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~~DHL uses Big Data for risk mitigation in logistics | DHL ...~~

~~DHL publishes trend report on Big Data | Logistics ...~~

Vikash Mohan, CEO, DHL SmarTrucking, India, states that Big Data and Data Analytics, can transform all aspects of logistics management, making it possible for customers and businesses to get greater assurance on goods, optimizing efficiency and network utilization and lending a greater degree of transparency, thereby maintaining the integrity of goods.

~~Big Data Analytics | DHL | Global~~

~~DHL | Big Data | English~~

Since its arrival in the first edition of the DHL Logistics Trend Radar in 2013, Big Data Analytics has developed and today is increasingly becoming part of the de-facto operating model for the logistics industry. Surging demand for personalized and context-based services has driven development of artificial intelligence (AI) and machine learning applications which, in turn, have upped the need for larger datasets in the industry for better results.

Big Data and logistics are made for each other, and today the logistics industry is positioning itself to put this wealth of information to better use. The potential for Big Data in the logistics industry has already been highlighted in the acclaimed 'DHL Logistics Trend Radar'. This overarching study is a dynamic, living document designed to

Big Data technology provides the possibility of collecting and processing a large quantity of logistics data and optimize the operation of last mile delivery in a real-time manner. Smart Truck and MyWays are two initiatives of DHL to boost the effi-

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~~Making Logistics Management Take the Big Leap: Big Data ...~~

Big Data has much to offer the world of logistics. Sophisticated data analytics can consolidate this traditionally fragmented sector, and these new capabilities put logistics providers in pole position as "search engines in the physical world". It has been jointly developed with T-Systems and the experts from Detecon Consulting.

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Big data has already begun to make inroads in the logistics industry by turning large-scale data volumes into a valuable asset. Moving forward, harnessing the full potential of big data will require mastering the integration of structured and unstructured data (social, images, video, etc.) from multiple data streams.

From cloud computing to collaborative robotics, big data analytics, artificial intelligence, and the Internet of Things, logistics professionals have to make sense of a vast market of novel...

Big data in logistics can be used to reduce inefficiencies in last mile delivery, provide transparency to the supply chain, optimize deliveries, protect perishable goods, and automate the entire supply chain. Logis-

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