of Steinhardt's thirty-five-year-long quest to challenge conventional wisdom. It begins with a curious geometric pattern that inspires two theoretical physicists to propose a radically new type of matter—one that raises the possibility of new materials with never before seen properties, but that violates laws set in stone for centuries. Steinhardt dubs this new form of matter "quasicrystal." The rest of the scientific community calls it simply impossible. The *Second Kind of Impossible* captures Steinhardt's scientific odyssey as it unfolds over decades, first to prove viability, and then to pursue his wildest conjecture—that nature made quasicrystals long before humans discovered them. Along the way, his team encounters clandestine collectors, corrupt scientists, secret diaries, international smugglers, and KGB agents. Their quest culminates in a daring expedition to a distant corner of the Earth, in pursuit of tiny fragments of a meteorite forged at the birth of the solar system. Steinhardt's discoveries chart a new direction in science. They not only change our ideas about patterns and matter, but also reveal new truths about the processes that shaped our solar system. The underlying science is important, simple, and beautiful—and Steinhardt's firsthand account is "packed with discovery, disappointment, exhilaration, and persistence...This book is a front-row seat to history as it is made" (Nature).

The Mothers knew what they needed: a high school for our girls. It's an impossible request, for these mothers barely subsist in the Eritrean refugee camps in the Eastern Sudan. It is a hostile, barren environment, devoid of water, food, even basic sanitation. Zebiba Shekhia and the Eritrean people had endured so much up to this point: the brutality and genocide perpetrated on Eritrea by Haile Selassie and then the notorious dictator, Mengistu; the hardship of fleeing her own country under cover of night as the war between Ethiopia and Eritrea raged overhead. She made it to America, but would the same determination to find a better life hold her through her darkest moments? Would she be able to keep her promise and find a way to get that high school for girls built? Be inspired by Zebiba's tenacity as she found a way to help the mothers and daughters of her homeland find a better life through education.

Have you set yourself goals for this coming year? Do you want to reduce anxiety? By making the impossible possible, this book is the blueprint for success in achieving your new year goals and

maximising your potential. Greg Whyte learnt from an early age that the biggest obstacle in life was people telling him 'No, you can't'. But we all have the ability to achieve what others may tell you is impossible. Don't listen to them. Success is not a chance event. With proper planning, preparation and vision, Professor Whyte has the knowledge and methods that can turn the ordinary into the extraordinary, mortals into elite athletes, to deliver not dream. Using the examples of iconic Comic Relief and Sport Relief challenges achieved by the likes of David Walliams, Eddie Izzard, John Bishop and Davina McCall under his guidance, Greg Whyte shows that anyone can do anything.

Bending Reality is the innovative process used by billionaires, tech leaders, and the world's most successful people to make the impossible . . . probable. Victoria Song teaches readers how to unlock the hidden power within their bodies to get what they want. After achieving success but lacking fulfillment as a student at Yale University and Harvard Business School, and then as a Forbes 30 Under 30 Venture Capitalist, Victoria set off on an unusual quest to study, train, and work with more than 24 of the best coaches, therapists, and healers in the world. She then deployed the skills and tools she'd learned with a diverse group of the world's highest performers. Through it all, she's discovered the codes that enable her clients to bend reality toward the directions they want. By accessing this extraordinary ability, Victoria's clients have sold a company for 4 billion dollars, grown revenue 1,000% during a pandemic, and pivoted to design a more effective COVID-19 vaccine. Victoria reveals the meta-framework behind peak performance, self-development, therapy, and meditation that is accessible for all. Whether you've studied these areas closely or this is the first book you've read on this topic, you'll have a front row seat to how the world's elite use this knowledge to achieve more while doing less. In this fast-paced guide to success, you will learn how to: Bend reality by mastering two states of being that most people aren't even aware of. Navigate change and face the unknown like the greatest leaders. Access creative downloads that artists, musicians, and geniuses receive. Make your own luck--there's literally a recipe! Find your unique "zone of genius" and live from it every day. Packed with powerful tools and exercises, Bending Reality will move you beyond intellectual understanding to embodiment. This is not another mindset book. You're ready for Bending Reality if you realize it's time to go beyond the mind and harness the full capacity of your consciousness to make quantum leaps in every area of your life. After learning how to bend reality, you will no longer need to memorize rules, tips, or tricks, but you will embody the essence of a remarkable leader who can make the impossible--probable.

