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"Cracking the carbon code will allow industry to manufacture this incredibly strong and lightweight material for the first time from scratch, using Australia's own top secret recipe," he said. "Together with Deakin University, we've created the seed to grow our manufacturing industry in Australia – generating jobs of the future built on home-grown innovation."

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in Cracking the Carbon Code, is focused on helping decision makers decipher this code. Viewing low-carbon approaches as a necessary evolution in our economic development, Tamminen professes that "those who crack the Carbon Code will be able to spot the companies and technologies that are to the new low-carbon economy what Microsoft and Apple ...

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2