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In this context, the RICS Corporate Real Estate & Facilities Management distance learning course will provide you with an understanding of the issues you are likely to face and more importantly some ideas about how they can be brought to a successful conclusion for both yourself and your organisation. How this course will help you

The second edition of Corporate Real Estate Asset Management is fully up to date with the latest thought and practice on successful and efficient use of corporate office space. Written from an occupier's perspective, the book presents a ten-point CREAM model that offers advice on issues such as sustainability, workplace productivity, real estate performance measurement, change management and customer focus.

[\(PDF\) Corporate real estate asset management: Aligned vision](#)

In many organisations, Corporate Real Estate Management (CREM) has been purely transaction-based for too many years, primarily focusing on decreasing short-term unit costs. In reality, Corporate Real Estate Management is much more than that. Here are the 6 Corporate Real Estate Strategies that can add value to your business - if you just let them.

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Asset management is meant to cultivate market value so ownership can increase its returns, whether it has to do with real estate or any other asset. An asset manager manages assets on behalf of...

[Asset Managers in the Real Estate Market: Reading Into the ...](#)

It is therefore important for those studying and practicing in Real Estate and Property Management to know how to minimise costs and maximise profit in order to manage these assets efficiently. Corporate Real Estate Management considers the commercial property market from the perspective of the business occupier, offering contemporary solutions to problems and innovative and inspiring added value action plans.

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Asset and Property Management. Using our corporate real estate asset management (CREAM) services, we provide a clear view whether the properties of your company have hidden income producing potential, or they are utilized and operate close to their optimal. We review your properties, set out a strategy and implement this; all in line with your business goals to get the most out of your core business.

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Corporate real estate asset management: Aligned vision. November 2012; Journal of Corporate Real Estate 14(4) DOI: 10.1108/JCRE-10-2012-0022. Authors: Barry P. Haynes. 14.63; Sheffield Hallam ...

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Corporate real estate is one of the biggest operating costs in any organisation, and it forms an important part of the overall business strategy. As your business grows and changes, we are on hand to advise you when you need to expand, relocate or consolidate your property portfolio.

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Over the last 20 years there has been a clear development, both in academic and professional terms, in Corporate Real Estate Management (CREM). CREM has developed into a strategic management discipline that requires the same amount of attention as other strategic disciplines (Gibson and Luck 2006).

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The real estate asset management function is made up of property level specialists who add value to fund managers by executing property-level strategy. The specialists are experts in either...

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If you're looking to land a job in real estate asset management, either as a real estate asset manager or an asset management analyst, there are a lot of things you're going to be expected to do from day one on the job. And if you're managing your own deals, the responsibility falls on you to make sure you achieve your desired returns and your real estate deals end up being profitable.

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