Want to live your dreams--or even surpass them? Want the world to change for the better? Want to see a miracle? What are we waiting for? Why not be the miracle? That's the challenge Regina Brett sets forth in BE THE MIRACLE. To be a miracle doesn't necessarily mean tackling problems across the globe. It means making a difference, believing change is possible, even in your own living room, cubicle, neighborhood, or family. Through a collection of inspirational essays, Regina shares lessons that will help people make a difference in the world around them. The lessons come from Regina's life experience and from the lives of others, especially those she has met in her 24 years as a journalist. Each chapter is a lesson that can stand alone, but together they form a handbook for seeing the miracle of change everywhere. With upbeat lessons from "Do Your Best and Forget the Rest" to "Sometimes It's Enough to Make One Person Happy," these lessons will help you accept and embrace yourself, challenge and change yourself, and better serve others.

A roadmap for parents who want to feel less pressure and more

joy during the intense early years of childrearing. Why is it that research suggests people who don't have kids are happier than people who do? Olivia Scobie provides practical solutions for parents who find themselves pushing beyond their capacity to meet impossible standards, and challenges parents to shift their thinking from child centred to family centred. By naming today's unrealistic parenting expectations as impossible from the get-go, Impossible Parenting creates the space to acknowledge harmful expectations for new parents and begins a conversation that focuses on healing and doing the best one can with the resources available.

One of America's most well-respected success coaches shares effective tools for creating powerful, positive, and lasting life changes. If Superman needed a coach, he'd hire Michael Neill. In this fun, easy-to-read book, join the bestselling author and renowned success coach as he guides you through ten sessions designed to change your life—and the lives of the people you care about most—for the better. Inside, you will learn:

- How to stop thinking like a victim
- The secret to financial security in any economy
- Proven techniques to produce dramatic changes in yourself and others
- Simple ways to create lasting relationships
- The key to lifelong happiness
- Strategies for increasing productivity, energy, and well-being
- And more!

Whether you want to powerfully impact the lives of the people around you or simply wish to create a deeper, more meaningful experience of being alive, Supercoach is your essential guide to helping yourself and assisting others.

In this charming story of one guy's efforts to get it together when his life is falling apart, award-winning author Fiona Wood introduces an irresistible voice and a delightfully awkward character who is impossible to forget. 1. Kiss Estelle. 2. Get a job. 3. Cheer my mother up. 4. Try not to be a complete nerd/loser. 5. Talk to my father when he calls. 6. Figure out how to be good. Nerd-boy Dan Cereill is not quite coping with a whole heap of problems, including a reversal of family fortune, moving, new-school hell, a mother with a failing wedding cake business, a just-out gay dad, and a massive crush on Estelle, the girl next door. His life is a mess, but for now he's narrowed it down to just six impossible things.... !--EndFragment--

Mother of two wonderful children, Carol Higgins has conquered more than her fair share of turmoil: violent childhood abuse, crippling cancer, a divorce and the traumatic passing of her beloved sister, Donna, have all challenged this remarkable Yorkshire woman through the depths of her mind to the very core of her body. But Carol has never given up, refusing to live in the shadows of her own life as a victim. Only 8 months after she had undergone 9 hours of surgery to remove the tumour that threatened her life, Carol's determination compelled her to set off to fulfil a life time dream: Conquering the biggest free-standing mountain in the world, Mount Kilimanjaro. Told in her own witty, engrossing voice, Carol brings you into the journey she undertook and whisks you through the throng of far away airports and tourist traps, culminating in above-cloud magic of the top of the world. Meet Carol Higgins; a true champion.

After decades of analyzing his dreams, a professor of psychology finds that some of them anticipate future events. Not only does he dream the exact day of the year on which one of his books is accepted for publication, but he learns how to use these dreams to create better outcomes in his life. Working with a medium for his research as well as in the classroom, he finds that the medium often gets correct information to which she does not have any ordinary access during apparent conversations with the dead. As his experiments continue to meet with surprising results, the author comes to accept the idea that reality is much more interesting than conventional science has led us to believe.

