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The case study Amazon vs. Walmart is illustrated several concepts, which was described in the chapter. One of them is a sales Revenue Model where companies get revenue by selling goods, information, or services to customers. Like Amazon.com which sells books, music, and other products. Another one is e-tailer model.

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Who is more successful? Amazon or Walmart? Who makes more money and who has a brighter future? Let's look at these retail giants in this company comparison: Walmart vs Amazon \* ERROR: You are ...

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Wal-Mart's e-commerce business model (con't) While not always good for suppliers in general, Wal-Mart's power as a giant in business has helped in establishing new standards for B2B e-commerce. Wal-Mart's mindset of cutting costs at all costs resulted in them deploying EDI over the Internet to eliminate the costly VAN altogether.

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Amazon versus Walmart, the battle of the behemoths, may often leave smaller retailers feeling like they're scrambling for crumbs from these two retail giants. Walmart dominates brick-and-mortar, while Amazon dominates e-commerce, both on the forefront of one side of retail.

A part of the case also explores the various steps taken by Walmart in its 'omni-channel management'. The case facilitates a critical discussion on whether all these pricing decisions are sound enough for Wal-Mart to compete with Amazon and to become the market leader in online retail business.

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1. analyze the case study comparing Walmart and Amazon's business models and business strategies, 2. explain the role that information technology plays in each of these businesses and describe the role of the various IT professionals involved in this case, 3. explain how IT helps influence Walmart and Amazon's organizational strategies,

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Physical retail powerhouse Advantage of overall sales Lowest price Replenish their inventory Robust website with in-store picking up for free 1. What concepts in the chapter are illustrated in this case? 2. Analyze Amazon and Walmart.com using the value chain and competitive

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