A bit of magic, a sprinkling of adventure, and a whole lot of heart collide in *All the Impossible Things*, Lindsay Lackey's extraordinary middle-grade novel about a young girl navigating the foster care system in search of where she belongs. "Wise and wondrous, this is truly a novel to cherish." —Katherine Applegate, New York Times–bestselling author of *Wishtree* An Indies Introduce Selection Red's inexplicable power over the wind comes from her mother. Whenever Ruby "Red" Byrd is scared or angry, the wind picks up. And being placed in foster care, moving from family to family, tends to keep her skies stormy. Red knows she has to learn to control it, but can't figure out how. This time, the wind blows Red into the home of the Grooves, a quirky couple who run a petting zoo, complete with a dancing donkey and a giant tortoise. With their own curious gifts, Celine and Jackson Groove seem to fit like a puzzle piece into Red's heart. But just when Red starts to settle into her new life, a fresh storm rolls in, one she knows all too well: her mother. For so long, Red has longed to have her mom back in her life, and she's quickly swept up in the vortex of her mother's chaos. Now Red must discover the possible in the impossible if she wants to overcome her own tornadoes and find the family she needs.

A searing look at the effects of post traumatic stress on soldiers and their families, seen through the eyes of teenage Hayley. Hayley is struggling to forget the past. But some memories run too deep, and soon the cracks start to show. Stunning, hard-hitting fiction from an award-winning writer.

Break your revenue records with Silicon Valley's "growth bible" "This book makes very clear how to get to hyper-growth and the work needed to actually get there" Why are you struggling to grow your business when everyone else seems to be crushing their goals? If you needed to triple revenue within the next three years, would you know exactly how to do it? Doubling the size of your business, tripling it, even growing ten times larger isn't about magic. It's not about privileges, luck, or working harder. There's a template that the world's fastest growing companies follow to achieve and sustain much, much faster growth. From Impossible to Inevitable details the hypergrowth playbook of companies like Hubspot, Salesforce.com (the fastest growing multibillion dollar software company), and EchoSign—aka Adobe Document Services (which catapulted from \$0 to \$144 million in seven years). Whether you have a \$1 billion or a \$100,000 business, you can use the same insights as these notable companies to learn what it really takes to break your own revenue records. Pinpoint why you aren't growing faster Understand what it takes to get to hypergrowth Nail a niche (the #1 missing growth ingredient) What every revenue leader needs to know about building a scalable sales team There's no time like the present to surpass plateaus and get off of the up-and-down revenue rollercoaster. Find out how now!

doing things that you think is impossible

This book is dedicated to offering you the opportunity to change your mindset from one that sees the impossible in life into one that sees only the possibilities in life. This book has been created to allow you to see the opportunities from the other side. In this book, we offer you a vision on aspects of changing your mindset, which you may not have realized before. As everything starts with you, this book highlights that miracles can happen - you need to believe in them. Starting from the way you think and ending with the way to act, this book is your guideline to making the impossible, possible.

A captivating and profound debut novel about complicated love and the friendships that have the power to transform you forever, perfect for fans of *Nina LaCour* and of *The Perks of Being a Wallflower*. Mira is starting over at Saint Francis Prep. She promised

her parents she would at least try to pretend that she could act like a functioning human this time, not a girl who can't get out of bed for days on end, who only feels awake when she's with Sebby. Jeremy is the painfully shy art nerd at Saint Francis who's been in self-imposed isolation after an incident that ruined his last year of school. When he sees Sebby for the first time across the school lawn it's as if he's been expecting this blond, lanky boy with a mischief glinting in his eye. Sebby, Mira's gay best friend, is a boy who seems to carry sunlight around with him. Even as life in his foster home starts to take its toll, Sebby and Mira together craft a world of magic rituals and impromptu road trips, designed to fix the broken parts of their lives. As Jeremy finds himself drawn into Sebby and Mira's world, he begins to understand the secrets that they hide in order to protect themselves, to keep each other safe from those who don't understand their quest to live for the impossible.

In a series of inter-related stories, husbands, wives and lovers attempt to come to grips with their 'impossible' situations, while the novel itself attempts to show in its formal inventiveness just how bewildering romantic love can be.

Bill Strickland has spend the past thirty years transforming the lives of thousands of people through Manchester Bidwell, the jobs training center and community arts program he founded in Pittsburgh. Working with corporations, community leaders, and schools, he and his staff strive to give disadvantaged kids and adults the opportunities and tools they need to envision and build a better, brighter future. In *Make the Impossible Possible*, Bill Strickland shows how each of us, by adopting the attitudes and beliefs he has lived by every day, can reach our fullest potential and achieve the impossible in our lives and careers--and perhaps change the world a little in the process. Through lessons from Strickland's own life experiences and those of countless others who have overcome challenging circumstances and turned their lives around, *Make the Impossible Possible* teaches us how to build on our passions and strengths, dream bigger and set the bar higher, achieve meaningful success, and inspire the lives of others.

So often we want to make our lives different, but we don't know where to start--or, if we do start, we end up where we first began. Why can't we make the life changes we want to make? Why do we keep sabotaging our dreams? And why do we think we don't deserve a better life? The answer to these problems is simple; we must change our relationship with ourselves! In *Creating The Impossible*, author David J. Saffold shows you how to change your relationship with yourself and come to accept all of yourself, even the parts you dislike. When you're able to accept yourself, your entire life opens up--and what used to seem impossible becomes your reality. Your life starts filling with purpose and meaning; you become decisive, confident, and powerful. As you bring a new creativity to all you do, you begin to reach higher levels of prosperity and accept and express more love. And intractable problems melt away as if by magic.

Though the term "collage" was coined by the cubists in the early 20th century, the art form's earliest elements can be traced back to 200 B.C., making it as old as paper itself. *Collage: Make the Impossible Possible* starts there and follows the history of the medium up to the present, where digital image manipulation has opened up entirely new possibilities. A clearly illustrated guide to tools and techniques makes creating incredible collages more accessible than ever, and the varied artist profiles that form the center of the book provide a wealth of inspiration for experts and novices alike. Process shots, including source images and rough drafts, illuminate the process of creating collage in art, graphic design, and fashion. Surreal, beautiful, and richly informative, Col-

lage: *Make the Impossible Possible* is the definitive book on collage.

Surreal digital photography is not only an enjoyable extension of many enthusiasts' repertoire, but it has firmly established a foothold in the world of art. This book reveals the latest developments in the field and demystifies the techniques used by modern surreal photographers, whether they favor SOOC (straight out of the camera) or sophisticated digital manipulations. Breaking down the shooting and editing process for any reader to follow and emulate, this book provides step-by-step instructions for creating extraordinary scenes. With contributions from numerous artists—including Natalie Dybisz, Jon Jacobsen and Dariusz Klimczak—readers will be able to explore many different artistic styles from impossible landscapes to unsettling portraits.

#1 NEW YORK TIMES BESTSELLER • "This book delivers completely new and refreshing ideas on how to create value in the world."—Mark Zuckerberg, CEO of Meta "Peter Thiel has built multiple breakthrough companies, and *Zero to One* shows how."—Elon Musk, CEO of SpaceX and Tesla The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In *Zero to One*, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. *Zero to One* presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

A love letter to the 1980s and to nerds everywhere—*The Impossible Fortress* will make you remember what it feels like to love someone—or something—for the first time. Billy Marvin's first love was his computer. Then he met Mary Zelinsky. Do you remember your first love? It's May 1987. Fourteen-year-old Billy Marvin of Wetbridge, New Jersey, is a nerd, but a decidedly happy nerd. Afternoons are spent with his buddies, watching copious amounts of television, gorging on Pop-Tarts, debating who would win in a brawl (Rocky Balboa or Freddy Krueger? Bruce Springsteen or Billy Joel? Magnum P.I. or T.J. Hooker?), and programming video games on his Commodore 64 late into the night. Then *Playboy* magazine publishes photos of their idol, Wheel of Fortune hostess Vanna White, Billy meets expert computer programmer Mary Zelinsky, and everything changes. "A sweet and surprising story about young love" (*A.V. Club*), and a "quirky, endearing, full embrace of the late eighties" (*USA TODAY*), *The Impossible Fortress* will make you laugh, make you cry, and make you remember in exquisite detail what it feels like to love for the very first time. Heralded as one of the most anticipated novels of 2017 by *Entertainment Weekly*, *Bustle*, and *InStyle.com*, *The Impossible Fortress* is a surefire "unexpected retro delight" (*Booklist*, starred review).

The Art of Activism is an all-purpose guide to artistic activism, combining the creative power of the arts to move us emotionally

with the strategic planning of activism necessary to bring about social change. With contemporary case studies and historical examples, chapters on cultural and cognitive theory, sections on what can be learned from unlikely sources like popular culture and marketing techniques, along with investigations into ethics and evaluation, explorations of the creative process and the importance of utopian thinking, and an attached workbook with over fifty exercises to practice, the co-founders of the Center for Artistic Activism take readers step-by-step through the process of becoming, or becoming even better, artistic activists.

Why is Jägermeister the most popular brand nobody likes? Why do women pay more to be fascinating than they spend on food and clothes? What raises the price of gummy worms by 1000%? And then there's the most important question of all: How can your brand become impossible to resist? Master marketer Sally Hogshead reveals the surprising answers, providing readers with a framework to fascinate anyone. The word "fascinate" comes from the Latin word *fascinare*, meaning "to bewitch or hold captive so others are powerless to resist." Fascination is the most powerful force of attraction, drawing customers into a state of intense focus. This extensively revised and updated edition includes Hogshead's latest research on the science of fascination. Combining original case studies with award-winning copywriting experience, she gives you the exact words you need to capture the attention of a distracted world. This new edition includes a free assessment tool called the Brand Fascination Profile, which will help you earn attention in any environment. Dive into the science of fascination and learn how to: Increase prices with ideas from poker to Play-Doh Build revenue by learning about the \$14 million license plate Get better leads through hypnosis by Sigmund Freud and Steve Jobs Attract raving fans by following the cult of pistachio ice cream Whether you realize it or not, your brand is already applying one of the seven Advantages Hogshead describes here: Innovation, Passion, Power, Prestige, Mystique, Alert, or Trust. The question is, how can you apply these core Advantages to stand out in a crowded and distracted world? Hundreds of large corporations, small businesses, and universities—including Twitter, IBM, Porsche, and New York University—use the Fascinate system to captivate their customers. Why? The answers are in this book.

"How the author has created new, simple, do-it-yourself technologies to help people surmount seemingly impossible odds, and how you can do it, too"--Publisher's description

An inspiring entrepreneur and philanthropist describes his do-it-yourself-style inventions, which have included a prosthetic hand made on a 3D printer for a boy in the Sudan and a tracking device that turns eye movements into an onscreen cursor. 50,000 first printing

What does *Doing the Impossible* really mean? This book is for those who have a desire to achieve greatness and are ready to take the steps to turn that desire into a reality. At one point or another in this book, you will experience several different reactions - excitement, curiosity, joy, laughter, or even tears - but the ultimate goal is to encourage and challenge you to make a decision to do the impossible. That may have a totally different meaning to you than it did to Steve Jobs, Thomas Edison, or any of the other role models we will look at; but whatever *Doing the Impossible* means to you, the goal of this book is to help you realize that you have the capacity to do what the critics think is impossible. - Patrick Bet-David, Introduction to *Doing the Impossible*. *Doing the Impossible* is a roadmap for those who want to do something big with their lives. The book goes over 25 steps that the reader should take to re-create themselves, identify their cause, and make history. Patrick Bet-David shares his own impossible cru-

sade and gives key principles for anyone looking to do the same. Are you ready to make your dreams come true? Michael Neill is widely recognized as one of the world's leading life coaches, and his teachings have impacted everyone from housewives to CEOs and from gang members in prison to leaders at the United Nations. For the last decade, he has been sharing the principles that will allow you to create far more than you ever thought possible with far less struggle than you expected. Thousands of people from all over the world have already used the principles behind this 90-day program to reconnect with their creative spark and get their most important ideas and projects out of their head and into the world. Now it's your turn... What if you could accomplish more than you ever imagined without the constant stress and pressure associated with "high achievement?" What if creating what you want to see in the world isn't dependent on believing in yourself, or even believing that it's possible? Whether you want breakthrough results for your business, yourself, or your life, this book will change the way you see yourself as you learn to make the impossible possible!

A boldly rendered—and deeply intimate—account of Hong Kong today, from a resilient young woman whose stories explore what it means to survive in a city teeming with broken promises. “[A] pulsing debut . . . about what it means to find your place in a city as it vanishes before your eyes.”—The New York Times Book Review ONE OF THE MOST ANTICIPATED BOOKS OF 2022—Entertainment Weekly, PureWow Hong Kong is known as a place of extremes: a former colony of the United Kingdom that now exists at the margins of an ascendant China; a city rocked by mass protests, where residents rally—often in vain—against threats to their fundamental freedoms. But it is also misunderstood, and often romanticized. Drawing from her own experience reporting on the politics and culture of her hometown, as well as interviews with musicians, protesters, and writers who have watched their home transform, Karen Cheung gives us a rare insider's view of this remarkable city at a pivotal moment—for Hong Kong and, ultimately, for herself. Born just before the handover to China in 1997, Cheung grew up questioning what version of Hong Kong she belonged to. Not quite at ease within the middle-class, cosmopolitan identity available to her at her English-speaking international school, she also resisted the conservative values of her deeply traditional, often dysfunctional family. Through vivid and character-rich stories, Cheung braids a dual narrative of her own coming of age alongside that of her generation. With heartbreaking candor, she recounts her yearslong struggle to find reliable mental health care in a city reeling from the traumatic aftermath of recent protests. Cheung also captures moments of miraculous triumph, documenting Hong Kong's vibrant counterculture and taking us deep into its indie music and creative scenes. Inevitably, she brings us to the protests, where her understanding of what it means to belong to Hong Kong finally crystallized. An exhilarating blend of memoir and reportage, *The Impossible City* charts the parallel journeys of both a young woman and a city as they navigate the various, sometimes contradictory paths of coming into one's own.

Offers advice on how to use possibility thinking to transform one's life

A groundbreaking approach to creating memorable messages that are easy to process, hard to forget, and impossible to ignore—using the latest in brain science Audiences forget up to 90 percent of what you communicate. But people make decisions and act based on what they remember, so a pragmatic approach for the effective communicator is to be deliberate about the 10 percent that audiences do retain. Otherwise, content recall is random and inconsistent. Many experts have offered techniques on

how to improve your own memory, but not how to influence other people's memory. Drawing on the latest research in neuroscience and cognitive psychology, *Impossible to Ignore* is a practical step-by-step guide that will show you how to control the 10 percent that your audiences do remember by creating content that attracts attention, sharpens recall, and guides decision-making toward a desired action.

This book traces the origins of the "illegal alien" in American law and society, explaining why and how illegal migration became the central problem in U.S. immigration policy—a process that profoundly shaped ideas and practices about citizenship, race, and state authority in the twentieth century. Mae Ngai offers a close reading of the legal regime of restriction that commenced in the 1920s—its statutory architecture, judicial genealogies, administrative enforcement, differential treatment of European and non-European migrants, and long-term effects. She shows that immigration restriction, particularly national-origin and numerical quotas, remapped America both by creating new categories of racial difference and by emphasizing as never before the nation's contiguous land borders and their patrol. Some images inside the book are unavailable due to digital copyright restrictions.

In this magnificent COLLECTION of the most iconic dresses of the twentieth century, Valerie Steele flexes her curatorial muscle. From Poiret to Pucci, Doucet to Dior, Vionnet to Valentino, she selects the 100 dresses that caused a stir on the runway or as they entered a room and ultimately inspired a new direction in fashion. Steele's selections include Fortuny's streamlined Delphos gown circa 1907, Madame Grès's sublimely draped goddess creations from 1938, Issey Miyake's 1982 evening ensemble with a rattan top that appeared on the cover of *ArtForum*, and Hussein Chalayan's awe-inspiring table skirt from 2000. The COLLECTION, while certainly subjective, is sure to receive nods of recognition, along with a gasp (or two) of surprise.

Yearning for the Impossible: The Surprising Truth of Mathematics, Second Edition explores the history of mathematics from the perspective of the creative tension between common sense and the "impossible" as the author follows the discovery or invention of new concepts that have marked mathematical progress. The author puts these creations into a broader context involving related "impossibilities" from art, literature, philosophy, and physics. This new edition contains many new exercises and commentaries, clearly discussing a wide range of challenging subjects.

How leaders can achieve something meaningful—transform a brand, a workplace, a technology, themselves—beyond holding an influential position. Do you want to do work that is worthy of your time and talent? Do you want to make your mark on your industry, company, or within your community? Are you satisfied with the fact that reengineering, quality improvements, and other changes never really make a lasting impact? Then you need to go beyond the techniques of improvement and learn the skills that it takes to be extraordinary. The power to be extraordinary is not one we are born with. Rather, it is a power that one can learn, and Tracy Goss helps executives realize this power. Here in this book for the first time, Goss makes her coursework available to the general reader. Goss's unique methodology shows how you how you can “put at risk the success you've become for the power of making the impossible happen.” She positions executives to take on the future that they dream about. She teaches how to behave differently so that you are free of past constraints. She shows how you can be at home in the environment in which you are constantly surrounded by threats, and how to transcend the ordinary to make the impossible happen. Her work has resulted in many important life changes and organizational reinventions worldwide. “Goss offers powerful information, far above the glib

self-help mush that already lines the shelves. She answers the fundamental question of why management fads do not work: the personal work has not yet been done." —Library Journal